

TORRANCE HERALD, Torrance, California

Bigger War Bonds Today Will Secure the Position of Postwar Torrance



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THE BOYS who win our beachheads on strange and foreign shores expect us to hold the home front intact, for those who will come back. They have every right to expect this.

The War Bonds you buy now do just that—in two vitally important ways. First, they answer Japan's belief that our home front is 'too soft' to carry on the war against them. They firmly expect us to quit and give them an easy peace, because they think we are unwilling to sacrifice any of our comfortable living. Japan knows the B-29's that bomb Tokyo cost \$600,000 each and that even a torpedo to sink a Jap ship costs \$12,000. They think we'll stop paying before they stop fighting. Give them your answer, as a patriotic American . . . Say it with bigger War Bonds!

It will probably be the costliest war in history-but you know it is worth the price! If we failed to whip Japan now, we could never count on Peace again.

A second way your War Bonds protect the home-front is by securing America's position in the postwar world. A sound national economy will mean prosperity for all of us. Such an economy can only be if each of us avoids spending now, and builds up a strong reserve for the future.

It's still a big job ahead. Lending money is the easiest part—but it will finish the war faster and go far in winning the Peace. Buy Bigger War Bonds Now! Let's show Tokyo we're in it to the finish!



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This is an official U.S. Treasury advertisement-prepared under auspices of Treasury Department and War Advertising Council

BUY BIGGER BONDS NOW!