

• The thing we sell can't be seen. You can't *look* at a pre-scription and tell where and how it was compounded. But physicians know that there is a difference. Because skill, care and experience are viral, these guardians of heaith direct folks to this "Reliable" Pharmacy.

TORRANCE PHARMACY 1411 Marcelina Phone 3

RELIABLE

### TORRANCE HERALD Unemployment \$75,000,000 **Claims Load School Bond**

Masterpieces WATCHMAKING

Issue Asked

Here Decreases For the week ending Ma 3,422 persons contacted the employment claims section

For the wave contains and the section of the section will be replayed or other are not indication will be replayed for out of the "payaesyousgo" fund to while United States Employment and speed replayed for out of the another the replayers have board another the total function of service will help reduce the react of another the react of the service will be react to the the service to the the service to the the service will be react to the the service will be react to the service to the the service to the the service to the the service to the the service will be react to the service to the service to the the service to the service to the service to the service to the the service to the the service to the service to the service t in Torrance, as the first of the Feb. 22 resort high of the first second high of the 960, reflecting a decrease du ing the two months period. A rapidly filling reservoir labor is waiting to be tap? I by employers in the Torrat tarea, according to K. E. Br they, manager of the local Uni States Employment Service if fice. Tapping that supply placing all available job ord al with the United States Emp

Costly Crah For Tourists Toota, in a quick grab at postwar tourist travel, is speci-ing nearly three million dollars builds Southern California, 10 to 1, in dollars special to 2, in dollars special travel promotion organization, travel promotion organization, tast night before the All-Yas Club's Advisory Council. The meeting, held at the Clark Ho tel in Los Angeles, was atted to Sangeles county. "Actually, Florida travel any million dollars available for ad wertising." Thomas said, "but million dollars available for ad wertising." Thomas said, "but million dollars available for ad wertising." Thomas said, "but million dollars available for ad metrices collars available for ad wertising." Thomas said, "but million dollars available for ad wertising spent to lure travel. "Such heavy financing by our sharpest competitor makes it or california's tourist businest

have scaled this down to a servative \$2,745,000 definitely ng spent to lure travel. Such heavy financing by our arpest competitor makes it is difficult to restore South a California's tourist business the volume upon which our momy has customarily de nded — some \$202,000,000 a ray four in the year, of tour spendings. "As a further handicap, Fiot ations last fall a few weeks of tailornia made a deferred to falfornia for to leave r hotel space for the service n and women returning from As a result, Thomas said Broadway, has received a total of \$22,738.15 in premium pay-ments on National Service Life Insurance, L. C. Chapman, re-gional director, announced to-day.

result, Thomas said, has been reporting vinter travel season hest in its history.

Inaugurated April 15, streamlined insurance proce-insurance business locally. Starting with 60 premium ments the first day of op-tion, the local office is handling a dally average nearly 300. and stating that a sur-rings the pleasing infor-that Florida has a larg-te appropriation for ad-ing than any other state."

# THERAN LADIES IN BAZAAR, MAY 23

The Lutheran Ladles Au war-ponsor a bazaar, luncheon and ake sale to be held at the hurch social hall on Thursday. Iay 23. Everyone is invited. Luncheon will be served begin-ting at 11:30 a. m. and the sazaar will feature such articles is hand made pillow silps, baby jothes, aprons, fancy itea tow-els, crocheted work and other types of hand work. MAY DAY CELEBRATION AT CARSON STREET Carson Street School cele Lutheran Ladies Aid or a bazaar, luncheon

11

# Mrs. Sidebotham, Veterans' Loans

t Act

Mark In So. Calif.

Increases of \$11,000,000 in the ggregate amount of veterans'

114

pplications ... Prior to February 28, veterans were applying for loans at the vate of about 100 per week, 300 Prior to reasonable for loans and were applying for loans and the second second

months, the veterans Adminis-tration was paying pensions to World War II veterans totalling \$538,177,299.85.



# FROM A CARD TO A BOOK ---

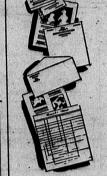
## Printing is an art!

... And the impression it makes is telling good or bad!

. . . That's why Good Printing is so impor-tant. And by Good Printing . . , we mean copy, layout, form, art, paper, color and type, as well as the actual printing itself!

All of this must be in character. The style, the form, the idea must do the job effectively as it is intended to do . . . whether it be an engraved social note or a black handbill.

Here you have the assistance of trained experts in the art of Good Printing. Ready and willing to help you . . . with a back-ground of practical "know-how" and with a free library of over 10,000 illustrations.



1336 El Prado

art. h

COMMERCIAL PRINTING DEPARTMENT

TORRANGE HERALD

Phone 444

BEN HAGGOTT IS NEW MEMBER OF CHAMBER Ben Haggott, Palos Estates realfor and ag ince, was announced as a new iember of the chamber, Torrance Chamber of Com-ierce directors discussed local HARBOR HILLS arson Street School ted May Day on May 3 rogram in the Greek WITHDRAWN FROM

inaugurated April

15, the

ting held on chamber of-

Supervisor Raymond V. by's office reports that the Verdes Library District Tri-have adopted a resolution filed same with the Boa Supervisors, showing comp with the statutory procedu fecting the withdrawal of bor Hills Housing Project ie LaBesque and Jack Kid were crowned as king i of the May and dar presented by groups fi e rooms. During the lu hot dogs and cold dri sold by the P. T. A.

U. S. COURT The United States Senate has sat as a court of impactment

HOWARD'S proudly presents "The Excellency Group 1/2 BULOVA 21 jewels thes. The "Excellency Group" that Bulova holds first place in dependability and

Howands Jewelens

1503 CABRILLO