

IID-CITY Self-Service









Novel Gift Container 'Friendship Garden' TOILET WATER

\$100 4-oz. bottle . . . . . .

Thrilling Beauty Gift! RICHARD HUDNUT VIOLET SEC'

GIFT SET





1/4-oz. Bottle \$550



\$100 \$250

ELMO

oz. Bottle

LaCross NAIL CLIPPERS \$175

VOLUPTE COMPACTS

Gift Box of 4 Bath Soap Cakes
Wrisley Bath Superbe \$100

tt Burns — It Sweetly Perfumes — \*\$100
'Glamor Lite' Perfume Lamp

A Softer. Silk-like Skin - Asst. Sh For A Softer. Silk-like Skin — Asst. Shades \* \$200 ChenYu 'Cloudsilk' Make-up

Refreshing After Bath Cologne by Hudnu Yanky Clover Toilet Water \$100





for Blondes, Brunettes, Brownettes, Redheads AUTOGRAPHED MAKE-UP SET

"My Make-Up Secret", autographed by famous screen stats. Max Pactor Hollywood Powder, Rouge and Tru-Color Lipstick. \$250

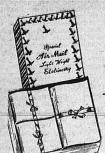
Max Factor . Hollywood

Other Max Factor Hollywood Gift Sets...\$3.00, \$4.55 and \$6.00

\*INDICATES ITEMS PLUS 20% FED. EXCISE TAX

GIFTS FOR ALL

GIFTS IN QUALITY STATIONERY



For Holiday Letters! Special AIRMAIL LIGHTWEIGHT **STATIONERY** 

Wedgewood **Box Stationery** 

ALWAYS THE APPRECIATED GIFT!

BONNIE BRAE' LINEN . . . . **59**<sup>c</sup> 48 Sheets and 48 Envelopes

'RIPPLETONE' White Paper. **60**c 100 Sheets Quality Pound Paper

Hollywood Rippletone Paper

25 White ENVELOPES...

in POPULAR GIFTS



The Bolinvars

A great story of the New A great story of Jersey countryside.

Romant ic ally told by Marguer \$149 ite F. Bayliss.....

Captain Kidd

The colorful, lusty tale of a fabulous pirate.

49°

BOOKS MAKE LASTING GIFTSI

You Know Me, Al

Hilarious 'Bush Leaguer' Story By RING LARDNER

DETECTIVE STORIES 49°

Fifty Short, SHORTS An Omnibus of Entertaining Short Stories by Popular Authors

Pastoral, Nevil Shute . \$400 Modern Love Story as Told by The Author of 'Pied Piper'



100% COTTON COCKTAIL OR Luncheon NAPKINS

ldeal for Teas, Luncheons, Bridge Par-ties and all around home use. All hemmed. Over 10 gay colors.

REG. 30c VALUE—Ea. 3 for 55c

454 Value OPEN



SALT and PEPPER SHAKER SETS

Styled in modern, lightweight plastic. 4 harmonizing-colors. For breakfast room or kitchen.

Wirels and LIQUORS Serve This Popular Wine With Your Holiday Meals



REGINA CALIFORNIA Champagne FIFTH GALLON

FIFTH GALLON MID-CITY SPECIAL RIONDO

RUM , PIFTH

Port . . Sherry . . Muscatel . . Tokay

Cordial Type ROCK & RYE Flavored with Fruits 60 Proof QUART

FROM FAMOUS CALIFORNIA VINEYARDS

Gilbey's LONDON GIN FIFTH







**Tobacco Pouch** 



Handsomely Styled by Wrisley



**MEN'S SET** Hair Dress and Shave Lotion Gift Box ...

For A Good First Impression **AFTER-SHAVE LOTION** 

Designed by Lucretia Vanderbilt. Stopper — Masculine Bottle



Sure To Please Any Man
'RUF-CUT' BATH SOAP Box of 4 Big Bath Cake



\$200 Gift Value ...



SHAVING BRUSH

YARDLEY SHAVE SOAP

Sterilized bris-des set in clear \$275 Gift

\$100

Value . . . . If You want to please



\$1.28

Sanchez Y Haya PANAMAS CIGARS

2 for 29°

Selected Blue Ribbon Briar
Biltmore Briar PIPE . . . . \$350

Colorful Plastic - Holds Pack of 20 97° Vue-dex Cigarette Case . .

A Real Man's Pipe Styled by Milano
'Hesson Guard' PIPE . . .

\$198 Vood Rack, Red, Blue, Yellow, White Chips Poker Chip Rack & Chips .



"Seals as it closes" . . \$289

DUNHILL Service Lighter

Easy to Use With Wind \$1.00



