

BIG NEWS

Mid-City

CUT RATE DRUG STORES

Self-Service

VALUES



AIDS TO FALL BEAUTY — IN FINE

Toilettries

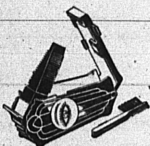
— STYLED BY NISSY — GIFT FRAGRANCE
MEI LING TOILET WATER
 LINGERING ESSENCE.
 SO LIGHT AND FRESH.
 2 OZ. **\$2.00**



The "Forbidden" Fragrance

TABU
PERFUME

Lingers, Holds a Challenge In Every Drop.

THREE-
EIGHTH
OUNCE **\$7.50**
Volupte Compact
 ALL-METAL SQUARE
 DECORATED CASE
Silver Plated
Case
Loose Powder
Type
Puff & Mirror**\$1.75**
CLAIROL
MASCARA

CREAMY SMOOTH

No Smearing—No Streaking

In Black **\$1.00**
Chen Yu Chinese Red
 nail lacquer and lipstick

Smart Set Gift Box

Because it's a true, pure red any complexion type can wear Chen Yu Chinese Red with any costume color—and be right! Smart Set Gift Box includes nail lacquer, Lacquer base coat and matching lipstick.


Campus Make-up

"Sponges on" like velvet. A powder and foundation in one. Lasting, but not drying.

COLLEGIATE
SIZE **\$50**Senior Size **\$1.00**
Pinaud's
LILAC
VEGETAL
Ideal
After Shaving Lotion
Skin, Invigorating4 OZ.
BOTTLE **\$73**
VASELINE
HAIR TONIC

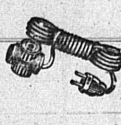
For improving condition of the scalp. Dresses the hair.

NO. 1
BOTTLE **\$37**
DJER KISS
TALCUM
No other scent so romantic
Satin smooth texture—
cooling.3 3/4 OZ. **\$23**
FITCH
DANDRUFF
REMOVER
Saponified
Cocoanut Oil.2 1/2 OZ. **\$25**
6 OZ. 59c

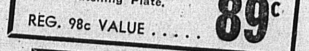
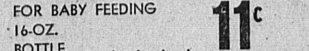
★ Denotes Items Plus 50% Federal Excise Tax.

Advertised Specials Effective Through Sunday, Oct. 21.

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PERRY MASON
MYSTERY
"The Case of the Lucky Legs"
 By EARLE
 STANLEY GARDNER
BOOK
VALUE . . . **49c**INSECT DUSTING
POWDER
STA-DEE
D D T
For Human Use Too.
Dust in Garments, Shoes,
Bedding.2 OZ. **49c**HOUSEHOLD
Electric 6 Ft.
Extension
CordsComplete with Cube Tap
and Attachment Cap.SAVE
NOW! **39c**Reg. 18c, Steel Butt
SCREW DRIVERS **14c**Handy Metal Tool
GARDEN FORKS **12c**Synthetic, Non-Rust
PICTURE WIRE roll **4c**10c, Pack of 20 Grits
HOME SANDPAPER **7c**COMPARTMENT DISH
BABY HOT PLATEKeeps Milk and
Food Warm by
Adding Hot
Water**98c**Reg. 19c Syno-Foam
BATH SPONGE **14c**Cards of 9 Household
SAFETY PINS **6c**Quality Brush for the Hair
PROPHYLACTIC HAIR BRUSH **\$1.00**SET OF 4, HEAT-PROOF GLASS
CASSEROLESIndividual type
with covers. Reg.
98c Value.ALL
FOR **89c**Reg. 9c Curler
RAT-TAIL COMBS **5c**"Invisible" Style
1 3/4 INCH HAIR PINS **9c**Zoe-Rayon Mesh
HAIR NETS **6c**FOR ROUGH WORK
REG. \$1.49 LEATHER
Gauntlet
WORK
GLOVESFor Home, Garden, or
Shop Use.Pair **\$1.19**WAKES UP TIRED MUSCLES —
STIMULATINGGILBERT'S ISOPROPYL
RUBBING
ALCOHOL

Reg. 19c Value

FULL
PINT **14c**CUT GLASS TYPE
SALAD BOWL SETBig 11-Inch Bowl for Salads, Fruits or
use as Punch Bowl
with Matching Plate.REG. 98c VALUE **89c**NINE-PIECE GLASSBAKE
"BETTY JANE"
BAKING SET9 Individual Heat-proof Glass Dishes
for Cooking, Baking and Serving.REG. \$1.49
COMPLETE **\$1.19**MILD, BLAND OIL
MENNEN'S
ANTISEPTIC
BABY OILSAVE ON
GIANT 29-OZ
BOTTLE **\$1.79**ANGELUS, PURE, U.S.P.
LIME WATERFOR BABY FEEDING
16-OZ.
BOTTLE **11c**SCIENTIFICALLY DESIGNED
PURPLE
RAZOR BLADES

DOUBLE EDGE

PACK OF
10 BLADES **25c**

Nationally Advertised

MID-CITY SAVING—REG. \$1.89 VALUE

Garfield's MINERAL OIL
Heavy—White, 175-185 Visc.
Odorless, Colorless Internal Lubricant.
FULL GALLON U. S. P. **Save \$1.29**
60cReg. 50c, Stimulant Diuretic
DOAN'S KIDNEY PILLS **27c**2 oz. Pkg., Effervescent Saline
ENO FRUIT SALTS **30c**1/2 oz. Bottle, With Dropper—For Head Colds
VICK'S VA-TRO-NOL **24c**REG. TUBE
BAUME
BEN-GAYAnalgesic
balm for burns,
sore muscles. **59c**
OVALTINE
 Chocolate Flavored
BEVERAGE
1 L.B.
SIZE **\$2.19**REG. 84c VALUE
CAROID
BILE SALTS

An ideal tonic laxative.

100
TABLETS . . . **79c**3 1/2 oz. Pkg.—Contains No Harsh Chemicals
SARAKA, For Constipation **49c**Sterile, Lubricating Jelly—Healing
K. Y. JELLY 2 1/2 oz. Tube **29c**Soothes, Lubricates, Astringent, For Piles
PAZO OINTMENT 1 oz. Tin **53c**Cooling and Soothing—For Burns, Bites, etc.
MENTHOLATUM 1 oz. Jar **27c**2 OZ. SIZE
BRONCHI-
LYPTUS

Believes Coughs Due to Colds

23c
NUJOL
MINERAL OIL

Reg. 59c Value

FULL
PINT **39c**DOMINO
ASPIRIN
TABLETS

Pkg. of 100

5
GR. **6c**

Top Quality LIQUORS

and SMOKERS Needs

SCHENLEY
 RESERVE
 BLENDED
WHISKEY
86 Proof.
FULL
PINT **\$2.47**

Fifth \$3.93

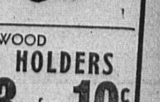
PARK and
TILFORD
WHISKEY
A Blend
86.8 Proof.
FIFTH
GALLON **\$3.45**FIRST AGAIN
MID-CITY
ROMA

NEW LOW PRICE

Port, Sherry, Tokay,
MuscatelReg. \$1.05 Val.
FIFTH
GALLON **79c**
Fifth Gallon
 Sauterne . . . 59c
 Claret or
 Burgundy . . . 56c

SCHENLEY
 RED LABEL
 BLENDED
WHISKEY

86 Proof

FIFTH
GALLON **\$3.35**
Donald's
 DISTILLED
DRY GIN
85 Proof
8 OZ. BOTTLE
89cChoose From Our Large Assortment
FORECASTER PIPE, Popular Styles . . . **97c**Made by Yello-Bole
BREEZEWOOD BRIAR PIPE **\$1.00**NEVER-FAIL
LIGHTER FLINTSPKG. OF 2 FLINTS
AND 1 WICK **4c**SWEETWOOD
CIGARETTE HOLDERSStub
Ejector
Type. **3 for 10c**

REG. 49c VALUE

STERILIZED
SHAVING BRUSHSuperior Quality Brush
For Long Service
Long Soft Bristles **29c**
 FOR AFTER-SHAVING
MENNEN'S
SKIN BRACER
Leaves Your Skin
Cool and Refreshed **39c**

3 1/2-Oz. Size


HANDY KIT
KESSO
WRITING
PORTFOLIO
Compact Writing Kit With Cards
Writing Tablet
and Envelopes **19c**

Reg. 29c Value

BUY NOW—SAVE
COLORFUL ASSORTMENT
CHRISTMAS
CARDSThoughtful greetings.
BOX OF 21 CARDS
AND ENVELOPES **49c**

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ATTRACTIVE DECKS
RIVIERA
PLAYING
CARDSQuality finish with pic-
torial backs. Silver and
gold edged.DECK **49c**

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1315 SARTORI AVENUE

NEXT DOOR to LEVY'S DEPARTMENT STORE