

# BIG NEWS

# Mid-City

CUT RATE DRUG STORES

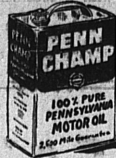
# Self-Service

## VALUES

Reconditioned

**SPARK PLUGS**

 A-C  
Brand  
Repaired  
and Ready  
For Use

 1000 Mile Guarantee  
CLOSE-OUT  
VALUE . . . **19c**

**Penn Champ  
MOTOR OIL**

 100% Pure Pennsylvania Oil.  
2000 Mile Guarantee.

 2 Gallon  
Tins . . . **\$1.47**

 Reg. \$1.39 Value  
**Lamb's Wool  
POLISH MITT**

 Soft Woolly Mitt For Polishing  
Cars And Furniture.

 Save  
20c . . . **\$1.19**

 Advertisers Specials Effective Through October 14.  
\* Indicates Items Plus 20% Federal Excise Tax.  
Limit Rights Reserved.

**JUST RECEIVED!**

 Another SHIPMENT!  
GENUINE SWISS  
MOVEMENT

**Ladies  
WRIST  
WATCH**

 ALSO  
Handsome  
MEN'S  
MODELS  
Each  
**8.50**

Self-Service Special

**Lydia Gray  
Cleansing TISSUES**

 Soft Disposable Tissues For Many  
Home Uses

 ECONOMY  
BOX OF  
500 . . . **25c**
**MID-CITY DRUG  
VALUES**
**SELF-SERVICE SPECIAL  
SAVE 20c — BUY NOW!  
NUJOL MINERAL OIL**

 Odorless, Crystal Clear.  
Aid to Simple  
Constipation.

 Reg. 59c  
Value. Now **39c**

Self-Service Special

**FLY-DED  
INSECT  
SPRAY  
WITH  
D.D.T.**

 Amazing, New Insecticide.  
Kills Flies, Ants, Mosquitoes,  
Moths.

 Full  
Pint . . . **19c**
**BLUE RIBBON DENTAL CREAM**  
FLAVORED CLEANSER FOR WHITER TEETH


LIMIT 3 TUBES.

**4c**

 Reg. 29c Value Pure, U.S.P.  
**5-POUNDS EPSOM SALTS**

Pure. Can be used internally or externally.

 Save on Large 5-Lb. Bag. . . . **23c**

 SLOAN'S LINIMENT, Reg. 35c . . . 29c P-D IMMUNOVAC . . . **\$1.17**

 COLGATE Vaseline Camphor Ice . . . 10c MUSTEROLE . . . **Sm. 33c**

 BOYLE  
**SODA MINT  
and PEPSIN**

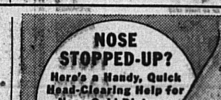
 46  
Tablets . . . **15c**
**BAUME  
BEN-GAY**

 For Sore Muscles, Bruises, Etc.  
Tube . . . **59c**

 CONCENTRATED  
**PLUTO WATER**

 8-oz.  
Bottle . . . **23c**

**O'LENE  
For Psoriasis  
and Eczema**

 Get Quick Relief.  
2-oz.  
Jar . . . **\$1.00**

**NOSE  
STOPPED-UP?**  
Here's a Handy, Quick  
Head-Clearing Help for  
Nose Cold Distress

49c


**CITRATE  
MAGNESIA**  
STERILIZED BRAND  
FRESH STOCK—U.S.P.

 REG. 21c.  
12-OZ. SIZE . . . **12c**

 Hurry!—Buy Now For An  
Early Selection!  
**Colorful Assortment  
CHRISTMAS CARDS**  
LIMIT 3 BOXES

 Newest Designs and  
Carefully Selected  
Greetings—  
All Different.  
Box of 21  
With  
Envelopes **59c**  
De Luxe  
Box of 21 **97c**

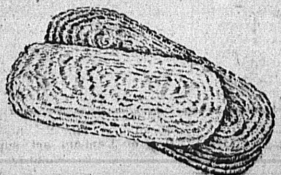
 NATIONALLY  
KNOWN  
• Fayette  
• Nepe  
• Lotus  
BRANDS

**SANITARY NAPKINS**  
Soft and Disposable

 Boxes  
of 12 . . . **6c**  
Limit 3 Boxes

 Outstanding Value For  
Homemakers  
SMART NEW 24x36 INCH  
**SHAG and LOOP RUGS**

 Add a Soft Note of Color to Your Rooms—For Bathrooms,  
Dining Rooms, Halls, Nurseries, Choose From 6 Pastel Colors: 1. Peach-Green-Gold-Blue-Dusty Rose-White, 2. Peach-Green-Gold-Blue-Dusty Rose-White, 3. Peach-Green-Gold-Blue-Dusty Rose-White, 4. Peach-Green-Gold-Blue-Dusty Rose-White, 5. Peach-Green-Gold-Blue-Dusty Rose-White, 6. Peach-Green-Gold-Blue-Dusty Rose-White.

 Reg. \$3.49 Value.  
SELF-SERVICE SPECIAL . . . **\$2.98**

**Sutton's  
BUBBLE BATH**

 Floral Fragrances To Perfume Your  
Bath.  
2-LB. PKG.  
WITH  
SCOOP . . . **\$1.00**
**Disposable  
CO-ET  
FACIAL PADS**

 Handy Pads For Applying Make-Up  
and Skin Cleansing.  
Package  
Of 48 . . . **10c**  
100 — 19c

**LUXOR  
"AMERICAN ROSEBUD"  
BATH SOAP**

 Dainty Rosebuds Molded in Soap  
BOX  
OF 4  
CAKES . . . **\$1.00**
**Clearance**


Save at Mid-City

**SAVE 30c**  
Former 59c Value.  
Optically Ground  
**SUN GLASSES**

 SELF-SERVICE  
VALUE . . . **30c**
**Save 58c**  
Former 98c Value  
**OPTIKS  
SUN GLASSES**

 SELF-SERVICE  
VALUE . . . **39c**
**BUY NOW! Save on Toiletries**
**Bath-a-Sweet  
VICTORY PACKAGE**

 9-oz. Box  
Bath-a-Sweet  
plus 2 1/2 Oz.  
Soap  
Both For  
**45c**

 For Natural  
Alluring  
Curls

**CHARM-  
KURL**
**PERMANENT  
WAVE KIT**

 Complete  
With  
Curlers . . . **59c**

**MAR-O-OIL  
SHAMPOO**

 For Oily, Dry and  
Normal Hair

 Buy the Big  
32-oz. Size.  
Mfg.'s Price  
\$1.24.  
**83c**


Now..


**PHOTO-FINISH  
LIPSTICK**

 ... such stuff as dreams are  
made of

**\$1.00**  
plus tax

 At last a lipstick that will  
be as indelible on your lips  
as on the impressions of your  
public! Six unforgettable  
shades to ignite the loveliness  
of your Photo-Finish  
Coke Make-up.

 The Make-up that invites Close-ups.  
Copyrighted by Elmer Sales Corp., Phila.

**Household  
NEEDS.**

 Reg. \$2.95 Folding  
**CARD TABLES** . . . **\$2.19**

 Reg. 12 Legal Size, White  
**ENVELOPES** . . . **4c**

 Reg. 15c 8 1/2" Bottle  
**NAIL BRUSH** . . . **9c**

 Reg. 23c Palmetto  
**WHISK BROOM** . . . **17c**

 Kellogg's, With Handle  
**DUST MOP** . . . **30c**

 Card 12, Zippo Plastic  
**CLOTHES PINS** . . . **23c**

 30-Inches Sweetheart  
**MENDING TAPE** . . . **7c**

 Large Box, Household  
**CARPET TACKS** . . . **5c**

 Reg. 9c, Carbon Steel  
**PARING KNIFE** . . . **5c**

 Powder or Cake Cleaner  
**BON AMI** . . . **11c**

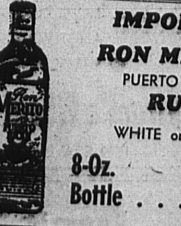
 Triple-Action Cleaner  
**SCOTCH Cleanser** . . . **9c**

 Quart, Bleaching  
**PUREX** . . . **12c**

# LIQUORS

 Mid-City Self-Service Special  
**ROMA CALIFORNIA WINES**  
PORT, SHERRY, TOKAY, MUSCATEL  
Reg. \$1.05 Value  
FIFTH GALLON  
MID-CITY  
LOW PRICE . . . **81c**

 CALIFORNIA  
**ARISTOCRAT  
BRANDY**  
Smooth, Mild Quality.  
84 Proof.  
FIFTH  
GALLON . . . **\$4.13**

 Park and  
Tilford  
**Whiskey**  
A BLEND  
86.8 Proof  
FIFTH  
GALLON  
**\$3.45**
**DONALD'S  
MINT or LIME  
GIN**  
Flavored to Suit Your Taste.  
Reg. \$1.12 Value.  
70 Proof.  
8-oz BOTTLE . . . **98c**

**IMPORTED  
RON MERITO  
PUERTO RICAN  
RUM**  
WHITE or GOLD  
8-Oz.  
Bottle . . . **\$1.27**
**Three Feathers  
Reserve Blended  
WHISKEY**  
86 PROOF  
Pint . . . **\$2.47**  
Fifth . . . **\$3.95**
**Mid-City  
Self-Service**
**1315  
Sartori Ave.**  
NEXT DOOR TO LEVY'S DEPT. STORE.

**ARMOUR'S  
HOUSEHOLD  
SAND PAPER**  
Assorted Grits For Many Uses.  
Reg. 10c  
Package . . . **7c**
**HI-STANDARD  
BENZINE  
CLEANER**  
For Silks, Clothing, Gloves.  
FULL PINT  
Reg. 19c  
Value . . . **11c**

 U.S.P.—S.G.R.  
**Prescription  
ASPIRIN**  
For Simple Headache.  
Tin of 12  
Tablets . . . **2c**
**FLORAL ODEURS  
BUBBLE-BATH**  
Individual Packs.  
Reg. 3 for 5c.  
Limit 3. . . . **1c**
**LARGE BARS  
GRANDPA'S  
PINE TAR  
TOILET SOAP**  
Reg. 9c  
Bars . . . **5c**