

## Hicks Coney Is Pan American Press Official

Hicks C. Coney, formerly assistant city editor on the Los Angeles Examiner, and well-known in press and business circles in California for many years, has been appointed Public Relations and Advertising head for Pan American World Airways in Los Angeles, announces Arthur Ayres of PAA.

Public Relations activities in several states will be centered in the department under Mr. Coney, who was engaged in public relations and newspaper

work in New York and the middle west for many years previous to coming to Los Angeles in 1937.

He made his start in the newspaper field in Chicago on the Chicago American, and later wrote for the Denver Times and the Los Angeles Evening Herald. New offices for the department are being provided in anticipation of enhanced activities. Kathryn Idso, for two years in the Los Angeles department, has been named to head the publicity news bureau.

Orange cups filled with mint jelly make an attractive garnish for a roast of lamb. Cut orange, lemon or grapefruit rind into fancy shapes as a nice color contrast with any kind of roast.

## Simplified Income Tax Forms Issued

Instructions designed to simplify the filling out of income tax returns were issued today by Collector of Internal Revenue Harry C. Westover to the more than 2,500,000 Southern California residents who will be required to file returns by March 15.

"Employees who use their withholding receipts as tax returns are not allowed to take any deductions from their reported income to cover such items as charitable contributions, taxes, interest paid," Westover said. "We will automatically give them credit for ten percent of their income to cover such items."

"Persons who use the table on page 2 of Form 1040 to compute their taxes must not take any deductions for their contributions or personal expenditures. The table of taxes makes an allowance of ten percent of the reported income for these de-

ductions, and additional credits are not permitted.

"Those who desire to itemize their allowable deductions must do so on page 4 of Form 1040 and then must calculate their taxes without reference to the table on page 2. If the allowable deductions do not total ten percent of the income, itemization will be a waste of time and the tax table should be used," Westover added.

DEDUCTIBLE ITEMS which may be entered on page 4 of Form 1040 include: state income tax paid in 1943, state sales tax, state unemployment insurance taken from paychecks, real property taxes, personal property taxes, the full cost of automobile plates, union dues, interest paid on mortgages or other indebtedness, contributions to religious, charitable, or educational institutions organized in the United States, medical expenses in amounts in excess of five percent of the adjusted gross income, periodic alimony payments, losses from fire, storm, theft, or other casualties, and a special deduction of \$500 allowed under certain conditions to blind persons.

NON-DEDUCTIBLE ITEMS for which credit may not be taken include: Gasoline taxes paid in California, federal social

security and railroad retirement taxes or civil service deductions taken from paychecks, federal income taxes for prior years, the so-called luxury taxes on jewelry, cosmetics, furs and luggage; hunting, fishing, or dog licenses; passport fees, federal auto tax stamps, federal admission taxes, federal cabaret taxes, federal taxes on club dues, federal safe deposit box taxes, special assessments against real or personal property, expenses of travel between home and place of business, cost of personal insurance or annuity premiums, expenses or depreciation of automobiles or other personal use, loss

ALCOHOL VS. GASOLINE. Alcohol has joined charcoal and corn cobs as a possible competitor to gasoline as a fuel. More horsepower is developed by 100 proof alcohol in internal combustion engines than by gasoline, but disadvantages include the fact that the amount of alcohol used is so great that fuel pumps and tanks would have to be greatly increased in size.

on the sale of a personal residence, or the purchase price or cleaning cost of ordinary uniforms.

## Our Poultry Is ALL Fresh Killed . . . No Cold Storage Poultry of Any Kind Used!

The Family Cafe  
LUNCHES  
45c and up  
DINNERS  
65c and up

Treat the family to a delicious evening or Sunday dinner at our restaurant. All the fine foods you enjoy at home, but with none of the work or point worry. Children's plates. We use only Fresh Frozen Fruits and Vegetables. Our Pies are Homemade.

WE DO NOT SERVE LIQUOR . . . BUT WE DO SERVE GOOD FOOD!

## GIBSON'S CAFE

Open All Day Sunday—Closed Fri., 2:30 P.M. Till Sun. 8 A.M.  
Corner Torrance Blvd. & Catalina—Redondo Beach

LONG ON EYE APPEAL. If short on flowers for mid-winter table decorations, you'll find a pot of ivy, a bowl of fruit, nuts or vegetables just as long on eye appeal. Let your imagination go, remembering only to keep decorations low enough so that everybody at the table can see and be seen.

CANDY COOKERY. Even a few sugar crystals may cause a whole batch of candy to granulate. As a precaution against that, do not stir candy when it's boiling and do not scrape what clings to the side of the pan down into the candy. To prevent fudge from boiling over, lightly butter the rim of the pan.



## Stone and Myers

FUNERAL DIRECTORS

SINCE 1922

Ambulance Service

A Local Institution Serving Torrance, Lomita and Vicinity

BESSIE V. MYERS and J. HUGH SHERIFF, Jr., Owners

GRAVES AT ENCINITAS PHONE-TORRANCE 195

## "PERCE STRINGS" by TOM LOVELADY



# Dedicate your Blood to a man overseas!

Now, for the first time, you can donate a pint of blood and sign your name to it! You may inscribe it in honor of a husband, a son, any relative or friend in the armed forces.

But the time to act is NOW. Thousands of donors are needed at once. Call the Red Cross and make your appointment—today!



In response to numerous requests, the Red Cross label on the standard Army-Navy package of blood plasma has been redesigned so donors may dedicate their blood in honor of a friend or loved one in the armed forces. The inscription goes right on the label as shown above. One label may be filled out for each blood donation made on or after December 7, 1944.

## RATION CALENDAR MEATS & DAIRY PRODUCTS RED STAMPS (Book 4)

Q5 through Z5; A2, B2, C2 and D2 all good for 10 points each. GREASE BONUS—Butchers will give 2 red tokens for every pound of salvaged kitchen fat received.

### PROCESSED FOODS BLUE STAMPS (Book 4)

X5, Y5, Z5 and A2 through M2 good for 10 points each.

### SUGAR (Book 4)

Stamp No. 34 is good for 5 lbs. of Sugar. RATIONING IS SHARING!

## FRUITS AND VEGETABLES

# YES---

we have plenty of

# Potatoes

Come and get 'em!

## Ideal Money-Saving Grocery Department

### Large Grade "A"

FRESH

EGGS  
56<sup>c</sup> doz.

### KRAFT

DINNER

PACKAGE . . . 10<sup>c</sup>

DEL MONTE

PEACHES  
Yellow Cling Halves  
2 1/2 GLASS  
(60 Pts.) . . . 27<sup>c</sup>

S & W  
VINEGAR  
Gallon Jug . . . 68<sup>c</sup>

LIBBY'S—(20 Pts.)

TOMATO JUICE

No. 2 Can . . . 10<sup>c</sup>

IRIS SLICED (10 Pts.)

Stringless Green Beans

No. 2 Can . . . 20<sup>c</sup>

### Palmdale

PEARS

No. 2 1/2

Can . . . 37<sup>c</sup>

(60 Pts.)

### Swift's

SPICED LUNCHEON MEAT

PREM

12-oz. Tin (3 Pts.) . . . 34<sup>c</sup>

### SANI-CLOR

Clothes Bleach

1/2-Gal. Jug . . . 21<sup>c</sup>

Qt. Jug . . . 12<sup>c</sup>

## COFFEE SALE!

HILLS BROS. COFFEE 1-lb. RED CAN 33c 1-lb. BLUE CAN 27c

REGULAR, DRIP OR SILEX

BEN-HUR COFFEE . . . 1-lb. Glass Jar 33c

REGULAR OR DRIP

IRIS COFFEE 1-lb. Glass Jar 33c 2-lb. Glass Jar 63c

REGULAR OR DRIP

FOLGERS COFFEE 1-lb. Glass Jar 32c 2-lb. Glass Jar 62c

REGULAR OR DRIP—MELLOW'D

S. & W. COFFEE 1-lb. Glass Jar 32c 2-lb. Glass Jar 62c

M.J.B. REG. OR DRIP

COFFEE 1-lb. Glass Jar 33c

NESTLES REG. OR DRIP

COFFEE 1-lb. Glass Jar 32c

MAXWELL HOUSE REG. OR DRIP

COFFEE 1-lb. Glass Jar 33c

SCHILLING REG. OR DRIP

COFFEE 1-lb. Glass Jar 31c

DEL MONTE

COFFEE 1-lb. Glass Jar 32c

CHASE & SANBORN

COFFEE 1-lb. Glass Jar 32c

LIBBY'S FANCY GOLDEN YELLOW SOLID PACK

PUMPKIN

LARGE No. 2 1/2 CAN . . . 14<sup>c</sup>

### DRIFTED SNOW FLOUR

5-lb. Bag . . . 32<sup>c</sup> 10-lb. Bag . . . 59<sup>c</sup> 25-lb. Bag . . . \$1.34

### LIBBY'S CUT

GREEN BEANS

1-lb., 3-oz. Can

(10 Pts.) . . . 15<sup>c</sup>

### OLD DUTCH

CLEANSER

2 cans 15c

### BREAKFAST OF

CHAMPIONS

WHEATIES

Reg. Pkg. . . 11c

### NATION'S PRIDE—Whole Kernel

Vacuum Pack

CORN

12-oz. Can . . . 14<sup>c</sup>

### GRANULATED

SUPER SUDS

Large Pkg. . . 22<sup>c</sup>

### SCOT-TISSUE

Soft As Old Linen

3 Rolls . . . 20<sup>c</sup>

### S & W LIQUID

APPLE JUICE

Quart Bottle (No Pts.) . . . 37<sup>c</sup>

### ROSEDALE

PEAS

No. 2 Can (20 Pts.) . . . 14<sup>c</sup>

### NABISCO

SHREDDEES

12-oz. Pkg. . . 12<sup>c</sup>

## TISCARENO BROS. Meats

Phone Torrance 998

WE ARE REALLY BUSY!

JOIN THE NEW CUSTOMER CROWDS WHO ARE ENJOYING OUR MEATS . . . WE HAVE PLENTY! COME IN TODAY!

### GRADE "A" & "B"

BEEF

BEEF ROAST . . . 26<sup>lb</sup>

RIB STEAKS . . . 31<sup>lb</sup>

T-BONE STEAKS . . . 43<sup>lb</sup>

SIRLOIN TIPS . . . 43<sup>lb</sup>

## WE HAVE KRAUT!

### GRADE "A"

LAMB

LAMB CHOPS . . . 45<sup>lb</sup>

LAMB LOIN . . . 47<sup>lb</sup>

LAMB SHOULDER . . . 39<sup>lb</sup>

### 500 POUNDS

SKINLESS

WIENERS 37<sup>lb</sup>

## Grade "A" VEAL

VEAL ROAST . . . 29<sup>lb</sup>

VEAL CHOPS . . . 44<sup>lb</sup>

VEAL RUMPS . . . 34<sup>lb</sup>

VEAL LEGS . . . 34<sup>lb</sup>

### Plenty of

POULTRY

for the

Week-End!

ALL SIZES

### GALLON

BUTTERMILK . . . 28c

Sixteen Different Kinds of

LUNCH MEATS

BULK Olives, Relishes, Pickles

# IDEAL RANCH MARKET

2067 TORRANCE BOULEVARD

PLENTY OF FREE PARKING DIRECTLY IN FRONT OF MARKET

TORRANCE, CALIF