

BE SMART! BE EARLY! LAY AWAY YOUR GIFTS TODAY!

First to ALLEN for "1st choice"

CHRISTMAS JEWELRY

REMEMBER last year! Transform that last minute Christmas rush into a pleasant, leisurely shopping expedition in our store today. Selection is most complete now... a deposit will reserve your choice, assures you of getting what you want.



\$69⁷⁵
A brilliant diamond set in modern mounting of 14K yellow gold.



\$100
3-Diamond engagement ring with elongated-design side diamonds.



\$129⁵⁰
Bridal duet includes 5-diamond ring and plain wedding band to match.



\$22⁵⁰
Twin wedding band set, both in matching design of 14K yellow gold.



\$89⁵⁰
Man's diamond set in heavy 14K yellow gold mounting. Massive, modern design.



\$14⁹⁵
Choice of "his" simulated birthstones set in heavy 10K yellow gold mounting.



\$19⁵⁰
Man's initial set on genuine onyx, 10K gold mounting of fluted design.



\$39⁷⁵
Ladies' cocktail ring with 3 diamonds and simulated birthstones, 14K gold.



\$37⁵⁰
Ladies' simulated birthstone ring with four side diamonds, 14K gold.



\$37.50
Lapel watches in variety of styles, all fully guaranteed time-keepers.



\$24⁷⁵ up
Choice of Men's or Ladies' nationally famous watches, latest style models.



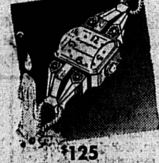
\$39.75
Men's shock-proof, water-proof watches with stainless steel backs.



\$22.50
7 jewel watches for men, sturdy, guaranteed time-keepers.



\$27.50
Ladies' up-to-date watches. Thin, round, 10K rolled gold plate case.



\$125
Diamond set watches, 17 jewel movements, guaranteed time-keepers.



\$8.95
Expansion watch bands for men or ladies.



\$3⁵⁰
Swank 2-piece Sterling silver collar and tie set. Others up to \$20.



\$14⁹⁵
Sterling silver bracelet set with multi-colored stones. Large variety.



\$7⁵⁰
Large choice of earrings, screw type or for pierced ears.



\$3⁷⁵ up
See our costume jewelry collection: pins, bracelets, brooches, earrings of all kinds.



\$12⁷⁵
Diamond set cross and chain 14K gold. Choice of engravings.



\$3⁹⁵ up
Famous make compacts in a large selection of shapes, sizes, engravings.



\$16⁷⁵
11 piece dresser set with all essential pieces, in a lined gift box.



\$9⁹⁵
Expansion bracelet, 12K gold-filled on sterling silver. Variety of designs.



\$7.50
Men's heavy sterling silver identification bracelets.



\$5.95
Sterling silver miraculous medal, complete with long chain.



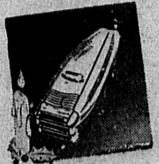
\$5⁹⁵
Famous Ronson lighters make excellent gifts for men or women.



\$7⁹⁵ up
Musical powder boxes in choice of design and musical tunes.



\$4⁹⁵ up
Choice of various prices in famous-make silverplated hollowware.



\$19.75
Four-head Packard electric shavers, in a gift box.



\$14⁷⁵
Eversharp pen and pencil set, men's or ladies' models.

FOUR WAYS TO BUY!
★ CASH
★ CHARGE
★ TERMS
★ LAYAWAY

Choose Now! A small deposit holds any gift until Christmas...

ALL PRICES INCLUDE FEDERAL EXCISE TAX
Allen Jewelers
TORRANCE
1321 SARTORI
HOURS 9 to 6 — DAILY — 9 to 8 — SATURDAYS
LAYAWAY...NOW FOR CHRISTMAS