

Discount

Does The Impossible!



**BIG
Shipment
JUST
ARRIVED**

Now On Sale

SCHENLEY

Prewar Quality Reserve WHISKEY

by the

CASE!!!

12 Bottles of 5ths --- **\$47.40**

Individual 5th --- **\$3.95**

Individual Pints --- **\$2.47**

Case of 24 Pints --- **\$59.28**

(NONE SOLD TO DEALERS)

JUST ARRIVED—

CIGARS

BUY THEM BY THE BOX!

IMPORTED and DOMESTIC
BRANDS! WE HAVE 'EM!

Buy For Your

FATHER'S DAY GIFT

WHILE STOCK IS COMPLETE

ALSO PLENTY OF

PIPE TOBACCO

Pocket Sizes of High Grade
and Popular Brands!

DISCOUNT

SELF-SERVICE

DRUGS

1334 El Prado

Torrance

SAVE YOUR PAY-SHOP THE DISCOUNT WAY!!

Discount Drugs

1334 EL PRADO

SERVE YOURSELF AND SAVE!

TORRANCE

COSMETIC BAR

SEE SALLYE STALCUP
DISCOUNT'S NOTED
COSMETICIAN

—She will be glad to help you with any cosmetic or Beauty problem. No charge.

DOROTHY GRAY
MATCHED MAKE-UP SET
IN FANCY GIFT BOX!

Includes regular size Face Powder, Metal Lipstick, Dry Skin Lotion, Finisheen, Cream Rouge.

ALL FOR ONLY \$5.00

DOROTHY GRAY **\$5.00**
CELLOGEN HORMONE CREAM

DOROTHY GRAY **\$5.00**
CREAM CONCENTRATE

DOROTHY GRAY **\$2.50**
DEPILATORY WAX

DU BARRY'S **\$2.00**
STRAWBERRY & CREAM COMBINATION—New, Exciting Matched Shade of Lipstick and Powder.

4-oz. Bottle of Liquid **\$3.00**
BRILLIANTINE

Liquid Stocking—Trial Size

LEG MAKE-UP

Primrose House **\$1.00**
SPICE DEODORANT

2 Regular \$1.00 Jars for

PRIMROSE HOUSE **\$1.75**
CHIFFON COLOGNE

PRIMROSE HOUSE **\$1.00**
HI-SHEEN SHAMPOO (Formerly Sheentone)

ON SALE 10 A.M. FRIDAY!
**CHOCOLATE
CANDY BARS**
Milky Way, Hershey's,
Tootsie Rolls,
Pecan Pete. . . . **4c**

ALL-ALUMINUM
**COOKIE
SHEETS**
Only **83c**

100-LB. SIZE BLEACHED
**FLOUR
SACKS**
Each **19c**

DISCOUNT TAKES OVER

TORRANCE STORE OF

MCCOWN DRUGS

As many people have known, the Discount Drug is owned and operated by McCown Drug Co. We continued to run both stores in Torrance till we could determine which type of store the people preferred! Unquestionably they preferred the Self-Service Store—so we closed the McCown store at 1316 Sartori last Saturday.

Officially Approved
**OVERSEAS
MAILING
CARTON**

7c

10-ft. Length—No Fittings
EXTENSION CORD . . . 25c

Rubber Blade
WINDOW WASHERS . . 29c

12 1/4-inch Heavy, Metal
GARDEN TROWELS . . 15c

Box of 5 Modern
JIG-SAW PUZZLES . . 39c

Men's 35c Super Wear, Knit
WORK SOCKS 23c

Attractive Salt and Pepper
SHAKERS pair 5c

Genuine Nylon
TOOTH BRUSH 12c

Combination Massage and
BATH SPRAY 89c

Assorted Colors
PLIOFILM APRONS . . 69c

Flashlight (Reg. 10c)
BATTERIES 3c

White Porcelain
TEA CUPS 9c

Ironing
BOARD PADS 19c

ON SALE SATURDAY MORNING
10 A.M.

RINSO
SUPER SUDS
—and—
OXYDOL
21c Large Package

**Kitchen
MATCHES**
6 BOXES
TO A CARTON
FOR ONLY **23c**

**Heavy Knit 14x10
DISH CLOTH**
3 FOR **25c**
ONLY

**Just Released
CLOTHES
HAMPER**
—Sturdy Construction
—Hinged Lid
—Plastic Coated
—Choice of Colors
—Larger Sizes \$5.39
to \$5.99 **\$4.79**

GLASS
**OVENWARE
ROASTERS**
Guaranteed against
heat breakage. Top
and bottom duplicate
makes two large bak-
ing dishes. **99c**

HEAVY KNIT
**WASH
CLOTHS**
2 for **25c**

Gift Suggestions
FOR **DADS** DAY **JUNE 17th**

Dear Old Dad—he is a great guy, and we don't want to let his day go by without a gift of thanks to him for all he has done! Here at the Discount you will find a big selection of just the kind of gift he will thank you for!

GENUINE ALL-LEATHER
BILLFOLDS **79c**
Choice of a Dozen
Different Leathers
and Styles. up

COURTLEY
SOAP for Men **\$1.00**
"HIS"
SOAP for Men **\$1.00**

PIPES
Duke of Dundee . . . **\$1.00**
Royal Duke . . . **1.50**
Biltmore . . . **3.50**
Emperor . . . **5.00**
Imported English
Briar . . . **10.00**

CREATED FOR MEN
SURF SPRAY
—Shaving Soap —Bath Talcum
—Brushless Shave Cream —Hair Dressing
—Men's Deodorant —After Shave Lotion
—After Shave Talc
\$1.00

FINE TOILETRIES FOR MEN
BERGAMOT
—Shaving Soap —Bath Talcum
—Brushless Shave Cream —After Shave Lotion
—Men's Deodorant —After Shave Talc
Gift Items from **\$1.00**

GENUINE LEATHER
FULL PACK
CIGARETTE CASE . . . 39c

GENUINE LEATHER
Tobacco Pouches **\$1.19**

FAMOUS YARDLEY
SHAVE BOWL **\$1.00**

PLASTIC
CIGARETTE CASE **39c**

FOUNTAIN PEN
DESK SETS **\$2.89**

MEN'S BRISTLE
HAIR BRUSH **69c**
MEN'S (LONG STYLE)
CLOTHES BRUSH **69c**

LIQUOR DEPT.

WHY PAY MORE FOR SOME "OFF" BRAND, WHEN YOU CAN FIND THE FINE, WELL KNOWN QUALITY BRANDS AT THE DISCOUNT. WE HAVE THE BEST—RIGHT OUT IN FRONT WHERE EVERYONE HAS THE SAME OPPORTUNITY TO BUY! WE DON'T PLAY FAVORITES!

Discount Scores Again!

BOTTLED-IN-BOND

JAMES E. PEPPER
KENTUCKY STRAIGHT BOURBON
WHISKEY—FIFTHS

\$4.34

OLD CHARTER

6 YEAR OLD STRAIGHT BOURBON
WHISKEY—FIFTHS

\$3.75

NOTE: BOTH OF THE ABOVE WHISKIES

Go On Sale at 5:00 P.M. Friday Afternoon

SCHENLEY'S RESERVE
WHISKEY **\$3.95**
FIFTH

Prince George **\$2.37**
FIFTH (3.75) PINT

SCOTCH TYPE
King's Treasure **\$3.81**
FIFTH

SOUTHERN COMFORT
100 PROOF
FIFTH (3.75) PINT **\$3.62**

100 PROOF
Swanee Pride **\$5.07**
FIFTH

HART'S
BRANDY
HALF PINT **\$1.49**