

## Chamber Lists 20 Objectives For Program

Torrance Chamber of Commerce directors this week announced a program of 20 objectives which the organization is seeking to accomplish. Each with a definite bearing on greater development of commercial, industrial and residential sections of the community, they are listed as follows:

1. Adequate home development for our industrial workers.
2. Continued expansion of a well diversified industrial development to assure employment of Torrance citizens.
3. Expansion of retail trade.
4. Expansion of Municipal transportation system to stimulate retail trade and better serve the need of our citizens.
5. Open Western avenue as a major highway serving Torrance.
6. Complete development of Carson street as a major thoroughfare to the South Bay and east-west major highway through Torrance.
7. Development of the Torrance airport as a major air terminal.
8. Modern street signs throughout the city—eliminate present street identification confusion.
9. Establish free paved parking lots in business district.
10. Maintain Torrance as California's model city in civic cleanliness.
11. An alert Chamber of Commerce tax committee to provide intelligent information on all tax matters.
12. City Manager—backed by law that creates opportunity for efficiency and economy in local government.
13. Recreation—a program in cooperation with the Torrance schools geared to the needs of the community.
14. Unified post office deliveries for all of Torrance.
15. Modern traffic lanes and curbs at both the Five Point corner and Cabrillo-Border-Torrance blvd. intersections.
16. Extension and widening of Crenshaw blvd. as major artery from Metropolitan area to Torrance Municipal airport.
17. Install railroad warning signals where needed for protection of traffic.
18. Beautification of Western avenue entrance to Torrance.
19. Service to all districts within Torrance city limits directly by a unified Torrance telephone exchange.
20. Advertise and publicize Torrance as Southern California's Ideal Home Community.

### DRUNK DRIVERS

Pleading guilty to drunk driving last week cost three men fines totaling \$360 in Torrance City Court. Drivers' license of each were revoked for the ensuing 30 days. Paying fines following their guilty plea were, Lowell Eugene Warnick, 31, 1800 Carson st., \$125; Fred C. Peasley, 27, 16223 Halldale ave., \$125; and Steve C. Echeverri, 48, Gardena, \$100.

### March Special

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## Program Against Venereal Disease Launched Here

Spurred by the alarming rate of increase of venereal disease among youth, a representative group of citizens, health officials and social workers of the metropolitan area are inaugurating a comprehensive and long-range education program to control the menace. It is announced by Dr. Reginald H. Smart, president of Los Angeles Tuberculosis and Health Association.

The project will be directed by Glenn V. Armstrong, executive secretary of the Health Association, with the cooperation of the Venereal Disease Councils of the city and county. A grant of \$15,000 has been made by Welfare Federation of Los Angeles Area to support the project. It is announced by P. G. Winnett, it has the approval of Mrs. C. Brooks Fry on behalf of 60 community organizations of the Venereal Disease Council, Los Angeles City and County Health Departments, the American Social Hygiene Association, the Community Chest and Welfare Council.

Incidence of VD among youth from 15 to 19 years of age increased 145 per cent between 1942 and 1945, according to Dr. Smart. The program now undertaken is an important step towards control of social diseases, he said.

Immediate plans of the program call for widespread dissemination of pamphlets, for lectures, movies and exhibits to break down the "hush, hush" attitude toward VD, its dangers and the need for early and continued treatment by medical experts.

## Navy Recruiter Urges Enlistment in Reserve Unit

Veterans of all services, non-veterans 17 to 18½ and 30 to 40 years of age are eligible to enlist in the O-1 inactive reserve, and if desired, may later enlist in the O-1 organized reserve. Chief James C. Brown, Navy recruiter in Inglewood enlisting in this area, announced today.

Brown explained that the V-6 inactive reserve requires no effort past the initial enlistment. The O-1 organized reserves, Chief Brown explained, drills once a week in a naval reserve armory, and has ships assigned to the organization for training of its members. The members, he said, can enjoy daily or yearly cruises of two weeks duration, some of which go to Hawaii, Cuba, Alaska and other nearby ports.

A reservist receives a full day's pay according to his rating, and men in the 17 to 18½ year old group would receive approximately \$10.00 a month for appearing at the naval armory one evening a week for a period of instruction.

Chief Brown pointed out that there is a great need for a large Naval Reserve, and the men joining will find they are receiving many benefits.

He urged men to call at the recruiting station for full information, and to bring along their discharge papers if they are veterans. Veterans with discharge papers can be enlisted in 15 minutes. Telephone or call in person at the recruiting station, Greenvilla park, Inglewood, or phone Brown 6 p.m. at Torrance 1156-J.

## FOUR-WAY STOP AT CRENSHAW AND TORRANCE BLVD.

Due to the heavy traffic at Crenshaw blvd. and Torrance blvd., that intersection has been made a "four-way stop" by the City Council.

Police Chief John Stroth told the Council that lives of children and other pedestrians are endangered by the fast and heavy traffic. Torrance blvd. already is a "stop" street and the new order makes Crenshaw a "boulevard stop."



ON MEXICAN GOOD WILL TOUR... Pictured here are members of the Torrance Kiwanis Club and friends who accepted the invitation of Governor Alberto V. Aldrete of Baja California to make a good will tour into Old Mexico. Left to right in the back row are C. C. Warren, Chairman Dean Sears, Dr. Howard A. Wood, C. T. Rippey, Keith Jones, Bob Haggard, Red Whitney, Kiwanis Lt.-Governor Walter C. Heineman, George Noonan. Front row, left to right: Oscar Ross, Harry Greenwood, Mayor J. Hugh Sherfy, Dave Colville, President Edwin B. Brown and Dr. John Austin. The party returned to Torrance February 23 after four days at La Mission and Ensenada. Dr. W. I. Laughon, who also was on the trip, was not available at the time the picture was taken. (Torrance Herald photo.)

## Pueblo Topics

By GLORIA FLORES

On Thursday, February 28, Gilbert Perez celebrated his 13th birthday with a party at his home. Many of his friends attended making it a wonderful party.

A thrilling game of basketball took place last week in Pueblo Center. The Atom team of West Los Angeles played against the Trojans team of Pueblo. The score was 18 to 19 in favor of the Trojans. Another game followed after the first game ended. This game was between the Aces team also of West Los Angeles and the Varsity team of Pueblo. The score was 34 to 26 in favor of the Aces. About 100 boys and girls attended the game. Refreshments were served to everybody in the Pueblo recreation hall. It was an enjoyable evening.

On Sunday, March 2, a new organization was presented to the people of Pueblo. The name of the organization is "La Logia de Lazaro Cardenas," and is composed of the older men in Pueblo. A program of dances was presented by a group of children of Pueblo. Songs were sung by the Parra sisters and Mateo Grijalva of Los Angeles. More songs were sung by the Quinonez brothers and the Hernandez trio. At the end of the program tamales and pop were served to the people who attended.

## Retail Price of California Milk Below Average

Retail prices of home delivered milk in California last month averaged nearly a cent lower than the average price of milk in 25 principal cities of the nation, according to the U.S. Department of Agriculture. The California average price of 18.5 cents a quart compared with 19.42 cents in the other cities. At the same time, figures from the California Dairy Industry advisory board shows milk costs to consumers in the state rose 50 percent above the 1940 prices, as compared with the national average of 66.2 percent. Fruits and vegetables rose 76.6 percent above the base period 1935-39, meats 90.7 percent, and eggs 114.8 percent. All foods during the period rose an average of 80 per cent.

Consumption of milk continued to rise throughout California, with the Bureau of Milk Control of the State Department of Agriculture reporting civilian sales in October up six percent over the previous year. Sales were the latest monthly figures reported by dairy distributors. "It is gratifying to note that milk—which does more for good nutrition than any other single food, has risen 30 percent less than the average of all foods during this period of high prices," the dairy advisory board said.

### CHECK DRIVERS LICENSE

"Check your driver's license for expiration date" is good advice. Driving with an expired license is illegal and can place a motorist entirely in the wrong in case of an accident.

### LIBERTY BELL

The Liberty Bell, built between 1732 and 1741, cracked on July 8, 1835, while tolling a knell for Chief Justice John Marshall of the U. S. Supreme Court, according to the Encyclopaedia Britannica.

## Thirsty Could Find Relief At Nearest Funeral

If residents of 17th and 18th Century New England had a thirst, all they had to do to quench it free was to find a funeral, for the serving of alcoholic liquors in copious quantities at funerals seems to have been a social requirement.

Old writings in the Chicago library of the National Foundation of Funeral Service, an educational foundation, reveal that funerals in those days were dripping "wet." A committee of "experienced men" would be appointed by the bereaved family to mix the funeral grog and "to attend to frequent and liberal dispensing thereof," according to the books.

Rum, whiskey, apple cyder, and gin were the usual potables used for the fiery funeral concoctions—and apparently even children were served so they might drink to the memory of the deceased. But, the old books reveal, families were not the only ones charged with supplying liquor for funerals. One of the financial responsibilities of churches was to provide sufficient grog or punch to show respect at the funerals of deceased members of the ministry.

If there is any doubt that funerals were wet 250 years ago, the doubt can be washed away with the bill rendered to the family of one David Porter, who drowned at Hartford, Conn., in 1778. The cost of the liquor consumed before and during the funeral was almost two-thirds of the total funeral costs. The funeral bill follows: "By pint of liquor for those who dived for him, 1s. "By quart of liquor for those who bro't him home 2s "By two quarts of wine and one gallon of cyder to jury of inquest, 5s. "By 8 gallons and 3 quarts of wine for funeral 15s. "By barrie cyder for funeral 16s. "By I coffin 12s. "By Winding sheet 18s. "Total LA 9s."

This amount is almost three pounds for intoxicating liquor alone for David Porter's funeral—a lot of money at a time when 10 pounds was considered to be a liberal annual wage for a school teacher or bookkeeper, according to the Foundation library. In some sections of the world, alcoholic liquor still plays a prominent role in funeral service, but the dignity and simplicity of traditional American funeral service precludes any such heavy drinking as unfitting to a religious service.

## REDONDO BEACH DENIED-COUNTY SEWER EASEMENT

A request from the City of Redondo Beach for an easement to construct the proposed Torrance boulevard storm sewer and outlet over county property has been denied by the Board of Supervisors.

The board took action on a communication from the county surveyor and engineer who said trash from streets would be washed out upon the beach during storms.

## Two Experts On Committees For Big Flower Show

Two well known flower experts have been chosen as committee heads for the forthcoming Southern California Spring Flower Show, according to an announcement made by G. Wym Hope, manager of the show. Mrs. Edna Betts Ketchum, flower lecturer and past president of the Pasadena Shakespear club's garden section, will be in charge of the amateur cut bloom division.

Mrs. A. R. Jewell, an outstanding garden authority and member of the Civic Center Garden club, will direct the private growers section.

The Fannie E. Morrison Horticultural center in Pasadena's Brookside park, will be the scene of this year's spring floral event from March 18 through 16. Going distinctively modern with its theme "Spring Gardens of Tomorrow," the widely anticipated show promises to be the most lavish in its history.

### NOTHING WORTH WHILE

Neither Germany or Italy produced anything artistically worth while during the Hitler and Mussolini regimes, says a University of California art professor.

## 14th Annual Sale Of Easter Seals Is Undertaken

The Fourteenth Annual National Easter Seal Sale is being conducted throughout the nation from March 6 to April 6. Funds raised are used to aid crippled children whose valid needs are not otherwise provided for by existing public or private agencies.

The Crippled Children's Society of Los Angeles County, through the public support of the Los Angeles Easter Seal campaign, has acquired the spacious property at the corner of Adams blvd. and Hope st. where a model Crippled Children's center is rapidly being developed, according to Paul Dietrich, vice president of the local society.

### Townsend Club No. 1

A regular meeting of the Torrance Townsend club tomorrow evening at 7:30 o'clock was announced yesterday by Mrs. Ethelyn Vorhis, club secretary.

The group will meet in the Torrance Men's Bible class building. Refreshments will be served, the secretary said.

## SEWER BIDS FOR 213TH ST. JOB ARE REJECTED

Bids for contract to construct sanitary sewers in 213th st. near Torrance, have been rejected by county supervisors.

The board took action on recommendation of the county surveyor, who reported that the \$2,828 offer of Nick Chorka, 1024 S. Atlantic blvd., was about 32 percent over the engineer's estimate. Bids will be readjusted June 3, 1947.

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