

NOW AVAILABLE

The New **Gillette Tech RAZOR**

GOLD PLATED-METAL HEAD
Complete with 5 BLUE BLADES

49¢

5 Big SALE DAYS

Mid-City
CUT RATE DRUG STORES

LABOR Day
Week-end Sale

Shop the **SELF-SERVICE WAY**
SAVE MORE

"A Happy Shopper?"
WELL, I'LL SAY—IT'S FUN TO SHOP

THE **Mid-City SELF-SERVICE WAY**

Well-Stocked Shelves, filled with many scarce items—all clearly marked make it a pleasure to shop—I've found I'll ALWAYS SAVE MORE IN A MID-CITY DRUG STORE

SUMMERTIME
LOTIONS and Creams

Mid-City Special

Elmo 'RALO' Face Powder **1.50** **1.00**

Elmo 'MARGO' Face Powder **1.00** **.69**

SKIN-TONE BLENDING, FACE POWDERS TO COMPLETE YOUR MAKE-UP PICTURE. SAVE AT MID-CITY ON THESE ELMO FAVORITES.

Colonial Dames 'SALON CREAM'

Special For Dry Skin And Those "After 30"

2.00 Jar **1.00**
Now

NEW HAIR LUSTRE MAR-O-OIL SHAMPOO

For Dry—Oily or Normal Hair
14-oz. \$1.00 Size
Now **33¢** (Limit 1)

TANGEE LIPSTICK

For Glamorous Lips
In the New "GAY RED" Brilliant Shade

39¢ and 89¢

For The "Back-to-School" Girl's Dressing Table

CHEN YU "PAGODA" SET

Novel oriental mahogany wood holder. Complete with Chen Yu Lacquer, Lacquerol Base Coat, Chip Check and famous Chen Yu Fast Dry—plus matching Lipstick.

2.50

Summer Lotions

4-oz. Colonial Dames **SKIN FRESHENER** **1.00**

2 1/4-oz. Fragrant Skin Cream **FROSTILLA LOTION** **.29¢**

2-oz. Creamy Skin Lotion **CAMPANA BALM** **.23¢**

5-oz. Use for Leg Make-up. **DU BARRY POWDER LOTION** **1.50**

4-oz. Luxor—So Refreshing. **SKIN FRESHENER** **.49¢**

4-oz. Protective Liquid Cream **NIVEA SKIN OIL** **.34¢**

5-oz. Use as Powder Base. **DU BARRY BEAUTY LOTION** **1.00**

4-oz. Refreshing Astringent **ELMO HERBAL TINCTURE** **1.10**

Large—Cooling—Invigorating **CAMPANA DRESKIN** **.79¢**

For Hair Beauty

Reg. 9c Value—For Waves, Curls **RAT TAIL COMBS** **5¢**

"Alchester" Sterilized Bristle **59c HAIR BRUSH** **.39¢**

1 3/4-Inch, Invisible Type **"STAR" HAIR-PINS** **9¢**

Reg. 5c, 2 1/4-Inch Metal **TIP-TOP CURLERS** **6 for 23¢**

Assorted Colors—Hair Accessory **GRIP-TUTH COMBS** **.21¢**

4-oz. Bottle Perfect Hair Dress **FITCH HAIR OIL** **9¢**

3-oz. Keeps Hair in Place. **STA-COMB LIQUID** **.43¢**

4-oz. Beneficial to Hair and Scalp. **JERIS SHAMPOO** **.29¢**

2-oz. Made with Pure, Natural Oils. **H-Q-Z HAIR OIL** **.25¢**

Value of the Week!
KLEENEX
FACIAL TISSUES

Yes You'll Find Kleenex At Mid-City

Box of 200 **13¢**
(Limit 1 Box)

School Value!
EVERSHARP
PEN and PENCIL SET

Matching Set in New Colors
—Buy Early For School
Guaranteed Forever

Complete. **875**
Both for **8**

MID-CITY VALUE
Gilberts
Isopropyl RUBBING ALCOHOL
REG. 19c VALUE

8¢

SPECIAL!
Genuine Swiss
MOVEMENT
WRIST WATCHES
FOR MEN AND WOMEN
WHILE STOCK LASTS.

850
Plus Tax

SHAVERS VALUE
PREP
BRUSHLESS SHAVE CREAM
SOFTENS TOUGH BEARDS

Big Pound Jar **79¢**

Everything for BABY

Waterproof—Soft and Pliable
RUBBERIZED CRIB SHEETING
27 x 36-Inch Size.
Reg. 89c Value **69¢**

REG. 10c RUBBER
TEETHING RINGS **8¢**

PROTECT BABY
RANTOS MASKS 3 for **25¢**

RED RAVEN
HEALTH-PANTY **69¢**
Assorted Sizes.

BABY TRAINERS
HARMONIZING COLORS FOR BABY'S NURSERY

Comfortable for Baby.
Sanitary—Easy to Clean. **89¢**

RED OR AMBER
LATEX NIPPLES
Reg. 2 for 5c Value

6 for 10¢

New low price!
GIANT SIZE
MINIEN BABY OIL
WAS \$2.95
NOW **1.79**

Electrosteam
VAPORIZER and BOTTLE WARMER
Reg. \$2.49. **1.98**

Reg. 2 for 5c
Non-Roll NURSERS
6 for **10¢**
(Limit 6)

VALUES IN SMOKERS NEEDS

DUNHILL
Service Lighters
BUILT FOR SERVICE. **1.00**

MID-CITY HAS YOUR FAVORITE POPULAR BRAND
CIGARETTES
2 PACKS FOR **27¢**
(Limit 2)

BREEZEWOOD PIPES
Many New Styles and Shapes
1.00
Other Pipes Priced to \$15.00

POPULAR BLEND—4-OZ. PKG.
LANE'S CIGARETTE TOBACCO **59¢**

POCKET PACK—1 3/4 OZ.
INDIA HOUSE BLENDED PIPE TOBACCO **25¢**

POCKET PACK—1 7/8 OZ.
SIR WALTER RALEIGH PIPE TOBACCO **13¢**

SCHOOL NEEDS

Sales Subject to Store Stocks.
* Indicates Items Plus 20% Federal Excise Tax.

FOR SCHOOL, HOME OR OFFICE

STRATFORD Fountain Pens

For Dependable Writing Pleasure.
Assorted Colors. **83¢**

BRIEF CASE—STRAP MODEL
SCHOOL BAGS
Leather Handle and Piping—Outside Pocket

Reg. \$1.19
Value **89¢**

Buy Now for Many Uses—Pkg.
VICTORY RUBBER BANDS **9¢**

Pkg. of 3 Sticks—Home or School
GLOBE WHITE CHALK **3¢**

For Your Remington—Service Roll
TYPEWRITER RIBBONS Standard Roll **60¢**

Washington Brand—8 1/2 x 11 Size
TYPEWRITER PAPER Pkg. of 60 Sheets **14¢**

3-oz. Jars—For Photographs, Maps, etc.
STAFFORD'S WHITE PASTE **9¢**

Full Length—Assorted Leads and Erasers.
"BEATS ALL" LEAD PENCILS 3 for **5¢**

Plastic Ring BINDERS

FOR 2 AND 3 HOLE PAPER.
8x10 1/2 INCHES. **23¢**

PARKER'S QUINK
ASSORTED COLORS.
2-OZ. JAR **15¢**

MID-CITY VALUES IN HOLIDAY Wines AND FINE LIQUORS

Good, Because It's Walker's!
HIRAM WALKER'S Imperial Blended WHISKEY

86 PROOF FULL PINT **2.14**

Mid-City Brings You An Old Favorite
HIRAM WALKER'S "De Luxe" Straight BOURBON WHISKEY

86 PROOF FULL PINT **2.08**

PARK & TILFORD WHISKEY 86 Proof, FIFTH **3.45**

BURTON'S DISTILLED DRY GIN 90 Proof, 8-OZ. **1.03**

ARISTOCRAT BRANDY 81 Proof, FULL PINT **2.58**

KINSEY'S "GENIAL" DRY GIN 91.4 Proof, FULL PINT **2.05**

For Enjoyment Throughout The World
Roma, California SWEET WINES
PORT, SHERRY AND MUSCATEL

FIFTH GALLON 1.05

1315 SARTORI AVENUE
NEXT DOOR TO LEVY'S DEPARTMENT STORE