

SELF SERVICE VALUES  
Adv. Specials for February 7 to 11



# VALUES Mid-City

CUT RATE DRUG STORES

TO FIT  
*Any*  
BUDGET  
SAVE AT MID-CITY



Mid-City offer your  
Favorite WINEs  
and  
Liquors

REG. 29¢ VALUE METAL  
LIME SQUEEZERS

SAVE 10¢ ..... **19¢**

"The Blend of Experience"  
**PARK and TILFORD**  
Reserve WHISKEY  
56.8 Proof  
Half Pint ... **\$1.24**  
Full Pint ..... \$2.27



Reg. \$1.35 Value  
**T I A R A**  
PALE DRY  
VERMOUTH  
Sweet or Dry  
Types  
Fifth Gallon  
**79¢**



Cordial Type  
**MAR - SALLE**  
ROCK and RYE  
Flavored  
with Fruit  
8-oz. .99¢  
Pt. . \$1.91  
Qt. . \$3.71



FROM SUN DRENCHED VINEYARDS  
NORTHERN CALIFORNIA  
Butte's SWEET Wines  
Port - Sherry - Muscatel



Fifth Gallon  
Mid-City Special ... **47¢**

**GOLDEN WEDDING WHISKEY**  
Aged Whiskies  
Skillfully Blended.  
86 Proof  
Fifth Gallon  
**\$3.45**



**WATERBROOK WHISKEY**  
Special Reserve  
70% Straight Whiskies  
30% Grain Neutral Spirits  
86 Proof  
Full Pint ..... **\$2.17**



Fifth Gallon, 84 Proof, Imported  
**Martell 3 Star Cognac** ... **\$8.32**

## TOBACCOS and CANDY

Enjoy A Good Smoke  
**YOLANDE CIGARS**  
Reg. 5¢ Values  
4 for  
**18¢**



Reg. \$1.00 Value  
**DUNHILL SERVICE LIGHTER**  
It's Light-weight and Windproof.  
**47¢**



Former 14¢ Pack  
**MAPLETON CIGARETTES**  
Pack of 20 ..... **10¢**

**SHARPO Improved ALUMINUM LIGHTERS**  
Roll-of-Thumb Action  
For Pocket or Purse ..... **\$3.95**

Remember Valentine's Day  
February 14th  
**Hewitt's Red Heart Box CHOCOLATES**  
Quality Assortment.  
Buy for Gifts and the Home.  
1 Pound Heart Box ..... **\$1.25**



## Valentine's Day

Indicates Items Plus 20% Federal Excise Tax

**Du Barry DERMA SEC Formula Cream**  
2<sup>00</sup> JAR \$1<sup>00</sup>



To Add to Her Perfumed Refreshment  
**ELMO "MARGO" TOILET WATER**  
Soothes and Refreshes. For Her Day-Time or Night-Time Body Fresh-Up. Delicate, Lingering Fragrance.  
4-oz. Gift Bottle ..... **\$1.25**



Valentine "GIFT THRILL"  
Famous House of Lesly  
**DAWN PERFUME**  
Scented loveliness in a stunning gold crested bottle. Gift boxed.  
\$15.00 Ceiling Price. Mid-City Special. 1/2 oz. .... **\$4.98**



**Daggett and Ramsdell CLEANSING CREAM or COLD CREAM**  
\$1<sup>00</sup> JAR 69¢



To Keep "HER" Nails and Hands Well Groomed  
**CUTEX "HORIZON" MANICURE SET**  
Compact Travel Pouch just packed with Cutex Nail Requisites. Famous Cutex Nail Polish Shades and Manicure Needs.  
GIFT SPECIAL ..... **\$4.00**



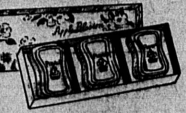
FOR "HER" DAILY MAKE-UP  
**VOLUPTÉ GIFT COMPACT**  
Popular, square vanity, complete with mirror, puff and loose powder compartment.  
Gold Filled Case  
Floral Decoration on Cover  
**\$1.75**



**Colonial Dames ALL PURPOSE CREAM**  
2<sup>00</sup> JAR \$1<sup>00</sup>



Valentine Gift  
**PINAUD Apple Blossom TOILET SOAP**  
Gift Box of 3 Bars ..... **\$1.00**



**PINAUD "Liliane" SACHET**  
Powdered perfume for lingering body fragrance.  
**\$1.25**



**Revlon "Pure" set** \$2<sup>25</sup>



Low Priced Gift Idea  
**MAVIS Dusting Powder**  
Big 4 oz. Package  
Fragrant Body Powder.  
Complete with Velour Puff **59¢**



**OLD SOUTH "Plantation Garden" COLOGNE**  
Delicate Scent of Floral Fragrances.  
4 oz. Gift Bottle ..... **\$1.00**



INTRODUCING  
**NEW-IMPROVED Pepsodent**  
50¢ VALUE  
**2<sup>254</sup> TUBES 29¢**  
LIMITED TIME ONLY



Straight-Line Design  
**PEPSODENT TOOTH BRUSH**  
Keep an Extra Pepsodent Tooth Brush Handy.  
**47¢**



Mid-City Health Tip  
**PEPSODENT ANTISEPTIC**  
Guards Your Throat as it Sweetens Your Breath.  
Giant Size **59¢**



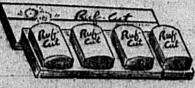
NOW AVAILABLE!  
**GEM RAZORS 39¢**  
(WITH 3 GEM BLADES)



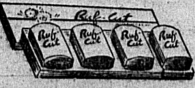
FOR THE MAN WHO TRAVELS  
COMPLETELY FITTED  
**Leather Travel Cases**  
Handsomely Styled with Men's Toiletry Essentials.  
LOW PRICED  
**\$1.69 to \$9.95**



Pack of 5 - "Avoid 5 o'Clock Shadow"  
**GEM Singleedge RAZOR BLADES** ..... **23¢**



HE-MAN'S GIFT  
**RUF-CUT BATH SOAP**  
Big Handsome Bath Bars, for Men.  
Box of 4 Cakes ..... **\$2.00**



Gift Suggestion for "Him"  
**SHULTON "OLD SPICE" AFTER-SHAVING LOTION**  
Spley-Scent - Leaves the Skin Refreshed and Relaxed.  
Gift Bottle ..... **\$1.00**



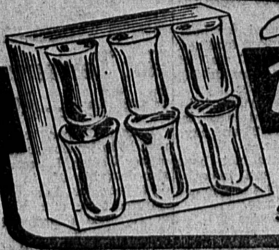
Gilbert's Isopropyl Body Rub  
**RUBBING ALCOHOL** ..... Full Pint **7¢**

Soft, Disposable, Extra Absorbent Tissues  
**'Lotus' SANITARY NAPKINS** ..... Box of 12 **6¢**

National Brand, For Internal Use  
**"Medicinal EPSOM SALTS** ..... Full Pound **9¢**

Certified Brand - For Headache Relief  
**100 ASPIRIN TABLETS** ..... 5 Grain **4¢**

SAVE at MID-CITY  
**California Plastic GLASSES**  
SIX GLORIOUS COLORS  
9oz. SIZE **6 for 87¢**



**1315 SARTORI AVENUE**  
NEXT DOOR TO LEVYS DEPARTMENT STORE