

Torrance Man Is Part of New Nat. Airport Operation Organization

H. Max Calvert, Torrance resident manager for the auditing firm of Grubb and Tweedy, is vice president and secretary-treasurer of National Airports, Inc., a new corporation formed to control and operate a national chain of airports to serve the post-war civilian and military air traffic.

"This was revealed in Torrance as the company swung into action to fit itself for operation immediately the 'go sign' is given to civilian flying, virtually stopped by the military for the duration.

Calvert has long been associated with auditing firms and accounting supervision for transportation organizations. It was pointed out, and other leaders in the new corporation include: Col. Roger Q. Williams, chairman of the board, Tom B. Richardson, executive vice president, and J. Y. Blaikie, vice president.

Colonel Williams, in describing his attitude toward the airport plan, said, "I believe that such an organization will not only serve a useful purpose but will be a medium by which a great contribution can be made to aviation. A great many people who are now in the Armed Forces will be provided with employment in a useful and constructive manner."

Describing the new firm, Calvert said: "The function of National Airports, Inc., is the operation of and management of municipal and/or privately owned airports linked in a national network under standardized operational methods."

"This organization takes over and assumes all essential responsibilities and obligations, financial and otherwise."

"The advantages to the community, municipality or private owner are numerous. It obviates the necessity of local bodies being obliged to operate, manage or install airports with their own funds; it relieves them of the responsibility and obligations owed to their own citizens, flying enthusiasts and the nation as a whole; and it eliminates the meeting of deficits which are the rule in the vast majority of cases."

"In addition, a percentage of the net profits are returned to the community or individual owner under contract, making the typical deficit an immediate profit under the operation."

"The key personnel of NAI is comprised of men with authoritative experience in and a knowledge of airport management as well as major business enter-



H. M. CALVERT

prises. "Under NAI operation member airports will be included in and affiliated with a network of airports blanketing the country, all of which will be largely standardized in operation and facilities, and identified by name and insignia as one of a known group, i.e., as a National Airport."

"Complete services will be made to the flying public embodying all desirable needed activities and accommodations which, and of a character that, tend to enhance the popularity of an airport; factors which the flying public comes to know about and prefer through experience and advertising, both word-of-mouth and commercial."

"The provision of complete services and accommodations under a standardized operation has as its inevitable sequel greatly augmented and steadily increasing traffic."

"As mentioned, the flying public has its likes and dislikes quite as much as the motoring public, and complete, desirable airport accommodations is well known to be one of them. In addition, your private flier is a clannish individual who likes to associate and compare notes with kindred spirits—'hangar flying'—the ultimate pastime with air-birds of a feather flocking together."

"The operation of NAI managed airports will be of the high order which will win the preference, good will and personal recommendation of the flying public and the local en-

thusiasts—an important and sure traffic stimulator.

"N. A. I. will, of course, engage in advertising through proper media to publicize and popularize 'flying the N.A.I. route.' Fliers landing at and utilizing N.A.I. Airports will be personally urged to route themselves N.A.I."

"A function of N.A.I. procedure is the training and assigning of capable personnel members to all operation classifications, and a central training school will be maintained by the company for this purpose. Airport managers, airport superintendence, A&E, mechanics, hangar rental, ferrying service, charter service, radio-telephone, telegraph, ambulance service, taxi, flight instruction, repairs, maintenance, refueling supplies, parts-sub assemblies, aircraft sales agencies, canteen facilities, sleeping accommodations, information center, insurance of all forms, ground schools and all other associated activities dictated by the size and importance of the community and the airport."

"Colonel Williams is president-director of the Williams Aircraft Corporation of Toledo, Ohio, and Roger Q. Williams School of Aeronautics. He holds transport pilot certificate No. 300; all aircraft classifications. He established a 52-hour non-stop endurance record with Clarence Cham-



COL. ROGER Q. WILLIAMS

a non-stop trans-Atlantic flight from New York to Rome in the same year and is the holder of many other records and awards. He was manager of the Emesco Aircraft Co., of Downey, Calif., has been technical advisor to the United States and South American governments and various aircraft firms; and cross-country aviation-lecture-instructor under the sponsorship of Readers Digest. He is a veteran of many aeronautical groups and a contributor of aviation articles to numerous national publications.

"In serving as the chairman berlain as co-pilot in 1929; made of the board of directors of National Airports, Inc., he brings to the organization a long and

intimate knowledge of flying problems and the preference of the flying public, as well as a keen understanding of the business operations involved."

"Blaikie is a realtor and business man with a keen understanding of realty and rental values. For many years he was general manager of Frank Meline Co., world's largest realty organization, and sub-dividers of or selling agents for many large California projects and communities including the city of Beverly Hills, Bel Air, Arrow Lake Land Co., and many others. Several years ago he purchased and is the sole owner of this famous firm."

"Richardson is a graduate of the University of Southern California, is president of the Empire Securities Corporation of California, well known brokerage concern. He is also engaged in the manufacturing of shipping containers, a large part of the firm's output now being taken by the United States government."

"Richardson brings to the organization a broad understanding of both business and finance," Calvert said.

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Potatoes bake a bit faster if first washed in hot water and allowed to stand in it for a moment. For a crisp, brown jacket,

New Torrance Map Ready for Distribution

Torrance has a new map, paid for by the City of Torrance, prepared by the Torrance Chamber of Commerce, and printed by the Torrance Herald.

It is ready for free distribution at the chamber office. Showing correct locations of all major industries in Torrance and other installations, a two color street map is printed on one side—with telephone numbers of government agencies and public schools.

On the opposite side, there is an enlarged map of the central district, and one showing Torrance's relationship with other important centers, up to 25 miles away.

Also are shown population figures, postal receipts, bank deposit figures, local church locations and pictures of several civic center buildings, including the auditorium, the city hall and the public library.

The map is a folder type, prepared for mailing for those who desire to send the maps away.

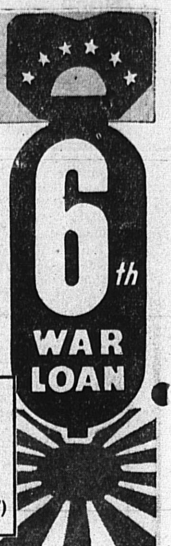
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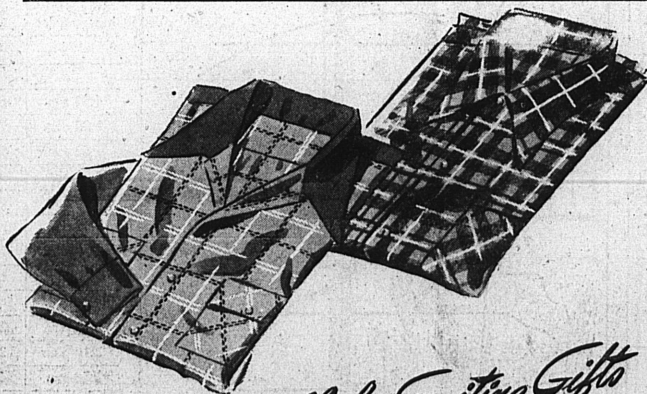
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