

BUS LINE EARNS 19 CENTS PER MILE AGAINST 25-CENT COST; LOOP SERVICE GAINS

Torrance Municipal Bus Lines collected .197 cents for each mile traveled during the month of October, according to a report to the City Council from C. Z. Ward, manager of the bus department. The figures of the bus manager show \$6,586.59 in revenue collected during the month in which the various pieces of equipment traveled a total of 33,390 miles.

Cost of operation of the lines, Ward has said, is about 25 cents per mile. On the basis of these figures the bus lines lost \$1,761 during October.

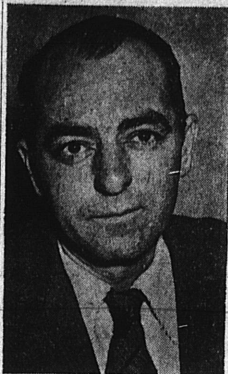
It will be the policy of the City Council, as reflected by the votes of Councilmen N. H. Cucci, C. M. Gilbert and G. V. Powell, to continue operating the bus department at a loss in the hope that readjustment of schedules, operations and new equipment will serve to build the business through community service to a point where it will pay; or, if it will not pay, to provide adequate service anyway.

One of the first moves contemplated, however, is discontinuance of the loop service on Western ave. which, while operating at a loss, is serving hundreds of residents of Southwest Homes and Luminar Park. It is said that Gardena lines will serve the Western ave. district on a mutual agreement which will permit Torrance to run to Gardena on Vermont ave., but Gardena lines do not intend to start this service for many months to come, it is stated.

Revenue Given
Revenue of the bus department for October is divided as follows: Fare boxes, \$2,408.07; commutation books, \$123.95; Beacon Drug ticket agency, \$1,175.85; Los Angeles ticket agency, \$2,820.10; additional tickets, \$44.80, and miscellaneous revenue, \$14.32.

Revenue from the Torrance loop service, included in the total, was \$543.94, or about \$17.54 per day.

On the basis of Ward's figures (Continued on Page 5-B)



BUS MANAGER . . . C. Z. Ward, manager of the Torrance municipal bus department for the past four years, who came to Torrance as a representative of the Asbury Rapid Transit System when that firm operated the local bus lines.

At the termination of the Asbury adventure Ward went to work for the city as bus manager, driving and overseeing the operation of the lines. He held this capacity during a tumultuous period, during which C. F. Koors was engaged as transportation engineer and was to be responsible for the lines.

At the end of this contract

Ward became full manager and is now in that capacity.

Ward was an operator for Piekwick Stages and later worked for the White Company as demonstrator, mechanic and road tester of bus equipment. He also was employed by Los

Angeles Motor Coach Co. as an operator and schedule checker, and later by Asbury Rapid Transit as operator and dispatcher, coming to Torrance in a similar capacity.

A trained transportation man, he took a course in schedule

making at the Pacific Electric Co. and an accredited course in transportation in University of Southern California.

When you are in need of attorney, commercial or personal, call Torrance 44 or 443.

Letting Dog Run Loose Again to Cost Woman \$40

It will cost Mrs. Jean Skillman of Waveria \$40 if she lets her dog run loose again in violation of city leash laws, according to decision of City Judge Otto B. Willett.

OIL DERRICK

Sierra Oil Co. has secured a permit from the city building department to erect an oil derrick at 20350 Hawthorne ave., at a cost of \$5,000.



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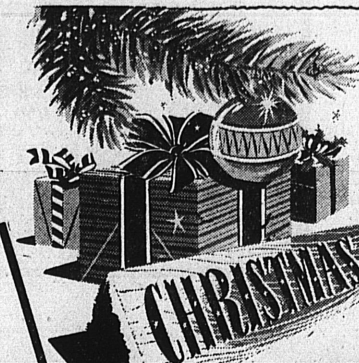
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