

Mid-City's  
Newest SUPER DRUG STORE

-in  
**Torrance,**  
CALIFORNIA

at **1315 Sartori Ave.**

Next door to LEVYS Department Store

### MID-CITY SALUTES TORRANCE

With the Opening of Another Complete Modern Drug Store Offering "SELF SERVICE" Mid-City Leadership in Value-Giving and CONSISTENT LOW PRICES, Offers You Many "Hard-to-Find" Items in All Departments.

Opening Specials for July 19, 20, 21 and 22

LIMIT RIGHTS RESERVED.

ALL SALES SUBJECT TO PRESENT STORE STOCKS.

\* Indicates Items Plus 20% Federal Excise Tax



**Cine-Pix Outdoor  
Black and White**

**8 mm. MOVIE FILM**

Standard roll film for your outdoor summer pictures. Buy Now and Save.

**50 Foot Roll**

Ready to Use. . . . . **\$1.98**



**Hy-Lo 'All American'  
Vacuum Bottles**

You'll want this ideal vacuum bottle for hot or cold drinks, for lunches and outings.

Pint Size . . . . . **\$1.09**

**POPULAR  
BRANDS**

**Cigarettes**

Mid City Offers Your Favorite  
LUCKIES, OLD GOLDS, CHESTERFIELDS,  
KOOLS, PHILIP MORRIS, RALEIGHS, etc.

Grand Opening Special to Our  
Torrance Friends

LIMIT 2 PACKAGES TO A CUSTOMER

**Special 2 PACKS for 27¢**

**COLONIAL DAMES  
All Purpose Cream**

Softening and lubricating. Combats skin dryness.  
Rich and luxurious.

Save \$1.00.

Reg. \$2.00 Jar **\$1.00**

VALUES!

**Chateau  
du Parc  
Dusting  
POWDER**

Reg. \$1.00 7oz. **77¢**

**KAROFF  
Tennis Racket  
EAU de  
COLOGNE**

5oz. **49¢**

**Free COUPON  
PERSONNA  
RAZOR BLADE**

Scientifically made — for  
the finest, smoothest  
shaves you ever had.

No Purchase  
Necessary

Adults Only—Limit 1.



While  
Stocks  
Last!

**Famous Names in Fine  
Liquors**  
Mid-City  
HAS YOUR  
FAVORITE BRAND

"The Toast of  
the Old South"

**SOUTHERN  
COMFORT**

IT'S 100 PROOF  
FIFTH GALLON

**\$5.78**



**HIRAM WALKER'S  
DISTILLED LONDON DRY GIN**

90 proof  
Pint **\$1.90**

For Enjoyment  
Throughout the World

**ROMA  
California  
WINES**

PORT • BERNARD  
MUSCAT • TOKAY  
FIFTH GALLON . . . **\$1.05**



**BURTON'S  
DISTILLED LONDON DRY GIN**

90 proof  
8oz. **\$1.03**

For Your  
Special Rum Drinks  
IMPORTED  
**YUCAYO  
CUBAN RUM**

Full Bodied Mixer  
Reg. \$4.84 Value  
88 Proof

FIFTH GALLON . . . **\$1.89**



Pocket Pads  
**Book  
MATCHES**  
Box of 50  
PADS **10¢**



Streamlined  
LEAK PROOF

**Kem 'RITZ'  
POCKET  
LIGHTER**

Small and compact for  
pocket or purse.

STRIKING  
NEW  
COLORS. . . **39¢**

**Favorite PIPES**

YELLO-BOLE **\$1.00**

\$1.50 DUNCASTER **\$1.29**

\$3.50 LA-SALLE **\$2.89**

**A Few OLD FAVORITES**

Bottled in Bond  
**OLD TAYLOR**

KENTUCKY STRAIGHT BOURBON WHISKEY  
100 PROOF  
FULL PINT . . . . . **\$3.06**

BOTTLED IN BOND  
**JAMES E. PEPPER**  
KENTUCKY STRAIGHT BOURBON WHISKEY  
5 1/2 YEARS OLD

100 PROOF  
FIFTH GALLON . . . **\$4.34**

BOTTLED IN BOND  
**OLD FORESTER**

Kentucky Straight Bourbon Whiskey  
"Nothing Better in the Market"

100 PROOF  
FULL PINT . . . . . **\$3.05**

DISTILLED IN SCOTLAND  
**"BLACK and WHITE"**  
Blended Scotch Whisky

100% Scotch Whiskies Blended  
86.8 PROOF  
ONE-HALF PINT **\$1.84**

Limit 1 Bottle of Any of the Above Brands



**Quality You CAN TASTE**

**PreWar Whiskies, Blended  
PARK and TILFORD**  
BLENDED WHISKEY

86.8 PROOF  
FIFTH GALLON . . . **\$3.45**

Light, Clean Taste  
**WALKER'S DE LUXE**  
Straight Bourbon Whiskey

86 PROOF  
FULL PINT . . . . . **\$2.08**

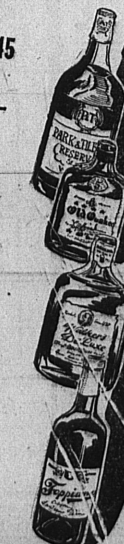
Has That "Rich Man's Taste"  
**OLD QUAKER**  
"Special Reserve" Straight Bourbon Whiskey

86 PROOF  
ONE-HALF PINT . . . **\$1.10**

Quality California Wine  
**Foppiano Sauterne Wine**

FIFTH GALLON . . . SPECIAL **58¢**

LIMIT 1 BOTTLE OF ANY OF THE  
ABOVE BRANDS



**MID-CITY HAS  
Popular CIGARS**

**ROI TANS  
or VAN DYCKS**

Opening  
Special . . . 2 for **15¢**

LIMIT 4

**Prince Edward  
Cigars**  
**5¢**

LIMIT 4

**Bomber  
"Silver Wings"**  
Reg. 15c each  
2 for **21¢**

LIMIT 4