

PENNEY'S
L. C. PENNEY CO., INC.

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Inaugurating the Torrance Plan

DOLLAR DAYS

FRIDAY and SATURDAY!

feature
Values in
EVERY
Department

ON SALE
APRIL
25th
and
APRIL
26th

DRAPERY
CHINTZ
100 yd.

Floral designed drapery material for a million and one uses throughout the home. Brighten up your home at this bargain price.

FLOWERED
Cotton Print
4 yds. 100

For drapes, bedspreads and housecoats, etc.—Use too numerous to mention.

CUSHION DOT
Curtain Net
3 yds. 100

Bedroom panels, cottage sets, bath curtains. Give that new look to your home by making your own curtains.

FEATHER
PILLOWS
100

Soft fluffy pillows, large size to insure a good evening's rest. Made of all new material.

PLASTIC
Pillow Covers
100

Protect your pillows from moisture and dust. Will also insure added length of life to service of pillow.

WOMEN'S
MILLINERY
100

Smart selected styles, wearable, beautifully trimmed millinery for women who want to look their best at all times. Reduced to clear.

FULL FASHIONED
RAYON HOSE
2 for 100
PAIR

42 & 45 gauge cotton toe, originally priced high, now offered to you at this budget price. Long wearing, broken sizes.

GIRLS' COLORFUL
ANKLETS
5 for 100
PAIR

Long wearing anklets for girls. Plain colors with elastic and suffed tops. Colors to please all girls.

STORE HOURS FOR
FRI. & SAT.
10 A.M. to 8 P.M.

BARGAINS At The
SHOE TABLES
100 200 300

Women's shoes offered to you at top bargain prices. Smart styles, for street or dress wear. Calif. patent and plastic patent, also fabric play shoes—all shoes originally retailed at \$3.98 and up. Priced for quick sale.

Chambray Work
SHIRTS
139

Extra strong, easy-action shirts in Sanforized chambray. For rugged, heavy-duty wear. All sizes.

COVERT WORK
PANTS
200

Strong, sturdy grey covert work pants. Will give added wear for an extra hard job. Full cut with deep pockets. Sanforized shrunken.

Men's Plain
and Striped
POLO SHIRTS
100

Cool polo shirts, striped and plain colors, for beach, camping and on the job. Sizes S, M, L.



Colorful
Jacquard
BLANKETS
300

Colorful designed blankets for camping, beach outings. All cotton, easy to launder, large size—72 x 84. Stitched edges.

Men's Long
Sleeve
Sport Shirts
200

Sanforized, Vat-dyed cotton woven into soft plaid shirts. In-or-outer style, long sleeves, practical, colorful and smart! Sizes S-M-L-L.

Men's
Solid Colored
Sport Shirts
400

For dressy sport wear. Can be worn with or without tie, in or out of trousers. Originally priced at \$7.90. Limited quantity. Part wool.

Girls' Rayon
SLIPS
98¢

Built up shoulders, smartly tailored with novelty trims. Tearose in lustrous rayons. Sizes 4 to 14.



SPECIALS FOR
DOLLAR DAY

WOMEN'S
COATS and SUITS
2000

Smart new patterns, in spring styles, beautifully designed with smart tailoring. Limited quantities. Priced for quick sale.

ALL WOOL
BLANKETS 1000

100% virgin wool, assorted colors—full bed size—72 x 84. Guaranteed against moth damage for five years.

COLORFUL WOOL
BLANKETS 690

Solid color, all-wool blankets. Long wearing, easy to wash and lovely to look at. Full bed size.

WOMEN'S RAYON
HOUSECOATS 500

Smartly tailored, neat fitting for around the house—add glamour to your evenings at home. In floral rayon prints, broken sizes.

WOMEN'S CHENILLE
ROBES 500

Long wearing with fluffy chenille, easy to launder, quick to dry and lovely to look at. Broken sizes.

WOMEN'S COTTON PRINT
SMOCKS 200

Loose fitting colorful smocks. In easy washing cotton print. Save your dresses around the house.

VACATION TIME
LUGGAGE 100 Plus Tax

Overnight case and regular size cases—available to you at budget price. Sizes 12" and 21" cases.

- Men's Pipe Racks 1.00
- Infant's Training Pants (Size 1 - 3) 4 pr. for 1.00
- Men's Tie Racks 1.00
- Men's Billfolds 1.00
- Ties (Originally \$1.49) now 2 for 1.00
- Fountain Pens—were \$3.50—now 1.00
- Men's All Leather Work Gloves 1.00
- Girls' and Tiny Tot's Blouses—Broken Sizes 1.00
- Men's White Shorts—Broken Sizes, 2 for ... 1.00

VALUES

REMNANT TABLE

Visit our remnant table. Sew and save. Odd lengths in cottons or rayons. Make your own dresses, aprons, blouses and many others. Select your own!

Smartly Styled!
Women's
SLIPS
198

Smartly styled and built for wear. Tearose rayons that fit smoothly under the sheerest dresses. A buy at this price.

Assorted Styles!
Women's
DICKEYS
100 and 200

White dickeys add a feminine touch to your spring suits. These are smart and priced for savings.

Women's Print
DRESSES
200

Long sleeve cotton prints for around the house. A selection from our better dresses. Broken sizes. Limited—first come first served.

WOMEN'S & GIRLS'
SKIRTS 150

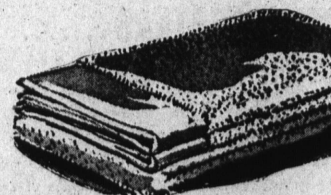
Plains — Plaids — Checks — Colors galore. Just the thing for now or later. Styled to please.



GAY! COLORFUL

LUNCHEON CLOTHS
150 & 200

Add color to your table with one of these gay washable luncheon cloths. 52" x 52" and 62" x 74".



CRISPY WHITE
TERRY

TOWELS
3 for 200

Large thick Terry towels in white with colored border. Soft and absorbent. Use at home or at the beach.

Women's Rayon
PANTIES

The buy you have been waiting for. Tearose rayon with all elastic waist. Brief and party style.
2 for 100

Children's Cotton
PANTIES
4 for 100

Stock up at savings. Long wearing cotton with elastic waistband. Tearose. Sizes 2 to 12.

MEN'S QUALITY
Slack Socks
4 pair 100

Broken sizes in better socks reduced to clear. Sturdy cotton in stripes and plains. Slack tops.

BOYS' STURDY
Slack Socks
4 pair 100

Colors galore in sturdy cotton. Slack socks for boys. Boys can use plenty at this budget price.

Boys' Long Sleeve
Sport Shirts
100

Plain colors in cool cotton. Long sleeve California styled. In-or-outer model. Broken sizes.

SMART CURTAIN
PANELS
100

Add glamour to your windows with these quality net panels. Cushion dots. Ecru and ivory.

Men's Crispy White
Handkerchiefs
4 for 100

Fine quality white handkerchiefs at a bargain price. Full size with wide hems. Stock up now.

LEATHERETTE
CHAIR PADS
100

Sturdy leatherette chair pads complete with fasteners. Use in your kitchen-patio-or cabin. Reduced to clear.

WOMEN'S and
CHILDREN'S
HOUSE SLIPPERS
2 pair 100

Odd lots and broken sizes at a bargain price. Come in and fit yourself. Shop at Penney's and save!

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FRI. & SAT.
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J. C. PENNEY CO. INC. TORRANCE, CALIF.