

# DOLLAR GIFTS

and every one's a dandy!

**OWL-SONTAG**  
*Rexall* DRUGS



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**Smart Pilots Have Learned the Secret of When NOT To Fly.** Oldtimers will tell you that: "Any damn fool knows when to fly but wise airmen are the only ones who know when NOT to fly."

The logic of this bitter aviation philosophy is based upon the costly mistakes in the past when oldtimers had not yet learned this important lesson. In those early days before the countryside was dotted with suitable airports, pilots were often forced to land in fields and cow pastures to provide them with three square meals a day while barnstorming at one dollar for a five minute air ride.

It took a lot of fortitude and courage to withstand the jeers and insults of the aviation-ignorant public when it was not safe to fly. Without ever realizing that wind and weather were goading them on ruthlessly, they insisted that the advertised stunt exhibition or daring parachute jump take place despite the complaints or excuses offered by the pilot, who knew that to do so meant his death.

The inexperienced pilot who gave in to such urgings by the public seeking excitement and thrills often died in the attempt.

The same disastrous results were obtained when the student faced a mountainous thunderstorm; the "cocky" pilot goes aloft to fan his ego by "showing off" too close to the ground; pilots fly in pea-soup fog without experience, or, with a craft not properly equipped for instrument flying and blind landings; or, by the stupid fellow who still believes that gasoline gauges are correct.

The extraordinary safety record and high daily utilization established by the Alaska Division of the Air Transport Command in subzero weather, ranging as low as 60 degrees below the zero mark, in the worst flying weather in the world, was easily attributable to wise leaders encouraging young pilots to obey their hunches, or, their strange intuition, to stay on the ground when they felt that it was not safe for them to fly.

The ambition to be the oldest living pilot can only be gained after one learns when not to fly.

**MAN WHO DARED**

Stephen Crane, American author, described soldiers and fighting in the Civil War so well in his book "The Red Badge of Courage" that he was at once engaged as a war correspondent by several periodicals. Yet, according to the Encyclopaedia Britannica, he had never witnessed a battle before he wrote the book.

**Veteran and Non-Veteran**

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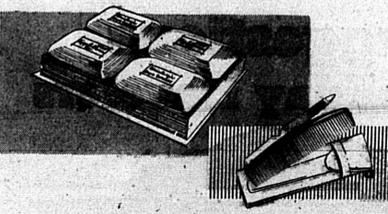
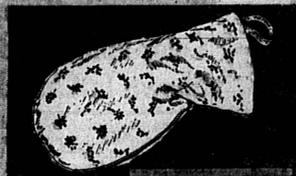
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**WRISLEY BATH SUPERBE SOAP\*** (b) Four large creamy cakes in different delicate scents, nicely boxed.

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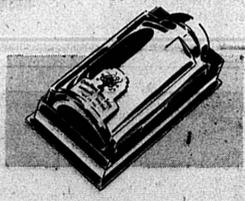
**REVLON "TRAVELOG" SERIES\*** (g) "Fatal Apple" nail enamel, cuticle remover, and polish remover.

**EVENING IN PARIS BUBBLING BATH ESSENCE\*** (h) Gift-bottle of soft, sweet-scented bubbles for beauty baths!

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**WRISLEY HORNAIL COLOGNE\***—charming fragrance in old-fashioned glass!



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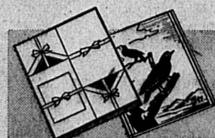
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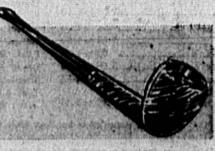
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