

PRE-HOLIDAY *Self-Service* SALE



Colorful WAFER-THIN Compacts
Here's A Real Pre-Holiday Saving
CHOOSE SEVERAL FOR EVERY COSTUME WEAR

Big, glamorous, loose powder type vanity for purse or pocket—Clear-vue cover mirror and extra soft puffs.
Mfgs. Price \$2.95.
Mid-City Holiday Value

69¢

Shop Early

GIFT SUGGESTIONS

Buy Now for Gifts



For the MAN In Your Life

Wrisley's SPRUCE SET

Spicy Pine Fragrance in After Shave Lotion and Shave Soap in Wood Bowl.
2-Pc. Set in GIFT BOX

\$2.00

DAGGETT AND RAMSDALL
TALC and COLOGNE
TOILETRY SET

\$1.65

L'ORLE MEN'S KIT
2-PIECE MEN'S
TOILETRY SET

\$3.50

PINAUD "LILIANELLE"
TOILETRY SET
SOAP, TALC, COLOGNE

\$2.45

CUTEX TRAVEL KIT
6-PIECE MANICURE SET
IN HANDY CASE

\$1.39



Shulton's "OLD SPICE" TISSUE BOX
TALCUM AND 3 CAKES TOILET SOAP IN DECORATED TISSUE DISPENSER

For Gifts

\$1.50

Styler For Real Sportsmen Wrisley SADDLE CLUB

2-PIECE MEN'S SET
Hair Dressing and Shave Lotion in Handsome Wood Stopper Bottles.
GIFT BOXED

\$1.50

TOYLAND HEADQUARTERS

Safe Play Gun for Your Boys

SIX SHOOTER GUN with HOLSTER

A Big Western Model Complete With Leatherette Holster and Belt.
Reg. \$1.19 Value

89¢

SCOTTIE PULL TOY
Toy Pup On Wheels

59¢

TOUCH FOOTBALL
Leather Covering Stuffed With Kapok

98¢

TABLE CROQUET
Miniature Table Tennis Set

\$1.39

WOOLLY RABBIT
15-Inch All-Wool Pile Plush Toy

\$4.50

18-INCH PLUSH WHITE CAT
Assorted Soft Pastel Shades

\$4.95

PLASTIC B-25 BOMBER
Exact Replica of Mitchell Bomber

49¢

BRIGHTLY COLORED, ALL-METAL
ARTILLERY CANNON
Hours of Fun for "Young Soldiers." Complete with "Ammunition."
MID-CITY TOYLAND SPECIAL

\$1.49

Mid-City

CUT RATE DRUG STORES

Reg. 3c Bars—Choice Confection
Nestle's Semi-Sweet CHOCOLATE BARS

Everyone Likes Chocolate and Mid-City Has Popular Nestle's

LIMIT 6 BARS

2 for 5¢



Tooth Paste? Of Course, Mid-City Has It!

IPANA TOOTH PASTE

For Brighter Looking Smiles and Gum Massage

Limit 1 Tube to a Customer.

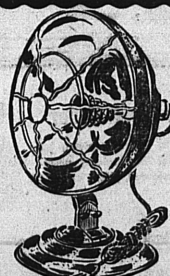
39¢

Be Prepared—For Cooler Nights and Mornings

14-Inch, Reflector ROOM HEATERS

A Fine Portable Heater for Bathroom, Nursery, Spare Room. Complete With Approved Cord, Wire Guard and Handle.

Mid-City Special **\$5.69**



"NATIONAL BOOK WEEK" VALUES

GIVE CHILDREN'S BOOKS THIS CHRISTMAS
Colorful Selection, Including . . .

"Billy Bunny" — "Mother Goose"
"More Than 10 Treasure Tales"
"More Than 5 Favorite Stories"

Colorfully Illustrated and Firmly Bound.
Start the Children's Library Now.
PRE-HOLIDAY SALE, Each

60¢



The Hungry House
Thrill-Packed Story by LILIAN LAUFERTY.

49¢



Fallen Angel
A MARTY ROLLAND FORUM MOTION PICTURE STORY

\$1.00

Scarab Murder Case
Philo Vance Story by S. S. Van Dine.

49¢

PRE-HOLIDAY LIQUOR SALE

SCHENLEY RESERVE WHISKEY

86 Proof. FULL PINT

\$2.45

THREE FEATHERS WHISKEY

86 Proof. FULL PINT

\$2.47

PARK and TILFORD WHISKEY

86.8 Proof. FIFTH GALLON

\$3.45

PRODUCED SKILLFULLY FROM AN OLD FORMULA

Reg. \$4.07 Value
House of Marshall SCOTCH WHISKEY

86 Proof. FIFTH GALLON

\$2.69

America's Most Distinguished Whiskey
Reg. \$3.48 Value
LORETTO Blended WHISKEY

86 Proof. FIFTH GALLON

\$3.24



Mid-City has plenty of FILM!

Hurry, While New Stocks Are Available!

EASTMAN and ANSCO FILMS

Popular sizes in roll film for all your picture taking needs. Buy now for holiday photos. Leave your negatives at Mid-City for Quality Printing and Developing. Lowest Prices.

Also Fresh Stocks
8mm and 16mm
MOVIE FILM
Black and White
Standard Roll Film



EXACTLY AS PRESCRIBED

Accuracy and skill, guided by training and experience are the chief tools with which Mid-City pharmacists fill your doctor's order "Exactly As Prescribed." Only famous brand, pure drugs and nationally accepted pharmaceuticals are used. Lowest Prices, Of Course.

LEAVE PRESCRIPTIONS HERE!



POPULAR COLD REMEDIES

FOR HANDY, QUICK RELIEF
VAPEX INHALERS

Aids Easier Breathing.
Loosens Nasal Congestion.

49¢



Relieves Coughs Due to Colds

Norwich Respalol

Helps Loosen Phlegm and Aids in Allaying Irritation.
4-OZ. BOTTLE

47¢

ASK ABOUT THIS NEW METHOD
TOPACOLD

NEW SCIENTIFIC PRINCIPLE FOR RELIEVING COMMON HEAD COLDS

\$1.00



4 Way COLD TABLETS
Helps Reduce Fever Of Cold.
BOX OF 36

35¢

IF NOSE CLOGS AND SPOILS SLEEP



VICKS VAPO-ROL
Clears Transient Congestion

1/2 Oz. **24¢**

VITAMINS FOR YOUR GOOD HEALTH

CAL-C-TOSE
Vitamin Food Supplement
12-Oz. Size

89¢

P-D ABDOL
With Vitamin C
50 Capsules

\$1.59

ABBOTT'S WHEAT GERM
Capsules
Bottle of 50

\$1.28

UPJOHN'S UNICAPS
Vitamin Capsules
Bottle of 24

89¢



McKesson BEXEL VITAMIN B COMPLEX CAPSULES
Fortify Your System With Vitamin B

BOTTLE OF 25

98¢

100's **\$1.98**

For 250's **\$4.23**

GALEN B
Concentrate of B Complex
8-Oz. Bottle

\$2.49

SQUIBB BASIC FORMULA VITAMIN TABLETS
Bottle of 30

\$1.80

SQUIBB HALIBUT LIVER OIL
WITH VIOSTEROL
Bottle of 100 Capsules

\$1.79

REGULAR \$1.49 VALUE — 7 WEEKS' SUPPLY
CHILDREN'S VITAMINS

Vitamins A, B1, C, D, G (B2)
PACKAGE OF 50 You Save 30¢

\$1.19



1315 SARTORI AVENUE
NEXT DOOR TO LEVYS DEPARTMENT STORE