

New Steamship Line Formed for Postwar Trade

To operate a fleet of fast, modern combination cargo and passenger vessels between the Pacific Coast and the British Isles, a group of Southern California business men today announced formation of the American Pacific Steamship Company, with capitalization set at \$3,000,000.

Los Angeles will be the home port of the new line, giving this city its first steamship line operating in foreign trade.

Under present plans, six 16½ knot C-2 vessels will be obtained from the Maritime Commission in a bid to capture the valuable fruit, grain and other cargos which, before the war, were chiefly hauled to Europe in foreign ships.

Each vessel will have luxurious accommodations for 12 passengers.

The ships will operate on a fixed schedule basis, with two sailings a month, and with turn-around time, including stops at three Pacific Coast and three British Isles ports, estimated at 90 days.

Ports of call on the coast will include Seattle, San Francisco and Los Angeles; those in the United Kingdom, London, Liverpool and Manchester. A fuel

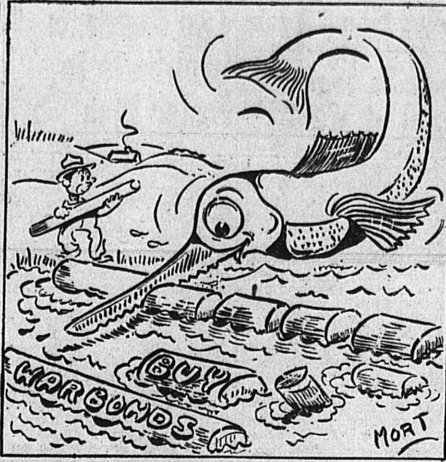
stop will be made at Cristobal, in the Canal Zone.

The C-2, one of the outstanding marine developments of the war, is 459 feet long and will have a cargo capacity of 8,055 tons, including 100,000 cubic feet of refrigerated cargo space, according to the new line's officers.

"Before the war, 375,000 tons of fruits and vegetables, 29,500 tons of fish products, 282,000 tons of grain, 20,000 tons of cotton were included among the \$37,700 tons of Coast products annually shipped to Europe, most of it in foreign bottoms," Harry S. Scott, President of the Company and President of General Steamship Corporation, which has maintained offices in Los Angeles, San Francisco, Portland and Seattle for many years, declared.

"Our directors are convinced that exceptional opportunities exist for a locally owned steamship line to re-establish a large part of this trade with fast American ships," he continued.

Other directors include Eugene Overton of the law firm of Overton, Lyman, Plumb, Prince and Vermille; Willard W. Keith, insurance executive; Emerson Spear, manufacturer; Morgan Adams, President of Mortgage Guarantee Company; John Cosmas, President of Standard Shipbuilding Company and ship owner, all of Los Angeles; Dwight Hill, steamship company executive of Seattle and San Francisco, and R. W. Winquist, Vice President of the



Shortage of help doesn't bother Lester Green, farmer. When he has wood to cut he gets a live swordfish, throws a bag of salt in his mill pond for deep sea atmosphere and puts it to work. In the morning Lester dumps a cord of hard wood in the pond and by evening the fish has it sawed into stove lengths. It saves both manpower, and money for more and bigger War Bonds. U. S. Treasury Department

General Steamship Corporation.

Virtually this same group formed the Los Angeles Tanker Operators, Inc., two years ago, to give Los Angeles its first operation of government vessels in the war effort. This concern now operates nearly 50 tankers

in all parts of the world for the War Shipping Administration.

People never improve unless they look to some standard or example higher and better than themselves. —Tryon Edwards



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Grabapple Jelly	Saxon House	1-lb. Glass	19¢
Diced Beets	Del Monte	No. 305 Glass	12¢
Diced Carrots	Prince	No. 303 Glass	12¢
Raviolis	Superior	1-lb. Glass	17¢
Nabisco Shreddies		Large Pkg.	13¢
Campbell's Cream of Spinach Soup		No. 1 Can	12¢
Elastic Starch		12-oz. Pkg.	7¢
Mrs. Stewart's Blueing		8-oz. Bottle	8¢
Cider Vinegar	Heinz	Quart Bottle	18¢
Purex Bleach		Half Gallon	24¢
Prunes	Clara-Vel Extra Large	2-lb. Jar	29¢
Sun Valley Wines		Tenth Pkg.	49¢
Gaines Meal	Dog Food	5-lb. Pkg.	49¢
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GREEN GIANT Tender Peas	No. 2 Can	18¢
DEL MONTE Tomatoes	No. 2 Can	14¢
LIBBY Tomato Juice	46-oz. Can	22¢
A&P Grape Juice	Pint Bottle	19¢
A&P Apple Sauce	No. 2 Can	13¢
SOUTHERN BEAUTY Compote Pears	No. 2 Can	19¢
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Sultana

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