

## Red Cross Fund in Torrance Reaches 122% of Quota; \$40,750 Received

Torrance industries, commerce and citizens have answered the current Red Cross call with 122% of the \$32,500.00 quota having been reached, or a total of \$40,750.00 received or pledged as of this date, according to Fund drive Chairman Harry B. Lewis. In complimenting the various division chairmen, including Reed H. Parkin, Mrs. Lola Hoover, Rev. Paul Moore Wheeler, George Johnson, and F. S. Selover, and thanking Torrance for the very splendid manifestation of interest in the War Fund drives, Lewis stated that "the generosity would help to do our part to keep the Red Cross at the soldiers' side every second."

"Our contributions insure the continuation of all Red Cross services in military hospitals, help our service men and women through difficult days of convalescence and rehabilitation, assure the continuation of Red Cross Home Service to the Armed Forces, let prisoners of war know they are not forgotten, continue the collection of life-giving Red Cross plasma and whole blood for those who need it all over the world, assure to our community the help of Red Cross in any disaster which may strike, and send the Red Cross overseas wherever our troops go, plus 61 other services and activities."

Despite the fact that Tor-

## Candlelight Communion Rites To Be Tonight

A candlelight communion service will be held in the Methodist Church this evening, Thursday, at 7 o'clock.

Good Friday Union service will be held at the Christian Church 12 to 3 o'clock with Rev. Branton bringing the Sixth Word.

Easter services will start with the Sunrise Service in the Torrance Park. An Easter program will be given at the Sunday School hour at 9:45.

Morning worship at 11 o'clock with an Easter message by the pastor, and special music by the choir. Baptism service and reception of members will also be held at this service. In the evening the choir will sing the cantata "Easteride" at 7:30. The public is cordially invited to these services.

### FEWER STRIKES

Although California employees have been involved in more labor disputes during 1944 than those in any other state, they have resorted to strikes much less than workers in many large industrial areas, the U. S. Conciliation Service revealed.

rance is over the top, contributions should still be sent in to Red Cross headquarters, added Lewis, as we have not been able to cover the entire city and environs within the limited time allowed.



**STILL MISSING . . .** Barbara Mendoza, age 14, still is missing, and has not been seen since March 7, her father, Rudolfo Mendoza of 1547 W. 146th st., told the Torrance Herald yesterday. The girl is an only child, and had always been treated with reverence by her family, thus leaving no reason for her to run away, the father said. She attended Torrance elementary school, and when last seen was wearing a light blue dress, yellow sweater and black pumps. She is described as between 85 and 90 pounds in weight, 4 feet 6 inches in height, brown hair and eyes, medium build, Mexican, scar under nose. The father thinks it possible that she is being hid by some friends of the family, and that now she is afraid to go home. He said no punishment will be administered to her if she will return to her home.

## Mrs. Markham Sponsors Ship Launching

Mrs. Herbert T. Markham of 917 Beech ave., was sponsor of the M. S. Star Hitch, launched recently at the Consolidated Long Beach Shipyards.

Mrs. Markham is the wife of the superintendent of the Consolidated shipwright department. Her sister-in-law, Mrs. T. H. Kimball of Van Nuys, was matron of honor. The vessel is designed for transporting coastal cargo.

## More People Holding War Bonds, Lee Says; 7th Drive May 14 to June 30

There seems to be a continuous reduction in the percentage of redemptions of War Bonds, and this reduction reflects the realization of the American people of the soundness of the treasury's advocated policy to "Buy and Hold War Bonds," according to Hillman R. Lee, chairman of the Torrance War Loan drive committee.

As of February 28, 1945 there were still outstanding 87.02 percent of all F and G Bonds sold to date, he said.

As of February 28, 1945, 85.55 percent of Series E Bonds outstanding are still in the hands of the public, according to treasury reports.

"Below are some figures that prove the soundness of holding on to your war Bonds," Lee declared:

October, 1944, there were \$395,000,000 in redemptions or 1.16 percent; November, 1944, \$376,000,000 in redemptions or

1.08 percent; December, 1944, \$359,000,000 or 0.98 percent; January, 1945, \$333,000,000, or 0.89 percent; February, 1945, \$290,485,000, or 0.83 percent.

M. Penn Phillips, executive vice chairman of the war finance committee of Southern California, has this to say about holding on to your bonds: "No civilian effort to help win the war has matched the popular support of the war financing program. On a purely voluntary basis, with no more persuasion than is customarily used in charity drives, 81,000,000 persons from May, 1941, to September, 1944, have bought and kept \$33,687,000,000, current redemption value, of War Bonds. This is the brilliant accomplishment of the American people in the short period of three years and five months."

"We are approaching the time when we'll be engaged in another bond drive, which will be the Seventh War Loan," Lee said. "Dates have been announced by R. H. Moulton, chairman for So. California as May 14 to June 30, 1945. National quota has been set at 14 billion of dollars, individuals seven billions, corporation and other non-bank investors, seven billions. State and county quotas will be announced with the near future. Watch for announcement of Torrance's quota in the Seventh War Loan Drive, and in the meantime, you do know that your money is helping pay for the planes, tanks, ships, ammunition, and the important medical and hospital supplies to bring the boys back quickly so that they may share with you the plans and hopes of a post-

war world. Your War Bonds are designed to play an important part in your future."

Home loans that will pay generous dividends in money and time saved.

If you can pay rent... you can pay for a home of your own

You can eliminate all worry and doubt by using our low-cost home financing plan

Taxes & Insurance Included Monthly with all Loan Plans

## American Savings & Loan Assn.

210 South Pacific Avenue  
Sidney H. Welch, Secretary

Phone Redondo 3351  
Reece H. Dorr, Treasurer

## PENNEY'S

OPEN FRIDAY NITE

UNTIL 8:30 P.M. FOR YOUR CONVENIENCE

# Last Minute News...

It's very close to Easter... have you bought your Easter dress? You'd better come to Penney's now (unless the answer's YES!) We've just received some beauties that are lovely fashion news, And such a fine assortment that you'll find it hard to choose!

## Slim and Tailored in Pastels

SUITS 19.75

So many beautiful suits to choose from in so many flattering styles, from tailored classics to dress-maker types. Soft-spun weaves in the latest Easter shades. Jackets fully lined and skirts kick-pleated.



SUITS 24.75

Wonderful suede-finished wools, hand-somely styled—many with the flattering wind-blown cardigan jackets. Some wool crepes with self-braid scrolling to give a yoke effect. All jackets fully lined in sizes 9 to 20.

## Highlights from the MEN'S SHOP



FAULTLESS TAILORING IN TOWN-CLAD\* SUITS 29.75

Town-Clad\* tailoring shows in the roll of the lapel, the set of the shoulders, the continuing coat-front smoothness.

MARATHON\* HATS 4.98

Marathon\* quality fur felt wears longer! Try one next!

SPECIAL EASTER RAYON

# Print

When a young man's fancy turns, make sure it turns your way, by wearing one of these gayest of dresses. One and two piece styles that you'll love to wear everywhere from Church on Easter morning to the USO on Saturday nights.

4.98

Other Charming Spring Styles in Prints and Solid Colors. 5.90

## NEW ARRIVALS—READY FOR SELLING AT 9:00 A.M., FRIDAY MORNING

### BEDDING

**SUPPLY LIMITED**  
NATION-WIDE SHEETS, first grade, 81x108. Each 39c  
PENCO PILLOW CASES, 45x58, extra quality. Each 39c  
Nation-Wide PILLOW TUBING. Yard 25c  
Extra heavy STRIPED TUCKING, 31-inch width. Yard 25c  
PILLOWS, made from all new feathers, size 18x25, extra heavy ticking. Each 98c  
WRITED SHEET BLANKETS, size 70x90, good quality. Each 81.39  
Generous DOUBLE BED SIZE BLANKETS, 5 1/2 wool, 85% fine quality cotton, size 72x94, weight 4 1/2 pounds. Pair \$3.98  
100% Virgin WOOL BLANKETS, 75x90, extra long double bed size, weight 4 pounds, rayon satin binding, colors: rose, blue, cedar and green. \$11.50

### PIECE GOODS

**SUPPLY LIMITED**  
36-inch striped CHAMBRAY, ideal for dresses, shorts, shirts, pajamas, aprons and many other uses. Yard 39c  
CHECKED GINGHAMS, red and blue only, 36-inch width, fast to washing. Yard 25c  
LOVELY SEERSUCKER in stripes and plaids, extra quality. Yard 37c  
Plain colored WONDER CREPE, 36-inch width, colors are tan, beige, white, pink, navy and light blue. Ideal for slips, blouses and many other uses. Yard 49c  
Extra quality SATIN, white, red, black, tea rose, light blue and pink, 36-inch width. Yard 69c  
22-inch printed RAYON, nice assortment of patterns. Yard 79c

New Spring COTTON PRINTS, guaranteed fast to washing, colorfast shrunk, large assortment, small and large floral patterns. Yard 39c  
GIRLS' RAYON PANTIES, elastic back. Pair 29c (Supply Limited)  
WOMEN'S TUCK STITCH PANTIES and vests 32c  
CHILDREN'S KNIT SLEEPERS 98c  
With feet. Colors pink and blue. Size 2 to 8. Pair (Supply Limited)  
MEN'S DRESS SHIRTS, stripes and fancy patterns, sizes 14 to 17. Sanforized shrunk. Full cut in size. (Supply Limited) \$1.19

## TOMATO PLANTS

By The Dozen or Hundreds  
TORRANCE NURSERY

2267 CARSON ST.  
Phone 421-W  
Across St. From Ration Board

### POTTED PLANTS FOR EASTER

## Easter Lillies

AZALEAS • CINERARIA

YELLOW CALLA LILIES • FERNS

ALL BEAUTIFUL PLANTS • MAKE LOVELY GIFTS

## TORRANCE NURSERY

2267 CARSON ST. PHONE 421-W  
Across The Street From Ration Board

## NATIONAL

## Easter JEWELRY

The Gift OF LASTING BEAUTY

Make this "her" happiest Easter. Give her what she wants most of all—a diamond ring, locket, or inspirational pieces of costume jewelry. We jealously guard our reputation for integrity—choose your gift here with confidence.



Diamond Bridal Set in the fashionable tailored mounting. A creation of rare beauty. Both. \$95  
On Terms Others \$45 to \$450



Beautifully engraved cross in yellow gold with long neck chain. \$3.50  
On Terms Others to \$16.50

Locket \$6.50

Pearls \$3.50

### OTHER EASTER GIFT IDEAS

Crystals — Pottery — Cosmetics

Recordings — Furniture

Friendly Credit

## National Home Appliance COMPANY

HARRY M. ABRAMSON

1317 Sartori

Torrance