

DeBary
SKIN
FRESHENER
\$1.00

Yankay
Cologne
\$1.00

Mid-City
CUT RATE DRUG STORES

Offering You
TOP QUALITY **LIQUORS**

PARK & TILFORD
RESERVE
WHISKY
Fifth
BOTTLES... \$39.50

SCHENLEY
"RED LABEL"
Blended with Neutral
Grain Spirits
FIFTHS... \$2.10
FIFTHS... \$3.35

PAUL JONES
WHISKY
86 Proof
FIFTHS... \$3.54

Now! Mid-City Saves You 30%!

MISSION BELL
SPECIAL
RESERVE
WINES
Post, Sherry,
Tokay, Muscatel
Fifth Gal. Mid-City
Reg. 49c Special
49c

BEER
11c bottles
First Deposit

JULES PERCHARD BRANDY
BOTTLED IN BOND
1/4 Pint
\$1.46

EL-BART
DISTILLED LONDON
DRY GIN
100% Neutral Spirits
Distilled From GRAIN
94.4 Proof
Reg. \$1.05
1/4 Pint
87c

Club
SODA
2 for 13c
2 for 25c

HERE'S VALUE!
HALF and HALF
OR
PRINCE ALBERT
PIPE TOBACCO
2 for 17c
Limit 6-No Sales to Dealers

Keep Your Home Spotless
Hesson Guard Milano Pipes
97c

All You Need! Good Quality
Pipe Cleaners
2c

Regular \$1.50
LEKTROLITE
FLAMELESS
LIGHTER
No Flint or Wick
Annoyance
ON SALE!
COMPLETE
WITH
FLUID
69c

BICYCLE
PLAYING
CARDS
Reg. 50c
Mid-City
Special
37c

Shop HERE for VALUE

Mid-City
CUT RATE DRUG STORES

SERVE YOURSELF and SAVE!

Don Juan
MILION DOLLAR
Lipstick
STAYS ON

4 BEAUTY EXTRAS

1. LIPS STAY LOVELY without frequent reapplying. Try today.
2. DON JUAN STAYS ON when you eat, drink, kiss, if used as directed. No greasy, sticky effect.
3. NOT DRYING or SNEAKY. Gives appealing "glamour" look. Comes smooth—daily applied.
4. NEW STYLE SHADES... Try Medium Red, a rich, true red; or, for spring, pinkish looking, or Raspberry, darker. Other shades, too. 49c.

De Luxe size

2-Second Cream Checks
Under Arm
Perspiration
PROTECTS YOU 1-7 DAYS

At least, a new "stop-off" under arm cream. It's so simple you don't have to worry about soiling frocks, perspiration or odor. Apply it anywhere, anytime. After a bath, or before a hurry-up date. Protection, thanks to long-lasting ingredients, often lasts nearly a week! depending on the weather and you!

Laboratory tested for safety on face fabrics. Simply use according to directions. Single jar lasts many women for months. Ask for 1 DAY Cream Deodorant today!

5 DAY
CREAM DEODORANT

For a Healthy Scalp
L.B. FOAMING SHAMPOO
8-oz.
49c

Rich Lathering
Modart Fluff Shampoo
6-oz.
69c

PURE EGG COLORS
NEW! DESIGNS!
10c

MID-CITY'S
EASTER PARADE OF VALUES

SOFT PLUSH TOYS

12" SITTING RABBIT
\$1.00

Two-Tone Washable Plush in Soft Pastel Colors

11" STANDING DUCKLING
\$1.00

Two-Tone Washable Plush

LARGE CURLY DOLL RABBIT
\$3.00

EASTER BASKETS

Filled with all the goodies of Easter
33c

Other Sizes Up to \$1.25

SELF SERVICE

Mid-City Is Sparkling
with all
of fashion's glitters!

CHEN YU
FREEFLY
NAIL LACQUER
AND LIPSTICK

The new singing, lilling
Spring scarlet for your
nails and lips

Firstly Smart Set
(Lacquer, Lacquered Lipstick)... \$1.75
Firstly Lipstick... \$1.00
Firstly Lacquer (with Lacquered)... 75c

For a Healthy Scalp
L.B. FOAMING SHAMPOO
8-oz.
49c

Rich Lathering
Modart Fluff Shampoo
6-oz.
69c

PURE EGG COLORS
NEW! DESIGNS!
10c

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NEW! DESIGNS!
10c

MID-CITY SPRING SPECIALS!

Marinella
LETTUCE
brand
CLEANSING CREAM
Is available to you!

The great beautifier used by women throughout the world for three decades is again available without restriction. Its the same extra light delicately tinted cream for all types of skin, which cleanses tired, clogged skin and leaves face and neck thrillingly refreshed! For a limited time only you can get this big...

\$2.25 Value

Includes a \$1.00 jar of Lettuce brand Cleansing Cream to cleanse your skin and a \$1.25 size bottle of Marinella Skin Freshening Lotion to close the pores and keep your skin youthful... Both for only

94c

"DO IT DAILY"
SPECIAL

This "Do It Daily" beauty ritual works miracles. Begin it today!

ARE YOU FEELING ONLY HALF ALIVE?

SPECIAL LOW PRICE

Vitamin A alone is not enough! Prevent Hardening Nutritional Arteriosclerosis

Bottle of 75 Tablets
Reg. \$1.94
Special... \$1.19

Bottle of 250 Tablets
Reg. \$7.50
Special... \$2.27

Get **BONCQUET** TABLETS (see back)

AT MID-CITY CUT RATE DRUG STORES

Buy the GIANT SIZE

COLGATE DENTAL CREAM
3 1/2 oz. tube
37c

YOU SAVE 8c

SAVE AT MID-CITY!

California
Plastic GLASSES
SIX GLORIOUS COLORS
9oz. SIZE **6 for 87c**

Hay Kids!
COUNT 'EM
16 DISC WHEELS

FOR EASY ROLLING
AGES 3 TO 7

NEW! AMAZING ALL-STEEL MULTI-KWIK ROLLER SKATE
Rolls like a wheel and is as easy to use as a toy.
1. NO SKATE
2. NO PUMP
3. NO PUMP
4. NO PUMP
5. NO PUMP
6. NO PUMP
7. NO PUMP
8. NO PUMP
9. NO PUMP
10. NO PUMP
11. NO PUMP
12. NO PUMP
13. NO PUMP
14. NO PUMP
15. NO PUMP
16. NO PUMP

Only \$2.39

With Lock and Key \$1.99
Metal Utility Box

Sprays 'em and Slays 'em!
DOT Formula
INSECT-O-BLITE
SELF-SPRAYER
\$2.00

Measuring Cup
Reg. 29c
9c

Baking Pans
19c

No worries about rust!
STAINLESS STEEL SINK STRAINER
69c

100% PURE
PENNSYLVANIA
Motor Oil
2500 Mile Guarantee
3-Gallon
Sealed
Cans
\$1.49

Kills ANTS
INSIDE OR OUT
QUICKLY, EASILY

ANTROL
38c
for Set of 4
Filled Feeders
4 oz. Bait 18c

ANTROL
ANT KILLER

Old English Wax
SELF-POLISHING
Fint, Quake, 1/2 Gal.
39c 69c \$1.19

PASTE WAX
1 lb. 24c 2 1/2 lb. 49c

SNAROL
CLEANS OUT
SNAILS and
SLUGS
SOWBUGS
CUT WORMS
1 lb. 24c 2 1/2 lb. 49c

Store Sales Subject to Change

CLIX DE LUXE
Candid CAMERA

A MID-CITY VALUE FOR EASTER PICTURES!

CARRYING CASE... 49c

Easy to operate... With Eye-Level View Finder
At Mid-City For Only... **\$2.00**

PINAUD
SHAVING COMFORT

SPRING COMBINATION!

LILAC VEGEAL—Pat it on your face after shaving. Splash it on your body after your shower... Feel refreshed, invigorated. Deodorizes perspiration, essential after exercising.

PLUS LILAC TALC
Reg. \$1.60
Value — **BOTH for \$1.00**

For Supreme Shaving Comfort

PERSONNA
Shave Cream
Reg. 10c 10-oz. box of 20... 45c

NON-ALCOHOLIC
CONTAINS
LANOLIN
100% SIZE
79c
PLUS TAX

6-oz. WILSON'S WITH...
1-oz. WILSON'S... 49c

REPSODENT'S
DOE HOPE
Says

Every REPSODENT...
the Strongest...
most dentist...
recommends

47c

A DOUCHE
POWDER
that is
Refreshing
Cleansing

4 oz. CERTANE is a specially...
tested, non-irritating...
CATED Douche...
which cleanses...
the entire...
12 oz. only the care of the...
89c

It affords...
with a pleasing...
leaves no...
nomical — only a few cents per application. Don't wait. Ask your...
Certane

TAMPAX

WOMEN are showing...
great interest in...
the new kind of...
protection. Why...
only. No hole. No...
no odor. Your...
a month's supply. Ask...
Tampax

29c
a pack of 10

1315 SARTORI AVE.

SELF SERVICE