

Holiday Safety Campaign To Be Undertaken

A state-wide safety campaign enlisting the support of public officials, safety groups, women's organizations, patriotic societies, and all other interested bodies and having as its purpose the reduction of accidents during the coming holiday season was announced today by Edgar E. Lampton, Director of Motor Vehicles.

The campaign will have as its slogan the theme, "Don't Let Death Take Your Holiday." It will be conducted under the direction of the newly created Bureau of Accident Prevention of the Department headed by W. A. Huggins.

Newspapers, radio stations, billboards, public addresses, carry and business organizations will be included among those enlisted in the campaign. The State Bureau will act as the coordinating agency in carrying on a campaign on the local level among the several community safety agencies, Lampton said, in providing leadership and making the necessary contacts.

A week-by-week program emphasizing various aspects of safety is under preparation.

The cooperation of tavern owners to reduce accidents due to over indulgence of intoxicants during the holiday period will be sought. Cafe owners will be asked to print safety messages on menus. Stores will be asked to prepare window displays and carry the message "safety" in their advertising columns.

A corps of four-minute speakers will be sought from the 58 local chapters of the Junior Chamber of Commerce.

Emphasis would be placed on control of accidents among pedestrians. He cited that during the last five years the combined highway accident toll for the state during the month of November and December has totaled 3,340 persons killed and 57,150 injured.

Cork Oak Trees Available For Rural Planting

Several thousand small cork oak trees are available without cost to Los Angeles county farmers and land owners for roadside, farm fence-line, field, or hillside plantings, in lots of five trees or more.

Applications should be sent to the Agricultural Extension Service, 808 North Spring street, Los Angeles 12, Mutual 3383.

People wanting one or two trees for home planting in city or suburban areas should buy them from local nurseries.

These trees are available, according to M. H. Kimball, assistant farm advisor in Los Angeles county, as part of a program to develop a new cork industry in the state. It is hoped eventually to have several million trees capable of yielding sufficient bark for Pacific Coast needs.

No Increase In Steel Price, Says Fairless

Benjamin F. Fairless, president of United States Steel Corporation, today issued the following statement: Steel plans no general increase in steel prices at this time.

"It is obvious, however, that the future course of steel prices must of necessity depend on cost trends. Foremost among those factors, which affect the cost of steel, are wages and the cost of raw material, among which are included coal, scrap, iron, zinc, copper, palm oil and the cost of electricity and services.

"This statement does not preclude the possibility that some adjustment in the selling price of certain steel products, which have been and are currently being sold below cost, may become necessary.

"Adjustment of delivered prices to reflect increase in the cost of transportation will be made as heretofore."

AGRICULTURAL STATE

Illinois is one of America's greatest agricultural states. With very few exceptions the soil of the entire state is remarkably fertile and easily tilled. Its climatic range admits of a variety of crops. Corn is its leading crop and it ranks second in the Union in the production of this important product. The state also produces large quantities of oats and ranks high in its output of wheat, potatoes, barley and rye. Nearly all sections of the state are adapted to the production of fruit. It is, also, a large producer of livestock.

High School PTA Groups Announce Year's Programs

In an effort to present programs of utmost interest to the parents and friends of the high school student, Parent Teachers Associations of Gateway Council have completed their programs for the present year, according to Mrs. Herbert Johnsten, president of Gateway Council.

At San Pedro High the subject will be "We Believe," to be developed throughout the year in the school together with world friendship, thus linking the schools with life.

Torrance High will carry out the theme "Let's Get Acquainted" through the school and into the community.

Dana Junior High, "Understanding for a Better World" through the school program and social health, understanding, school progress through home and school.

Narbonne High "Forward With Faith for the Future," with hope, love, understanding and health.

Gardena, "Allegiance to America" through service to youth. Their program will extend out through the post-war world, which includes economic and spiritual security through youth and the home. Gardena high school P.T.A. meetings will all be night sessions to give both parents the opportunity of attending.

Banning high school, "Guide Youth To Preserve Liberty" through constructive work, music and home responsibility.

All programs which have been chosen for the associations will be developed through panels, speakers, symposiums and school demonstrations.

Walteria PTA Hears Musical Ambassadors

Using a musical theme for their November meeting, the Walteria PTA met at the school Thursday.

Mrs. J. E. Gemoetz accompanied her granddaughter, Cynthia Jansson, who played a cello solo and the Musical Ambassadors from Banning high school played several selections under the direction of their instructor, Miss Loretta Newman.

In the group were Pamela Bleich, Alicia Simonson, Juanita Flores, violins; Roy Weldon Muncy, viola; Betty Serbian, flute; Joycelyn Morey, bass; Julia Ann Gelsing, piano and David McGuire, saxophone.

Pupils of two rooms with their teachers, Mrs. J. Mitchell and Miss M. Dustin, attended the program and Warren Bennett led the flag salute and Mrs. Mitchell, the inspirational message.

A total of 133 members was announced at the close of the membership drive by Mrs. John Minor and Mrs. Gemoetz invited the members to attend the interesting consumer's education classes which meet Tuesdays at 1:30 o'clock at the school.

Mrs. Joel Hagberg, hospitality chairman and Mrs. Richard Wilcock, were in charge of the social hour.

PROPER RULING POWER

A government of equal rights must, therefore, rest upon mind, not wealth, not brute force; the sum of the moral intelligence of the community should rule the state.—Bancroft.

GOVERNMENTAL SECURITY

During his tenure as President of the United States, Andrew Jackson said: "As long as our government is administered for the good of the people, and is regulated by their will; as long as it secures to us the rights of person and property, liberty of conscience and of the press, it will be worth defending."

Back the Torrance Tournament of Roses Float
Sponsored by 20-30 Club

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After all, you do dress to be more attractive! Try the magnetism of these luscious dresses (some with glitter) . . . styled for misses, juniors, women. And you, too, will take a second look—at the low price. Plains, prints and blacks.



FIGURE FLATTERING

500 to 590's
Sizes up to 52

Here, for you now, is a dress that will double for your dressy dress, when you want to look nice when you stay at home . . . or have an informal gathering of friends. Excellent for the women who don't like cotton house dresses. In rayon, spun rayon and prints.



HATS

298 to 498
Youthfully styled hats for young ladies and the more mature matron. A galaxy of colors, some with a whiff of veiling and some with feathers. There are hats cascading with sequins.



WOMEN WISE Shop for Penney's CHENILLE BUYS!

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CHENILLE SPREADS
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For long hard wear. Beautiful spreads to add glamour to your home. |
| MEN'S
HALF HOSE
33c
Of mercerized cotton in plain colors. Excellent for work or dress. | WARM
INDIAN BLANKET
3.98
Jacquard design, and hemmed. Generous 72 x 84 size—all cotton. |
| MEN'S
KNIT BRIEFS
48c
Fine quality mercerized yarn. All elastic waistband. | WOOL
PLAID PAIRS
5.50
Excellent for those cool winters, when sheets are so cold. 56" wool—72 x 84. |
| BOYS'
KNIT BRIEFS
43c
Half elastic waistband. Sturdily constructed of fine combed yarn. | COTTON
RAYON YARDAGE
69c yd.
Generous 36 inch width. Fancy prints in a galaxy of colors. |
| BUY NOW!
CHRISTMAS CARDS
49c to 98c
Send those Christmas cards early. Quality cards you can be proud to send. | COTTON
PRINT YARDAGE
39c yd.
Dress up your house and yourself. Gay colorful colors. |
| TERRY
WASH CLOTHS
13c ea.
Heavy absorbent colorful wash cloths. Large generous size. | PRINTED
CHINTZ YARDAGE
1.19 yd.
Make yourself some gay curtains and bedspread—dress up that guest room. |
| VALUES!
QUILT BATTING
49c
Make your own quilts. All cotton in a generous 72 x 90 size. | GIRLS'
DRESSES
1.89 to 4.98
Lots of girls dresses in sizes 3 to 14. There are rayons and prints. |

STORE HOURS 10:00 A.M. to 5:30 P.M. INCLUDING SATURDAY

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Christmas Seal Campaign Due To Start Nov. 24

A triple attack against tuberculosis, heart disease and rheumatic fever will be launched the week of November 24 when more than a half million letters containing 1946 Christmas Seals are received in the mail by residents of Los Angeles County in the 40th annual Seal sale.

"Through the annual Christmas Seal sale, money is raised to fight tuberculosis with the most modern methods available," Sherman Asche, president of the Combined Christmas Seal Fund, stated. "Tuberculosis, which kills more people between the ages of 15 and 45 than any other communicable disease, has been hit hard in Los Angeles County."

Last year the Christmas Seals paid for 40,000 free miniature chest X-ray films of adults through the mobile X-ray unit and community and clinic programs of the Los Angeles County Tuberculosis and Health Association. Forty thousand tuberculosis tests were given to high school students to determine if the tuberculosis germ had invaded their bodies. Five thousand visits by public health nurses were made to assist families in recognizing health problems, guiding them to proper channels for medical care, and to give information on the care of the sick. Two million people were reached through special programs, motion pictures, exhibits, and literature, to teach prevention, early diagnosis and treatment of tuberculosis, heart disease and rheumatic fever, and to spread the knowledge of community resources available for the control of these diseases. Many thousands more are being reached regularly through newspapers and by radio.

Rheumatic fever and heart disease are now an integral part of the work of the Los Angeles County Tuberculosis and Health Association, which is being paid for through the sale of Christmas Seals.

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