

A Message...

TO THE CITIZENS OF TORRANCE

As you people already are no doubt aware, the City Council last Tuesday night approved the sale of the buses and certain other municipal bus line assets to me and my associates, and agreed to assist me in obtaining permission from the California Railroad Commission to operate the transit system as a private operator. Inasmuch as this move was, and perhaps will continue to be, of a controversial nature, I am taking this opportunity to acquaint you with certain facts, and with some of the plans we have for the transit system in this area.

In my proposal, I agreed to apply to the California Railroad Commission for a Certificate of Public Convenience and Necessity granting us permission to operate a service at least equal to the service now being given by the municipal line. We propose to continue the present routes, schedules and fares now in effect and as rapidly as possible to increase schedules, add new equipment, and institute new routes to areas and communities not served at the present time by the municipal operation.

My associates and I will immediately form a corporation to operate this system, the stockholders of which have adequate funds and facilities available not only to institute, but to continue the finest transit system that can possibly be installed in this area. We are of that school of thought that contends that the only way for a public transit system to survive and flourish is to give the people served by it the finest, most convenient and cheapest transportation service that it is possible to give. By rendering such a service your patronage is invited and encouraged. We plan to provide a public transit system for this area that will be so inexpensive and convenient that the citizens of this area will not see fit to use their private automobiles for commuting locally or to other communities.

Most of you people will remember that during my short stay as Transportation Engineer for the City of Torrance, I provided a local bus service in the community that was badly needed. Also, I obtained permission and authority from the various regulatory bodies having jurisdiction over the operation to institute several new operations, namely, to Redondo Beach, Hawthorne, Compton and an additional line to South Los Angeles. I secured approval for the purchase of six new forty-four passenger transit coaches to be used in this expansion. After I left the City the order for the buses was reduced from six to four and none of the new routes were installed. It should therefore be apparent that we will be far more inclined, willing and able to provide a more adequate and extensive transit system for the people in this community than would the City of Torrance operating the municipal line. I make this statement not with the thought of criticizing the City in any way, but to point out the simple fact that under our ownership and control, progress will be a fact and not conversation.

In the event that this sale is consummated and approved by all persons concerned, I earnestly solicit the cooperation, good will and patronage of all of you, and in return, I pledge that we will do all within our power to merit your confidence.

Sincerely yours,

Charles F. Koors.