

Mid-City

CUT RATE DRUG STORES

Self-Service DRUG STORE

SHOP and SAVE at Your MID-CITY SELF-SERVICE Store "WHERE SPENDING IS SAVING!" Values - Values-Values in Every Department! ADV. SPECIALS EFFECTIVE THRU SUNDAY, JAN 6

SAVE 50¢
LIMITED TIME OFFER!
Daggett & Ramsdell HAND LOTION



Creamy Smooth and Velvety-Pink - Protection For Your Hands. Save on the Big 16-oz. Bottle

Reg. \$1.50 Value
***\$1.00**

CASHMERE BOUQUET DUSTING POWDER

6 oz. Package With Velour Puff **63¢**

Billowy Bubbles
Waldorf Perfumed
Bath Crystals

Assorted Floral Fragrances. 11 oz. Pkg. **9¢**

SAVE \$1.00
Creamy Lotion to Keep Your Skin Very Soft!



CHERAMY CREAMY SKIN BALM
Smooth and Soothes helps correct redness and roughness. 16-oz. bottle Only **\$1.00**

SHONTEX
For Hair and Scalp. Use Before Shampooing
LARGE TUBE 97¢

WEEKEND Sale

GENUINE COPPER PADS 9¢

'WEDGEWOOD' BOX STATIONERY 98¢
48 Sheets, 48 Envelopes

Lightweight 'AIRMAIL' STATIONERY 73¢
125 Sheets, 48 Envelopes

LOTUS SANITARY NAPKINS 7¢
Box of 12

HEAVY MESH DISH CLOTHS 6¢
Regular 10¢ value

DRUG Savings

Mid-City Value of the Week!
Garfield's MINERAL OIL
Crystal Clear, White Mineral Oil. 175-185 Visc. Gentle Acting, Colorless Internal Lubricant. **\$1.89**

FULL GALLON
Full Pint 37¢ Quart 67¢



QUALITY TESTED
McKesson MILK OF MAGNESIA
Pleasant - Easy to Take
8-Ounce Bottle **23¢**

Mid-City Has Fresh Stocks!
STERLING
Citrate of Magnesia
12-oz. Bottle SPECIAL **8¢**




70 PER CENT GARFIELD'S
ETHYL Rubbing Alcohol

For External Use - Rub Down and General Purpose

FULL PINT **39¢**


NEW LIFE FOR YOUR MOTOR
Drain And Fill With

A REAL BUY FOR VALUE-WISE MOTORISTS!

KENWOOD MOTOR OIL 100% PURE EASTERN

Get 2,500 miles of better lubrication from this fine oil. SAE 20-30 and 40

2-Gallon Sealed Tins **\$1.19**



For Oral Health - M-C Brand Red
MOUTH WASH
Actively Astringent and Deodorizing
Pint Bottle **39¢**



Relief for Nasal Stiffness!


Squibb Sulmetrin

Vaso-Sulfa
Aqueous Solution Aids in Relieving Head Colds
WITH DROPPER
1-Ounce **72¢**

It's New... from Hollywood
Westmore's OVERGLO
Liquid Cream Foundation

Goes on easily, evenly. Hides minor blemishes - yet never gives a masked appearance. Not a cake or a cream. Six lovely shades

ONE BOTTLE LASTS MONTHS **\$1.50**



HIND'S "MONEY BACK" BEAUTY COMBINATION
FAMOUS HINDS HONEY AND ALMOND FRAGRANCE

Smooths and comforts the skin. Trial size given with big 4 oz. bottle. Return large bottle for refund if not satisfied. **39¢**

IMPORTED WHISK BROOMS 29¢

GLASS BUTTER DISH with Knife 12¢

SYN-O-FOAM BATH SPONGE 19¢

Choice of Many New Striking Colors
100% COTTON
COCKTAIL NAPKINS
Buy Singly or in Sets. Reg. 18¢ values!
3 for 47¢ (Limit, 12)

Heavy Glass Novelty Miniature BEER MUG
WHISKEY GLASSES
Buy Several **3 for 10¢**



KEEP WELL - KEEP REGULAR
STAYNER CITRATES and CARBONATES
Effervescent Alkaline Salts For Children and Adults
8-oz. Bottle **69¢**

Build Up Resistance
VITA-NEEDS
Multiple Vitamin Complex Syrup
Rich in Vitamins A, D, B1, B2, B6 and Minerals
Full Pint **\$1.98**



Feminine Hygiene Needs
Washable - Easily Adjustable - Lightweight
Elastic SANITARY BELTS 23¢

Used by Women Everywhere for Feminine Hygiene. 8 oz.
ARDEN'S HYGIENIC POWDER 97¢

TAKARA VAGINAL SUPPOSITORIES
Soothing for Feminine Hygiene.
Box of 24 **89¢**



TAKARA ANTISEPTIC DOUCHE Powder
Cooling, Cleansing for Douche
4 oz. Size **59¢**



For Greater Protection
SAN-NAP-PAK SANITARY NAPKINS
Cotton faced - tapered ends - safety back
Box of 12 **22¢**



For Modern Feminine Hygiene
CERTANE VAGINAL JELLY
3 1/2 oz. Tube. Complete with Applicator **\$1.39**

Mid-City OFFERS LIQUOR VALUES

SELECT QUALITY
HOUSE of STEWART DISTILLED LONDON DRY GIN
Distilled from 100% Grain Neutral Spirits
90-Proof 8 oz. Bottle **89¢**

PRE-WAR WHISKEY
SCHENLEY RED LABEL WHISKEY
Skillful Blend of Aged Whiskies and Grain Neutral Spirits
Full Pint **\$2.10**
Fifth **\$3.35**

"AMERICA'S FINEST WINE"
MISSION BELL SPECIAL RESERVE California WINES
PORT - SHERRY - MUSCATEL - TOKAY
Full Fifth Gallon **79¢**



Bottled in Bond
Jules Perchard 6 3/4-yr. Brandy
Ideal For Your Holiday Drinks Superb in Cooking
FIFTH GALLON **\$4.55**
8-oz. \$1.46
Pint \$2.87



COLD REMEDIES
Keep Handy - Guard Against Colds
Quinlax Quinine COLD TABLETS
For Common Colds and Simple Headaches
Box of 15 **13¢**

Purse Size, E-Z Brand
Menthol Inhalers... 6¢

Soothing Throat Lozenges
S and D Sucrets... 25¢

Ease Misery of Chest Colds
Vick's Vapo-Rub... 59¢

Quick Relief in Cold Distress
Alka Seltzer... 54¢



SQUIBB SACCHARIN TABLETS
Rapidly soluble - Each tablet equals sweetening power approximately one lump sugar.
100, 1/4-gr. ... 23¢
100, 1/2-gr. ... 27¢

SQUIBB Cod Liver Oil
Unusually Palatable Vitamin Tested, Ideal for Babies.
12-oz. Bottle **98¢**

