Here It Is!! BEACON DRUG Co.

STARTS

THREE DAYS

FRIDAY THENAVI

This is the first store-wide sale we've had in years and years. But we decided to stage it now, in advance of inventory ... for we know beyond question that we are way overstocked. There is no need of us kidding ourselves or you ... if you've got to sell a lot of merchandise and sell it FAST ... there is only one way to do it ... AND THAT IS TO CUT PRICES TO THE BONE! And that is exactly what we've done! Read this advertisement and see for yourself ... come

Regular 25c SAN-A-PAK SANITARY NAPKINS

> Regular 50c and 75c ASSORTED

PRICE

Up to \$14.00 Value ASSORTED LOOSE POWDER

FIRE CHIEF KITCHEN MATCHES C

Regular 35c MUSTEREX SALVE

LOOR BRITE

| | | hundreds more that we didn't l | |
|--|--------------|---------------------------------------|--|
| POUND PAPER | 29° | JERIS HAIR TONIC | And the second section of the section of the second section of the secti |
| GARDENIA CREAMS | | | |
| GARDENIA FACE POWDER | | | |
| POWDER PUFFS | | SODIUM PERBORATE | |
| LAVENDER BATH SALTS | 50° | PERFUMED BUBBLE | BATH |
| TOOTH BRUSHES | 19° | REG. \$1.00 ASSORTED COLOGNES. | |
| SMALL SIZE DR. WEST TOOTH PASTE | | DOAN'S KIDNEY PI | LLS 3 |
| RAZOR STROP and HOLDER | \$100 | REG. 156 DOZ. SPRING TYPE CLOTHESPINS | PER DOZEN |
| , regular 39c (5-Grain tabs) 100's ASPIRIN | 7 ° | CLOTHESPINS | PER DOZEN |
| REGULAR \$5.00 GENUINE LEATHER BILLFOLDS | \$250 | While They Last! | Quality |

25° 89° 49 25° 25° 50° 33° 80 15° ASSORTED MINERAL OIL VELMA CLEANSING CREAM Comb, Brush & **Mirror Sets**

One-Third Off

29c

ASSORTED Regular 25c

VELMA

Hair Oil

Regular 69c

ANTISEPTIC 16-Oz., Reg. 39c

24 Hour Photo Finishing Service PLENTY OF FILM - STANDARD BRANDS ONLY!

PRESCRIPTIONS ACCURATELY COMPOUNDED by GRADUATE PHARMACISTS AND AT REASONABLE PRICESI GET THE BESTI PAY NO MORE! UNDER NO CIRCUMSTANCES DO WE EVER SUBSTITUTE YOUR DOCTOR'S ORDERS.

JERIS HAIR OIL

1519 CABRILLO---TORRANCE

AGENTS FOR TORRANCE & GREYHOUND BUS LINES