

TORRANCE 6TH WAR LOAN TOTAL FIXED AS DRIVE DUE TO START NOV. 20

Torrance has a quota of \$840,000 to meet in the Sixth War Loan drive which will open on Nov. 20, according to Hillman R. Lee, chairman, local War Finance Committee. Of this figure, \$480,000 is in individual bond purchases and \$440,000 in corporation purchases.

Los Angeles county's total quota for the Sixth War Loan drive has been set at \$360,070,000.

The quota assigned to individuals of the county is \$155,335,000, Lee, local War Finance Committee chairman, announced. The total for each county in Southern California is slightly less than the quota in the Fifth War Loan drive, and community quotas will be reduced accordingly, he said.

The amount of bonds which this community must sell in the drive, which starts Nov. 20, has not yet been determined, but is expected to be announced within the next few days.

Southern California's total quota this time is \$451,000,000 as compared with \$512,000,000 in the Fifth drive. Individuals of the area must buy \$202,000,000 in bonds, as against \$246,000,000 in the previous campaign.

County quotas were set at the recent regional War Finance conference held in Los Angeles, which was addressed by Secretary of the Treasury Henry Morgenthau, Jr., and Ted R. Gamble, director of the War Finance Division, Washington, D.C. Drive leaders were present from this and other counties of the Southland.

Stress will be laid during the coming drive on the need of bond sales to finance the war in the Pacific, which is reaching a critical stage.

General Is to Abate Excess Refinery Vapors

Three projects to aid in expansion of Southland petroleum production have been approved by the Los Angeles Area Production Urgency Committee, according to Chairman Louis N. Dreves.

General Petroleum Corporation was authorized to install facilities costing \$63,055 at its Torrance refinery to dispose of excess refinery vapors generated in the manufacture of 100-octane gasoline.

Construction by the Union Oil Co. of new pipe lines in the San Luis Obispo county area to transport heavy oil from the Palmer Stendel lease, an old field inactive for 14 years, and from the McNeen and McCroskey leases, new extensions of the old field, to the Bell pump station, was authorized at a cost of \$160,000. The project, which carries approval of the Petroleum Administration for War, involves a series of beaters and pumps by which the heavy petroleum will be warmed and mixed with lighter oil so it can be moved through the pipe line without clogging. From Bell pump station the oil will be moved from existing facilities to Avila for tanker shipment to the refinery.

A contract for construction of housing facilities for Navy personnel at Elk Hills Naval Petroleum Reserve No. 1 near Tupman also was approved. Cost of the project, to be rushed through for immediate occupancy, will approximate \$200,000.

AT J. W. SELBY HOME
Mr. and Mrs. H. C. Allen were recent dinner guests at the home of Mr. and Mrs. J. W. Selby of Orange and formerly of Torrance.

Mail Delivery to Subscribers Of Torrance Herald Is Success

Mail delivery service, which last week replaced carrier boy delivery to all city subscribers of the Torrance Herald, has been acclaimed a big success. Not a single complaint on the service given by the Torrance postoffice staff has been received, and many favorable comments from both subscribers and advertisers have reached the Herald, according to Grover C. Whyte, editor-publisher.

"I want to extend my hearty thanks for the excellent cooperation given by the postal carriers and other members of the Torrance postoffice staff," says Whyte, "and Postmaster C. Earl Conner assures me that this fine type of dependable service will be given in the future."

"The excellent cooperation of advertisers and those who submitted material for news stories earlier is also appreciated." In order to make possible this

Trailer Trouble For Torrance Is Seen in Action

Trailer trouble for Torrance was seen as a result of action of the City Council Tuesday night in denying one family the right to occupy a trailer at a service station, and taking action to authorize Chief of Police John Stroth to proceed against another family so occupying a trailer. Both are in Waverly.

The action brought from Joel Hagberg a suggestion that if one or two cases are going to be handled, all should be treated alike and a survey of the problem made.

New Park for North Entry Of Torrance

Torrance will have a new park and beautification of the Western ave. entrance to the city as a result of action of the City Council Tuesday night.

Funds of \$160 were allowed for purchase of 1050 feet of water pipe and the area of about one acre at Torrance blvd., Huber st. and Western ave., Fred Blake, park superintendent, said. Picnic tables will be installed and the area will be planted, but not with grass for the present.

Also the Pacific Electric right of way, subject of long controversy, will be beautified, Blake said.

PURCHASING JOB UNDER NEW ATTACK

A new attack on the assignment as city purchasing agent of City Clerk A. H. Bartlett was made by the Civil Service board Tuesday night, and as a result \$300 was allowed to the board to determine if the clerk can hold the purchasing agent's job legally.

While it was pointed out that city clerks of smaller cities all over California are holding the purchasing agent's jobs, no court decision is available, it was said.

What the Civil Service board will do with the \$300 was not disclosed, as any suit to determine the status of the clerk-purchasing would have to be filed by a taxpayer as an individual.

Be Careful on Halloween, Chief Stroth Says

Tuesday night is Halloween. Better be careful, kids. This comes from Chief of Police John Stroth, who says have your fun but respect others' rights and property.

Any mischief will be followed by invoking of the full terms of the curfew law, he said, and auxiliary police will be out aiding the regular force.

GERALD DAN MOSHER asks that his friends write him. His address is Co. 44-495, U.S.N.T.C., San Diego.

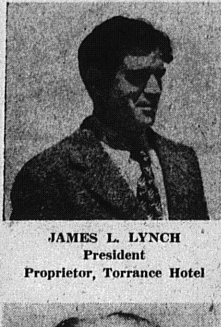
Torrance Chamber Directors Observe Local Progress



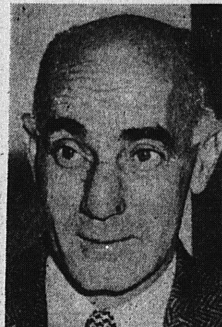
PHILIP VAN DYKE
Vice President
Secretary, Longren Aircraft Co.



ROBERT T. McCALLUM
Treasurer
Owner, Torrance Sheet Metal Works



JAMES L. LYNCH
President
Proprietor, Torrance Hotel



HARRY B. LEWIS
Executive Secretary



GEORGE CHAPMAN
Director
Market Owner



I. WASHER
Director
Owner, The Gay Shop



REED H. PARKIN
Director
Secretary, Doak Aircraft Co.



HILLMAN R. LEE
Director
Manager, J. C. Penney Co.

TORRANCE PROGRESS TOLD BY LEWIS AS BOARD NAMES HIM FOR ANOTHER TERM

Harry B. Lewis, executive secretary of Torrance Chamber of Commerce, in addition to his many other duties with a dozen or so local organizations, will remain in his present Chamber of Commerce capacity until Jan. 1, 1946, according to action taken by the members of the chamber held Oct. 18.

Lewis has been with the chamber for about nine months, first employed on Feb. 1, 1944.

On motion by Director Reed H. Parkin, seconded by Director I. Washer, and carried unanimously, it was further voted to endeavor to underwrite the salaries and expenses of the chamber, through payments of dues in advance and through increases in current dues on the part of those members desiring to take this action.

President Lynch announced that, in order to conduct a successful membership campaign, he had nominated the following to serve: Committee on membership: Director Robert T. McCallum, chairman; committee on dues: Director Hillman R. Lee, chairman.

President Lynch advised that election of term directors would be held on Wednesday, Dec. 6, 1944, and appointed the following nominating committee: Bronson C. Buxton, chairman; Robert T. McCallum and C. T. Rippey, members.

President Lynch then suggested that an open forum was in order and called upon members to voice their opinions, make suggestions and constructive criticism, etc.

Lewis is now serving in the following civic capacities, in addition to his regular duties: Secretary, Retail Merchants Division.

Secretary, Torrance Service Men's Rehabilitation Council.

Vice chairman, Harbor District Boy Scouts of America.

Chairman, speakers' bureau, War Chest.

Chairman, Torrance Young Churchmen's League.

Secretary, Committee on Economic Development.

Chairman, Social Legislation Committee.

Secretary, Postwar Planning Committee.

lernal clubs, governmental agencies, schools, churches, etc.) Maintained roster of major and semi-major industries in Torrance for distribution to vitally interested organizations.

The following have already settled in Torrance or are negotiating for commercial space at the present time: Grubb & Tweedy, auditors and tax consultants; Don C. Moskos; Rollin R. Smith, veterinarian; Russ Hawkins, signs and sign painting; West Piano Studio; Devogre Electric Shop; Ray-Nel Millinery; Henry's Restaurant; Help-Self Laundry; Bagnall Contracting Company; H. & H. Auto Parts Co.; Tiny Tyke Shop; Thrifty Drug Store; Karl's Shoe Store; Knusel Aircraft Plant; Trinity University.

Cooperation
Cooperated with all governmental agencies; arranged for tax consulting agents to be quartered in the Chamber of Commerce during tax seasons; furnished emergency quarters for War Housing, Torrance Service Center, War Chest, WAC recruiting station and meeting place for civic and fraternal organizations desiring use of directors' chambers; maintained information on all Torrance properties for use of realtors and citizens.

Furnished mimeograph and mailing service to Rotary, Kiwanis and other organizations requiring emergency forms and service where printing or public stenographer service could not be obtained. Joined Better Business Bureau, Harbor District Chambers of Commerce, U. S. Chamber of Commerce and similar organizations to make available up-to-date service and information for members and others.

Edited and published Torrance Chamber of Commerce magazine for members and for distribution to the trade area. Distributed 1,000 copies of special rubber reserve publicity to trade area and interested sections of the nation. Aided in

obtaining science building for Torrance High school and also bungalows as additional facilities. Now obtaining modern cafeteria for same organization. Obtained eight-acre Boy Scout camp, donated to City of Torrance. Resulted in order for six new buses for expanded transportation system. Inaugurated and sponsored Torrance Rodeo, Torrance Boy Scouts Circus and established them as future annual events. Sponsoring Torrance Athletic Association. Resulted in having taxes reduced.

Members Needed
In order for the Chamber of Commerce to accomplish the things you would wish them to do, it has become increasingly necessary to obtain additional members without delay.

An active membership committee and dues committee should be appointed at this meeting—committees which will work hard, call upon the industrial and commercial organizations not now members of the chamber and point out the advantages of a united front through the medium of membership in the chamber. Citizens should also be canvassed for membership. Torrance is also their city and future progress their responsibility and concern.

There will always be some organizations and individuals who will be willing to ride on the bandwagon free. As Torrance progresses and prospers, so will they. We must ask them to pay their proportionate share. The majority of us do not hesitate to donate to foreign causes. Let us not lose sight of the charity which begins at home—a bill we owe ourselves.

We now have 88 active members in the various classifications. We should enjoy at least 200. Other cities, much smaller than Torrance in size and population, are not blessed with anything like our assessed valuation, have gone all-out for airport, beaches, recreation, transportation and associated projects and missions for the progress of their communities.

Torrance will be obliged to meet keen postwar competition if it is going to hold its head above the mainstream. We cannot sleep at the switch—we cannot even afford to rest along the roadside. The condition of our treasury should be such that we could afford to send an expert to the national capital or to headquarters of various industrial and commercial organizations planning to expand in Southern California, to make the necessary contacts and negotiations for Torrance interests. Correspondence is not sufficiently efficient as a medium of accomplishing the desired ends. The eyes of the nation are on Southern California generally.

residential divisions will be made shortly, he said, as their volunteer workers are now covering their assigned territories for citizens' contributions.

Mrs. Glenn Bell's battalion was the first over the top with residential contributions. Chairman Lee said.

Full reports from leaders of establishments, business and

C. Z. WARD SCORES AGAIN AS COUNCIL VOTES FULL BUS LINE REORGANIZATION

Charles Z. Ward, bus manager, and the three members of the Torrance City Council who have been acting as the transportation committee, made a complete and clean sweep of the bus system Tuesday night resulting in the following developments:

1. Los Angeles buses will be rerouted from 10th and Hill st. terminal, proceeding south over the present route to 165th st., west to Vermont, south to Carson, west to Greenwood, north to Torrance blvd. and then to the Beacon Drug Co. Torrance terminal.

2. Inaugurate local service from Torrance to Lomita and Waverly, and possibly Harbor City.

3. Discontinuance of the Western ave. local service until Gardena desires to take over that route to Torrance.

4. Called for release by the Crown Body and Coach Works of the city from its contract to buy six new 45-passenger coaches at a cost of \$66,000 and gave approval to negotiations to buy four 44-passenger buses from a nationally known firm, such as Mack, Eagle, General Motors or White Company, preferably the latter.

5. Approved hiring of two night mechanics and the purchase of two Ford spare motors and one White spare for replacement in present buses.

6. Gave Manager Ward a raise to \$300 a month from his present \$250 driver's pay, and \$25 for car expenses.

Asks Cancellation
Ward had asked for outright cancellation of the Crown order for various reasons, including that the motors of the Crown buses are too small, the air tanks and compressor are too small, floor level not conventional, buses not streamlined and are of weld construction instead of rivet.

City Attorney John McCall warned against cancellation without a release from Crown, stating the city is liable under contract if Crown chooses to hold the city.

Ward said he would like to get Whites for the local service because they have 207 horsepower motors and cost only \$11,350 against Crown's \$11,000.

He also reported that the bus drivers now are in uniform and in this respect Sam Levy, Torrance merchant, asked if any local business man had been given a chance to sell the uniforms. Levy was told that the uniforms were bought by the drivers individually from a uniform firm.

Efforts of Mayor W. H. Tolson to hold the bus department changes over until Monday failed, and the above actions were taken by vote of Councilmen C. M. Gilbert, N. H. Cucci and G. V. Powell, with Mayor Tolson opposed. Councilman J. E. Hitchcock was absent, being ill. "We should have a chance to go over these changes," Mayor Tolson said. "This is the first time I have heard of the letter." Ward's letter recommending the changes was presented to City Clerk A. H. Bartlett just before the meeting Tuesday.

Survivors are: a wife, Geraldine C.; two sons, Pfc. Robert W. of the Marine Corps, and John, torpedoman in the Navy; two sisters, Mrs. Robert Bellini of Twin Falls, Idaho, and Mrs. Grace Larkin of Glendale, a sister-in-law, Mrs. Scott Ludlow of Sherman Oaks, Pfc. Robert W. Teal was among the first Marines to land at Guadalcanal and was returned to America for treatment of an eye injury. Torpedoman John Teal is stationed at San Diego. Both sons attended the funeral services held Wednesday morning at the Wee Kirk of the Heather, Forest Lawn.

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FROHNHOEFER IS AWARDED NEW MEDAL

Pfc. Frank H. Frohnhoefer, Torrance, Calif., has been awarded the Good Conduct Medal while serving with his unit in combat on Bougainville.

The medal is awarded for demonstration, over a period of time, of fidelity through faithful and exact performance of duty, efficiency through capacity to produce desired results, and behavior such as to deserve emulation. He previously had received the Silver Star.

Member of a veteran infantry regiment of the American Division, Pfc. Frohnhoefer has been overseas for 17 months in the Pacific. He used to be a rifleman and now works in a photographic laboratory.

Formed in New Caledonia, the American has seen action in two campaigns: Guadalcanal and Bougainville. It is the only army division in combat today bearing a name instead of a number.

Memorial Project to be Discussed
Torrance City Council will meet with retail merchants division of the Torrance Chamber of Commerce at an early date on the merchants' suggestion that a World War I and II Memorial tower and band shell be erected in El Prado park.

The idea will be countered, it is said, by suggestions of local American Legion and Veterans of Foreign War posts that the memorial be in the form of a veterans hall, where facilities for meetings and recreation will be available. Such a building would have the support of county and federal funds, it was pointed out.

Pharmacist At Local Drug Store Dies
Milton C. Moore, pharmacist at the Beacon Drug Company, Torrance, for the past two years, died early Tuesday morning, following a heart attack. He suffered the first attack two weeks ago and had been unable to work since. Moore, who had never married, resided with friends at San Pedro.

FORTY-SIX PERCENT OF WAR CHEST QUOTA SECURED IN FIRST WEEK OF DRIVE

First report from Torrance on the War Chest campaign was made yesterday at the noon rally of about 1500 chairmen and workers of the 34 cities joined in the great humanitarian appeal when Hillman Lee, chairman here, turned in \$22,401.05, or 46 percent of the \$50,000 quota. There were 2047 individual contributions.

Lee stated that local contributions will undoubtedly be considerably augmented by next Tuesday, the 31st, when the second great report rally takes place, also at noon and in the Biltmore Bowl.

Full reports from leaders of establishments, business and

(Continued on Page 3-A)