

Mid-City Self-Service DRUG STORE

CUT RATE DRUG STORES

SAVE MORE
AT
MID-CITY

**THE SELF-SERVICE STORE
DESIGNED TO
SAVE YOU MORE!**

Every Department Filled With Great Values At Consistent LOW PRICES. Be Sure To Ask For Mid-City "CASH DISCOUNT" GREEN TRADING STAMPS

Advertised Specials Effective Through Sunday, Sept. 16
* Includes Items Plus 20% Federal Excise Tax
WE ARE NEVER KNOWINGLY UNDER SOLD

The new "pure silk" look created by

CHEN YU Cloud silk MAKE-UP

It's a quality look skin has never had before—a fine look—a chic look—a true "pure silk" look with neither the appearance nor the feel of make-up. You'll love the way it stays too. All shades.



\$2
Refills \$1.25
(tax extra)

FOR THE "BACK-TO-SCHOOL" MISS

CHEN YU "PAGODA SET"

Everything you need for beautiful nails and lustrous hair—in luxurious wood holder. Chen Yu Base Coat, Chip ★ \$2.50
Check Top Coat, Chen Yu Fast Dry and Matching Lipstick. Complete Kit.



Helena Rubinstein 'APPLE BLOSSOM' COLOGNE

Make this refreshing ★ \$1.00 body cologne an enchanting part of your loveliness. 3 3/5-oz.



MAVIS TALC MITT

Big plump talc mitt to slip on your hand and powder your ★ \$69 body to smooth, cool comfort. 4 1/2-oz.

LIMITED TIME BEAUTY OFFER — SAVE \$2.50

Daggett and Ramsdell

'Elorda' Cream

For Skins That Need Extra-Special Care... Use Generously At Night Around The Eyes And Throat—See How It Helps Combat Dry Skin.

BIG \$3.50 JAR NOW ★ \$1.00



CHECK UNDERARM PERSPIRATION
FRESH ANTISEPTIC DEODORANT CREAM

NO. 1 TUBE ★ \$39



nail-dri

THE NEW MIRACLE LIQUID Dries Nail Polish IMMEDIATELY! Apply Nail-Dri over any kind of fresh polish for immediate drying.



Max Factor * Hollywood

TRU-COLOR LIPSTICK
—the color stays on through every lipstick test

Reg. 45c Value. SPECIAL ★ \$37



"MANHATTAN" MODEL
SILEX COFFEE MAKER

8-Cup Silex. Makes hot or iced coffee taste better.

Special ★ \$295



CLOSE-OUT VALUE
"ROYAL VELLUM"

BOX STATIONERY

12 Sheets and 12 Envelopes Reg. 14c Value

Special ★ 5c



5-FOOT ELECTRIC
EXTENSION CORDS

Complete with plug and 3-way cube tap.

REG. 79c VALUE

Special ★ 59c



TETCO FIRE EXTINGUISHER

For home, car, emergency.

REG. \$1.19 VALUE

Special ★ 89c

September DRUG needs

NON HABIT-FORMING INTERNAL LUBRICANT

SQUIBB MINERAL OIL

Crystal Clear and Odorless. Gentle, Mild Acting. 32-ounce Bottle ★ 89c



SQUIBB SULMEFRIN

1-OZ. BOTTLE ★ 69c

REG. 19c FRESH STOCK STERLING CITRATE OF MAGNESIA

★ 12c

SQUIBB DICAL. PHOSPHATE

With VIOSTEROL

51 WAFERS. ★ \$119

REG. 19c FRESH STOCK STERLING CITRATE OF MAGNESIA

★ 15c

4-OZ.—SOOTHING DICKINSON'S WITCH HAZEL

★ 15c

INVIGORATES, RELAXES SORE MUSCLES

GILBERT'S, ISOPROPYL RUBBING ALCOHOL

FULL PINT—Reg. 19c Value

★ 4c

LIMIT ONE

McKesson Remedies

MID-CITY DOUBLE VALUE!

McKESSON MILK OF MAGNESIA

16-OZ. SIZE. REG. 75c VALUE. ★ 2 BOTTLES FOR 49c

McKesson LARKSPUR LOTION

2-oz. 39c

McKesson MERTOL

First Aid for Cuts. 1/2-oz. 25c

BOTTLE OF 45, McKESSON SODA MINT TABLETS

★ 10c

BOTTLE OF 100 CAPSULES, McKESSON WHEAT GERM OIL

★ \$17

McKesson Throat Gargle

Soothing to sore gums and as a oral deodorant. 2-oz. ★ 25c

McKesson V-A CREAM

Vaginal jelly for modern feminine hygiene. 2 1/2-oz. ★ \$100

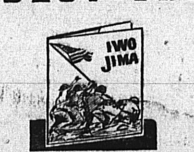
McKesson BABY COUGH SYRUP

Relieves discomfort of minor bronchial irritations due to simple colds. 3-oz. ★ 25c

THE NEW BONDED PROPHYLACTIC TOOTHBRUSH

With round end Prolon bristles. Guar. 6 months. ★ 47c

SALE New Editions OF BEST SELLING BOOKS



TWO JIMA

Eye witness story by Capt. Raymond Henri.

86 COMBAT PHOTOS AND STORY. ★ \$175



EVERYBODY'S PHOTO COURSE

20 simple lessons on picture making.

A.U.S. CAMERA BOOK. ★ \$100

"THE LEATHER BURNERS"

Two-Fisted Story of the Old West. ★ 49c

"20 STORIES BY STEPHEN CRANE"

Selected Stories by This Popular Author. ★ \$100

"THE SIAMESE TWINS"

Elery Queen Murder Mystery. ★ 49c

"THE TIME FOR DECISION"

Authoritative Book by Sumner Welles. ★ \$149

"Here Is Your War"

By The Late ERNIE PYLE

THRILLING ACCOUNT OF YOUR G.I.s BY THE FAMOUS CORRESPONDENT. ★ \$100



MID-CITY HOME VALUE
10-Inch Aluminum SKILLET

Light weight, yet sturdy, with hard-wood handle. Easy to use—easy to clean.

MID-CITY SPECIAL ★ \$139

"Secretary" FOUNTAIN PENS

Modern Writing Pens in a Selection of Point Widths. Choose Your Favorite Color.

EACH WITH POCKET CLIP. ★ \$400

GAYLY COLORED KIDDIES' PIN WHEELS

They go like the wind! ★ 9c

HI-SPEED SPINNER

Here's real action! Gay colored top makes 10,000 r.p.m. ★ 25c

COLORFUL STORY ASSORTMENT CHILDREN'S BOOKS

★ 10c

TUBES—WHITE SHOE CLEANER CARBONA SHOE WHITE

★ 7c

Mid-City OFFERS LIQUOR VALUES

SOUTHERN COMFORT

"The Grand Old Drink of the South"

100 PROOF. FULL PINT ★ \$362

PARK and TILFORD WHISKEY

86.8 PROOF A BLEND

Fifth ★ \$345

HIRAM WALKER

IMPERIAL WHISKEY

86 PROOF Fifth ★ \$340

F.I. VERMOUTH

SWEET or DRY. FIFTH GALLON ★ \$134

KINSEY GIN

94.4 PROOF. FULL PINT ★ \$205

DONALD'S DE LUXE

DISTILLED DRY GIN

100% Neutral Spirits Distilled From Grain. 85 PROOF. FULL PINT ★ \$177

MAR SALLE SLOE GIN

60 PROOF. TENTH ★ \$164

DONALD'S ORANGE GIN

LIME OR MINT 70 PROOF. 8-OZ. ★ 98c

Pot-o-Gold HONEY

in No-Drip Server

Handy Serving Unit Filled With 10 ozs. Honey Reg. 65c Value. SPECIAL ★ 49c

"Hollywood" De Luxe Box STATIONERY

Exquisite Laid White Bond 24 Sheets and 24 Envelopes Reg. 49c Box. SPECIAL ★ 37c

Hi-Carbon Butcher Knife

Hardened and Tempered Precision Ground Reg. 79c Value. SPECIAL ★ 49c

Glasbake Open Baker LOAF PAN

Heat Resistant Glass Baking Dish For Loafs, Roasts, etc. Reg. 45c Value. SPECIAL ★ 37c

Glasbake Round Glass OPEN BAKER

Heat Resistant Glass Dish For Baking And Serving. Reg. 55c Value. SPECIAL ★ 43c

Mid-City Self-Service

1315 Sartori Ave

NEXT DOOR TO LEVY'S DEPT. STORE