

## Greater Needs Must Be Met Now As Victory Chest Campaign Outlined

War Chest dollars will be needed more than ever this year, it was emphasized by members of the board of directors and campaign leaders of Victory Chest, new name for the Los Angeles Area War Chest, who met in emergency session Friday afternoon in the Biltmore Hotel to plan further details of the coming appeal for an \$8,042,373 goal. President Harvey Mudd presided.

Board members and campaign leaders from the 35 cities and towns present cast their votes for the new name and approved the allocation changes in the budget.

In Torrance, board members are Rev. Paul Moore Wheeler, Otto A. Kresse, general superintendent of Columbia Steel, and Hillman R. Lee. George L. Johnson is campaign chairman for Torrance and J. P. Hammetman for Lomita and Harbor City.

Nearby cities are represented by Richard Seden of Harbor City, board member for the Lomita-Harbor City Chest; T. L. Skelton and James Visceglia, Wilmington; Mrs. Elmer Tuttle, Gardena; Roy J. Becker, Mrs. Claribel O. Lippman, C. R. Brown and William S. Lawrence, San Pedro.

Increased needs on the home front in health and welfare budgets and an expansion of services to returning veterans, require the goal to maintain the level set for this year, said Paul K. Yost, chairman of the executive committee.

Robert Craig, president of the Veterans Service Center reported that some 400 men are receiving assistance each day and it is expected that this number will be doubled many times when demobilization reaches its peak. Information centers in associated cities have already been set up to handle strictly local problems.

John O'Melveny, chairman of the volunteer budget and review committee reported that local war causes will be budgeted on a six months basis and at the end of this period, their needs will be reviewed.

Mudd announced that the National War Fund, which serves national and international cause, will make this a last appeal and the money will be extended over a 15 month period after which it is hoped that they may be discontinued. The Victory



ENJOYS LEAVE... Pfc. Rowland R. Justice arrived recently for a 60 days' convalescent furlough from Dibble General hospital, Menlo Park. A son of Mrs. Blanche Justice of 1554 W. 220th st., he had been in service three years and overseas six months when he suffered leg wounds in France in Sept., 1944.

Chest which allocates \$2,969,652 to the National War Fund will follow this plan, making it unnecessary to campaign for war funds next year.

It was agreed that United Seamen's Services must be retained in full while merchant seamen are engaged in bringing troops home from Europe, carrying supplies to armies of occupation and transferring troops from one front to another. The Harbor seamen's center, second largest of the 65 in the entire world, served more than 75,000 men last year. It was reported by Miss Margaret Parry of San Pedro.

The end of the war does not change the needs for suffering allies in Europe, stated Robert L. Smith, president of United Nations War Relief Council, who stated that budgets for this relief had been set at the end of the European war, and will need to be maintained.

The campaign will start on schedule, September 24.



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GUESS THEY LOOK)

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**CLEANSING CREAMS**

REG. \$2 SIZES

**\$1.00**  
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**DRY-SKIN CLEANSER**—for dry skin. Richly lubricating ... removes dirt, stale make-up ... helps soften at the same time.  
**SALON COLD CREAM**—for normal skin. Bland cold-cream type cleanser. Freshens as it cleanses.  
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*Primrose House*  
**SHAMPOO**

Reg. \$1.50  
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**\$1.00**

**De Luxe 3-Heat  
ELECTRIC  
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O.P.A. CEILING \$4.95—  
AT DISCOUNT

**\$3.98**

**LEAKPROOF—ADJUSTABLE  
STAINLESS STEEL  
SNAP-TITE**

**VACUUM BOTTLE STOPPER**

Fits half-pint and quart size vacuum bottles. Fills a long felt need for a Vacuum Bottle Stopper to take the place of old unsatisfactory makeshift corks! Doubles the effective use of your vacuum bottle.

**15¢**



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**Full Pt.—Isoprophyl  
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5-GR. ASPIRIN 5¢**

**Full Pint—U.S.P.  
MILK OF MAGNESIA 5¢**

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**5-lb. Bag Bathing  
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1/2-INCH BY  
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FIFTH

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