Newspapers Mark Darby Urging Centennial In California Today Portuguese Bend

California's Newspaper Centennial, marking the 100th anniversary of newspaper publishing in this state, is to be broadcast by radio on the evening of. August 15, starting at 8 p.m. Governor Earl Warren and a member of leading California editors and publishers will be heard.

The broadcast will originate in Monterey, where California's first newspaper, the Monterey Californian, published by Walter. Colton and Dr. Robert Semple, issued its first edition on August 15, 1846. A hand-operated press of, the vintage of 1846 will turn out facsimiles of this first edition during the program.

J. R. Knowland, editor of the Oakland Tribune, will be chairman of the affair, which is attracting the attendance of newspapermen from all over the state. Those kept at home by pressure of business will be able to "sit in" by radio.

The program, provided by the Bank of America as a part of its public service activities, will be carried from 8:00 to 8:30 p.m. by the following stations of the Don Lee-Mutual network: KDON, Monterey, KFRC, San Francisco, KHI, Los Angeles; KXOA, Sacramento; KFRE, Fresno and KGB, San Diego.

U. S. STEEL CORP. ESTABLISHES BRANCH DIVISION IN NORTH

DIVISION IN NORTH

Establishment of a branch division sales office in San Fransisco by Oil Weil Supply Combany, subsidiary of U. S. Steel Corporation, was announced today by Warner F. Parker, California division manager of the bonday.

The new office, located at 544-A Russ building will service the increasing activity in foreign oil development by California producers, and in addition, will handle the domestic needs of the oil industry in the Northern California and San Francisco Bay areas, according to Mr. Parker.

WOMEN IN WAR

Nevertheless, Americans generally must be proud of the quiet, faithful and valuable service their women in uniform gave.—Washington Post.

Yacht Harbor At

Supervisor Raymond V. Darby called on the county to extend full cooperation to the federal government in its study for proposed yacht harbors at Portu guese bend in the Palos Verde district and at several other points along the county shore

THOUSANDS PAY VISIT TO BOULDER DAM DURING JULY

Despite shortages of new au

Despite shortages of new automobiles with the state of the control of the control

First California Newspaper Honored As State Centennial Program Held



yacht harbors and we should do yearlything possible to further is u ch improvements," Dar by wrote to his colleagues who considered his request Tuesday.

Among the work the county can do to expedite the study is the preparation of certain engineering factual studies that are required by the U.S. army engineers, he said, adding:
"It would be very advantageous if we would urge our planning and engineering departments, as well as the county counsel's office, to proceed as rapidly as possible with the carrying out of any details to further such plans."

Darby disclosed that Portugues Bend was included in-the yacht harbors study by recent congressional action on the request of the supervisors.

Similar development are proposed at Redondo Beach, Playa del Rey, Santa Monica, Malibu, Point Dume and at Alamitos Bay. of the state.

The Californian, printed on eigaret paper by, a hand-powered
Ramage press brought by boat,
around the Horn in 1834, made
its first appearance August 15,
1846. Its editors and co-founders were the Rev. Walter Colton, chaplain on Commodore
Sloat's frigate "Congress" which
arrived July 15, 1846, and Dr.
Robert Semple, overland emigrant, doctor, dentist and
printer by trade.

Exactly 100 years to the day
after the initial publication of
the now long-suspended Californian, newspapermen will observe
the aemicracy with a pecurany

the application with a pregram

fr adorted platine of the formal Newspaper Centennial Committee, with 'special invitations to attend extended to California editors and publishers with more than 50 years experience, and a luncheon meeting in Los Angeles.

Main Feature

Main Feature

Main feature of the Monterey
celebration will be a dinner August 15, with Governor Earl
Warren as principal speaker. In
conjunction with the observance,
the quarterly meeting of the
California Newspaper Publishers
Association's State Advisory

Commemorating the publica.*Council and Executive Comicion 100 years ago of the first tee will be held August 16, newspaper in California, publish Chairman of the California

tee will be held August 16.
Chairman of the California
Newspaper Centennial Committee, which is sponsoring the
statewide celebration, is Joseph
R. Knowland, publisher of the
Calidand Tribune. Other members
of the committee include Neal
Van Sooy, vice chairman, Stanford University Alumni director;
John B. Long, secretary, CNPA
general manager; Roy A. Brown,
San Rafael Independent; Ford
A. Chatters, Lindsey Gazette; E.
D. Coblentz, San Francisco CallBulletin; Justus F. Craemer,
Orange Daily News; E. A. Davis,
Tulelake Reporter, CNPA president; Allen Griffin, Montrey
Peninsula Herald; Maitland
Henry, Livermore Herald; E. G.
Yinvon, Grass Valley Union;
Stanley W. Larson, Claremont
Courier; Paul R. Leake, Woodland Democrat; E. R. Lovett,
Peninsula via Newspapers, Inc.;
Jesse M. Mayo, San Andreas
Prospect and Citizen; Nell R.
Murray, Ell Monte Herald; Harland G. Palmer, Hollywood Citizen News; Clark F. Walte,



Southern California Associated Newspapers; and Percy M. Whiteside, Lemoore Advance.
Souvenir Facsimile
A souvenir facsimile of the first California newspaper is being printed for exhibit at Monterey with one of the pages printed on a Washington hand press by Charles Palmer of the Fresno publicity and advertising department of Pacific Gas and Electric Company.
A radio broadcast of the program will be sponsored by the Bank of America.
In Los Angeles, another colorful program will be held in honor of the August 15 centennial day, when approximately 1000 selected guests will gather for luncheon at the Biltmore Hotel. Feature of the program, sponsored by the Los Angeles chapter of Sigma Delta Chinational honorary journalistic fraternity, will be E. Palmer "Ep" Hoyt, publisher of the legendary Denver Post and former publisher of the Portland Oregonian, who will speak on "The Value of the Newspaper in the Growth of any State," with particular attention to California newspapers.

lifornia newspapers.

Also present at the Los Angeles newspaper fete will be Leo Carrillo, movie personage and descendant of an early California family and Sheriff Eugene Biscailuz, of Los Angeles County.

S. P. Employees **Observe Accident Prevention Week**

ployees of Los Angeles Di rision of Southern Pacific, num-pering 7500, will participate in an "Accident Prevention Week" an "Accident Prevention Vices program August 12 to 17 in sup-port of President Truman's na

hop and home, it was announced oday.

The campaign, in which the airoad employees will intensify heir constant efforts to eliminate the accidents, is one of a series eing conducted by the line's 0,000 employees, according to I. R. Gernreich, superintendent if the Los Angeles Division, we thousand Southern Pacific hop employees participated in similar campaign in July.

"It is your life—you should ake care of it!" is the slogan if the campaign. Superintendent of Safety A. A. Lowe of San randocco is supervising the rogram.

rancisco is superiority regram.

Besides intensifying their own onstant Safety First efforts to illiminate yard, shop and, train iccidents, locomotive engineers and other railroaders will personally distribute safety literaure to motorists enlisting their help to reduce grade crossing accidents which take an average accidents which take an average and of 1876 killed and



PREPARING the nightly camp fire at Camp Paivika, the six children shown above, all physically handicapped, will take part in the program which their cabin-occupants will produce. Each cabin of youngsters at the Crippled Children's Society camp in the San Bernardino mountains takes its turn in providing an evening's enter tainment for fellow campers. Sale of Easter Seals makes this healthy outdoor vacation possible for several hundred Los Angeles crippled children.

The city of Havana, Cuba, a far greater content of vita vas founded in 1511.

TORRANCE HERALD

NOTHING NEW HERE . Hittite Code discovered in Koi, Asia Minor, set for wages and prices in

GROVER CLEVELAND

In each succeeding year more clearly appears that democratic principle needs apology.—Grover Cleveland.





Safeway has plenty of those tender, mouth-watering beef steaks and ground beef to supply your needs for out-of-doors barbecue, dinners. Every cut of Safeway meat is aged to the peak of tenderness and good-eating quality. We guarantee you perfect eating satisfaction . . . or money back! Stop in and select your favorite cut at Safeway, today!

GROUND BEEF

SIRLOIN STEAK

T-BONE STEAK Also Porterhouse and Club steaks.

ROUND STEAK

Makes excellent cube steak.

_{1.} 65°

Tender, juicy, delicious, Beef and Veal

PRIME RIB Ib. 59¢ CHUCK ROAST Ib. 39¢

ROUND BONE

IL 410 RUMP ROAST LATO

SHORT RIBS

STEW MEAT

VEAL BREAST 1. 22°

BOILING BEEF Ib. 27. VEAL SHANKS Ib. 24.

Succulent, nourishing, young Lamb

LAMB BREAST 18 23° RIB CHOPS

LOIN CHOPS

SHOULDER

Ib. 47°

њ. **65°**

BLUING and CLEANSERS Flaked Bluing 24 or 2 for 15°

Cleanser Old Dutch Brand 2 for 150

Cleanser Subtrite Brand 13-oz. can Cleanser Scotch Triple Action 14-oz. pkg.

Oakite Cleanser 101/2-01 10

1301 SARTORI AVENUE, TORRANCE

CANNED JUICES

Grapefruit Juice 2 15-oz. 25° Carrot Juice Here's

Soda Crackers Busy Boker 17º

Krispy Crackers 1-18-pks. 18° Pretzel Twists Rold Gold Brand 14°

CRACKERS and PRETZELS

OTHER SAFEWAY VALUES

Luncheon Meat Oscar Mayer 42° Black Tea Bags Pkg. of 8 bogs, 13c. Pkg. of 48 bogs, 36c. Pkg. of 16 bogs, 13c.

Tree Tea Bags pkg. of 16 begs 18° Conterbury Tean Black Tea 1/4-lb. pkg., 23c. 1/4-lb. pkg., 43c. One-pound package, 85c.

Tenderleaf Tea Main Plea 24°
Chili Sauce Del Monte Brond 19°
Sauce Houser's frond 15°
- Ves. bettle 15°

Beans with Chili 6-02, pkg. 120

Cigarettes corton of 10 pkgs. 1.38



YELLOW CORN

GRAPES

WATERMELONS

2171 PACIFIC COAST HIGHWAY, LOMITA



BLOUSES \$199 \$299

BEACH

WEAR

25% to

50% Off

0

\$499 - \$799

JEWELRY

50% Off

BAGS 50%

Off

 Sweaters • Skirts Slacks • Suits

SPORT At Low Prices

JANE GREY SHOP

1327 SARTORI — TORRANCE