

Mother's Day Feature!

All-Plastic  
**Compacts**

Water thin all plastic compacts with full mirror in all the wanted colors to match any costume. She'll thrill to its beauty.

Reg. \$1.49 **88¢**

Others From 1.29 and Up

# Mid-City

CUT RATE DRUG STORES

Mother's Day Feature!

**Hoffman's Coquette Box Cocolates**

Here's a gift you can't go wrong on. Delicious assortment of candy she will love.

Full Pound— **89¢**

Glamour-Lite  
**Perfume Lamp**

A real lamp. Burns perfumed liquid to mildly perfume the room. Will burn ordinary oil. Makes an ideal table light. Choice of perfumes.

**1<sup>00</sup>**

Liquid Foaming  
**Bath Sachel**

For her luxury bath. Quick foaming large bubbles. Assorted fragrances to choose from.

**59¢**

# Mother's Day

## GIFT SUGGESTIONS

MOTHER'S DAY  
**Greeting Cards**

Only the best will do. You'll find just the card you want in this large assortment, at only

**5¢ to \$1.00**

**BOOKS**

Large selection of titles to choose from. She'll want to read the books that everyone is talking about. All the best sellers and hundreds of others.

Priced from **49¢**

*Gifts Hollywood*

**Max Factor Hollywood**

Other Sets at \$4.55 and \$6.00

**AUTOGRAPHED MAKE-UP SET**  
"My Make-Up Secret"... autographed by famous stars. Max Factor Hollywood. Includes: Browder, Rouge and True-Color Lipstick. **\$2.50**

for Blouses, Brunches, Brownies, Roll-ups

Regular \$3.69 Ladies' **Overnight Case** **\$2.95**  
With mirror, lock and key

All Metal **Nut Bowl** with mailer **\$1.39**

Glassware Ovenware **Casseroles** set of 6 **98¢**

All Plastic, Asst. Colors **DRINKING GLASSES** 6 for **87¢**

8-Cup Size **Coffee Makers** **\$2.95**

Plastic **Salt and Pepper** set **98¢**

Reg. \$5.25 Electric **Heating Pads** **\$4.79**

Just what she wants! Asst. Colors **Chenille Rugs** **\$2.95**

Ladies' Beautiful **Billfolds** **\$1.39** **\$2.95**

Beautifully Bound **Holy Bible** **\$1.25**

Wide Ass't of Colors. Reg. \$4.95 **Umbrellas** **\$4.19**  
Others \$5.19 to \$6.49

Many Styles to choose from **Sun Glasses** **39¢** **\$3.95**

Counics, 2-piece **Plastic Utility Set** **\$1.19**

Wide Selection **Dresser Sets** **\$2.95** **\$5.95**

For Mother's Day  
just a little fond affection

**Violet Sels**

TOILET WATER **\$1.00**  
By Richard Hudnut

**TIPSTIK**  
the new, exciting... Lipstick

Shapes as it Rouges the Lips... won't bend

All Popular Shades **25¢**

Give 'HER' Stationery

Finest quality  
**Brentwood Stationery**  
100 Sheets of Paper  
50 Envelopes  
Regularly 99¢

Special **79¢**

Colonial Bouquet COLOGNE **\$1.00**

Like the irresistible fragrance of an old colonial garden, the fresh scent of this exquisite cologne lingers and enchants. Delightful when used after the bath or before dressing. Gives when touched to temples and wrists.

Not Connected With Any Society

Make-up in Color Harmony for your type

**Max Factor Hollywood**

PAN-CAKE MAKE-UP \$1.50 PLUS TAX

TRU-COLOR LIPSTICK \$1.00 PLUS TAX

ROUGE \$1.00 PLUS TAX

FACE POWDER \$1.00 PLUS TAX

**CROWNING GLORY**  
COLD WAVE Permanent Wave Set **\$2.00**  
A beautiful permanent wave that really lasts. Complete with curlers.

Regular 75c Value  
**Cambridge Stationery** **59¢**

Pro-Phy-Lactic  
**HAIR BRUSH** **\$1.00**

Regular \$1.19 ALPHA  
**HAIR BRUSH** **79¢**

Give yourself a  
**COLD WAVE**  
PERMANENT AT HOME

IN ONLY 2 TO 3 HOURS

Amazing value **\$1.49**

Reveals Hidden Beauty  
**GENUINE MODEST FLUFF SHAMPOO**

A Rich, Fragrant Cream Shampoo

75c Size **69¢**

Gay!

**Apple Blossom Loveliness Set**

Time to be carefree with Pinaud Apple Blossom Cologne and Talc. The flowery freshness of Pinaud Cologne is appealing—the Talc a mist of delicacy. Both charmingly packaged.

Set **98¢**

Eversharp  
Pen and Pencil Sets **\$5.95**

Others \$8.75 to \$14.75

Nationally Known  
Sheaffer  
Pen and Pencil Sets

"The Ideal Gift for Mother"

\$6.50 \$11.75 \$12.25  
\$14.00 \$21.00

**Holly-Pax**  
Economy TAMPON

APPROVED SCIENTIFIC SAFE

Only **59¢**

COSTS NO MORE THAN ORDINARY PROTECTION

Reg. \$1.00 Marinelle  
**Leg Make Up** **69¢**

Annole Robbins  
**Liquid Mask** **\$3.00**

Pro-Jur, Asst. Fragrances  
**Bath Crystals** **59¢**

4 oz. 7 1/2 oz. \$1.00

Shulton Friendship Garden  
**Toilet Water** **\$1.00**

4 oz.

**DAGGETT & RAMSDELL**

Glittering Value! Daggett and Ramsdell's luxurious Golden Cleaning Cream leaves your skin so gloriously clean... so radiantly fresh. Best of all... the regular \$2.50 size is now on sale for the month of May only at \$1.00.

Djer Kiss  
**TOILET SOAP** 3 bars **69¢**

Luxor Saven Sachel  
**TOILET SOAP** 4 bars **\$1.00**

Champerl  
**BATH SET** **\$2.25**

Apple Blossom Cologne & Bubble Bath

Wrisley's Bath  
**SUPERBE SOAP** 4 bars **\$1.00**

**Perspire?**

Then try **EVER-DRY**  
Double Acting Deodorant

1. Checks perspiration 2-3 days  
2. Completely deodorizes perspiration

EVER-DRY is gentle, won't irritate the skin. It's the deodorant, your way to safety, deodorant and clean new solution. Never back perspiration.

**45¢**

in liquid or cream

1315 SANTORI AVE., TORRANCE

SELF SERVICE