

TORRANCE HERALD, Torrance, California

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We don't like to tell people that they'll have to wait to get a home telephone. We'd much rather say "yes" to requests for service, as we did before our reserve facilities were exhausted.

But the needs of war have first claim on available telephone equipment and on telephone manufacturing facilities and manpower. Delays in filling civilian orders just can't be helped.

All of us telephone people sincerely appreciate the co-operative understanding being shown by the many thousands who are waiting their turn to get service.

Help Speed Victory – Buy More War Bonds

SOUTHERN CALIFORNIA TELEPHONE COMPANY



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Gerald Deaver

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PRACTICAL.