

METHODIST WOMEN PLAN RUMMAGE SALE
The Methodist Society of Christian Service will sponsor a rummage sale to be held in the social room of the church Friday and Saturday, Oct. 20 and 21. Men's, women's and children's clothing, dishes, kitchen utensils and many miscellaneous items will be offered for sale.

DINNER PARTY HELD AT LOS ANGELES HOME
Mrs. Frank P. Kneiseler shared birthday honors with Mrs. Kate Griffin of Los Angeles Sunday at a dinner party for 16 at the home of Mr. and Mrs. John O'Donohue, Los Angeles. Cards furnished diversion following dinner.

AT ICE FOLLIES
Mr. and Mrs. William Bone and Mr. and Mrs. E. W. Lock were among those from Torrance at the Ice Follies Saturday evening.



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Ration Boards Take Over ODT Gasoline Work

Arrangements under which local OPA boards will take over from the Office of Defense Transportation issuance of temporary and emergency gasoline rationing for all commercial vehicles, starting Monday, Oct. 16, have been completed.

Under the new procedure, applications by bus, truck, taxi, rental car operators for temporary rationing will be made to local OPA boards rather than to the ODT district office. These rationing will be issued by local boards and any appeals from their decisions will be handled by OPA. Thus OPA will have complete authority over the issuance of such additional rationing. Paul Barksdale, ODT, OPA district chief, said.

This change is expected to improve service to the operators, since in the eight Southern California counties they will have available 130 local OPA boards as compared with the ODT district office.

ODT, as in the past, will handle applications for certificates of war necessity or for permanent changes in certificate allotments. County farm transportation committees, organized under the Department of Agriculture, will continue to make recommendations on temporary gas allotments for farmers' trucks, but will refer such applications to local OPA boards for action, instead of to ODT district offices.

ST. CECILIA'S GUILD TO ENTERTAIN FRIDAY
St. Cecilia's Guild of St. Andrew's Episcopal church will hold its monthly social and card party Friday evening, Oct. 20, at 8 p.m. in the guild hall. Hostesses for the evening will be Misses Dean L. Sears, A. C. Turner and Carl Lane.

HAROLD (ZEKE) TREZISE
U.S.N., spent last weekend with his mother, Mrs. Irma Trezise of 2019 Arlington ave.

MOTHER VISITS
Mr. and Mrs. George O. Chlanda will entertain at their weekend guest his mother, Mrs. W. C. Chlanda of San Francisco.

WPB to Ease Small Homes Regulations

The War Production Board has decided to lift its restrictions on the design and materials used in residential building now permitted, and soon may follow up by raising the \$6,000 price limitation on new dwellings to \$7,500.

The dropping of design standards, requested by the National Housing Agency, will permit a return to prewar quality homes, although still of small size. The N.H.A. hopes thus to stimulate home construction, now slowed to a near-standstill by the tendency of builders and prospective buyers to gamble on an early German collapse and to "wait for something better."

Greater comfort and individuality are about all that the new relaxation, not yet officially announced, will permit.

Present rules limit a one-bedroom, one-story house to 650 square feet of floor area, and a two-bedroom house to 800 feet. Such limitations would be dropped, along with the requirement that the kitchen and bathroom must be back to back—in a two-story house, one above the other—to save plumbing.

By abandoning these standards builders could use for a one-room dwelling the materials which previously could only have gone into a three-room house, although the over-all limitation of \$6,000 still holds at this moment.

The two-year-old building standards have become a handicap to construction activity and to the provision of needed new houses for war workers, N.H.A. officials have said.

AT DINNER PARTY
Mr. and Mrs. G. O. Chlanda joined a group of friends at a dinner party Saturday evening at the Long Beach home of Mr. and Mrs. Harrison Williams.

FROM HAYWARD
Mr. and Mrs. F. A. Lincoln, Sr., have been entertaining at their house guest for a week her uncle, John Dean of Hayward, Calif.

Cigaret Shortage Will Ease Soon, Says Government

Easing of the current cigarette shortage was predicted today in a statement by L. M. Kearns, chief food products division, Office of Price Administration.

Kearns explained that it has been reported that the growers' labor shortage has eased off, making available additional tobacco for cigarette manufacturing purposes and that the present shortage will become less acute in the near future.

"The local situation is being aggravated by professional shoppers and hoarders who go from store to store buying cigarettes without consideration for other smokers," Kearns said. "We have received other reports that clerks in some retail establishments take home several cartons of cigarettes which they sell to their friends at exorbitant prices, thus breaking the law and depriving regular customers of an opportunity to buy."

Kearns also sounded a warning that wholesalers who tie-in sale of cigarettes with candy, pipes, Mexican chewing gum and other commodities in order to sell cigarettes are doing so in violation of regulations and will be so treated by the OPA enforcement section.

Veterans Here Support No. 1 On Fall Ballot

Proposition No. 1 on the General Election ballot of Nov. 7, 1944, provides for a \$300,000,000 bond issue which will make available funds for the purchase of homes and farms for veterans of World War II who enter the service from the state of California.

This will be a continuance of the beneficial program which was inaugurated in 1922 for California veterans of World War I. "This activity is recognized as being one of, if not the finest of rehabilitation and Americanization programs existing in the world today," Tom Babbitt, adjutant, Bert S. Crossland Post No. 120, said.

"Stated briefly, it is based upon the wholesome and progressive philosophy that it is infinitely better for America to have an American family living in its own home rather than the same family living in a house owned by the landlord."

"The 22-year record of the Veterans' Welfare Board is one of unusual, constructive accomplishment, resulting in the purchase for California veterans of more than 20,000 homes acquired without a taint of charity and further, and perhaps more important, without one cent of cost to California taxpayers."

"A total of \$80,000,000 has already been voted by the people of the state of California resulting in the acquisition of homes and farms of a value exceeding \$89,000,000. Not one cent of interest or principal on Veterans' Welfare Bonds has been a single day delinquent and there has accumulated a net surplus in excess of \$8,000,000."

"Certainly there is no finer way for the citizens of California to contribute to the rehabilitation and Americanization of the returning veterans of World War II than to cast a 'Yes' vote on Proposition No. 1."

TO MAKE HOME HERE
Recent house guests of Mr. and Mrs. W. A. Beecher of 1518 Engracia ave. were Mr. and Mrs. Earl Granville, who arrived Tuesday to make their home in Southern California.

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RAY CITY'S VENETIAN BLIND CO.
1402 Camino Real Hermosa

Rayon Weaving Plant Opening At Beach City

Establishment within the next few months of a rayon piece-goods weaving plant at Hermosa Beach by Schwarzenbach Huber Co., one of the world's oldest silk manufacturing enterprises, was announced recently by the Los Angeles Chamber of Commerce Industrial Department.

Faith in an expanding western textile production, officials of the company said, prompted them to make the move, which involved purchase of the Golden State Mills site of four acres and buildings at 17th and Railroad aves. in the beach city.

The purchase, which brings Southern California the first industrial venture devoted to this type of textile production in the western states, was consummated by three officials of the company, Ernest G. Glaeser, president, and Alfred Schwarzenbach, chairman of the board, both of New York, and Walter C. Reilly, sales representative for California and adjacent states, Los Angeles.

Schwarzenbach is a member of the fourth generation of the family which founded the company in 1829 in Thailwil, Switzerland.

Succeeding moves brought the company in 1881 to Union City, N. J., then West Hoboken. Since that year, the firm has operated mills in Pennsylvania and Virginia industrial centers, and has sold its products throughout the United States and in all parts of the world.

Weaving of piece goods for sale to garment manufacturers of the western states, it was said, will be undertaken at the Hermosa Beach plant which has stood idle since its former ownership discontinued silk production some time ago.

Chamber of commerce spokesmen pointed out that the move of Schwarzenbach Huber to Southern California may be the first step in establishment of a vast rayon industry for this region. Virtually all of this type of production heretofore has been confined to eastern states.

Since Pearl Harbor, a large part of Schwarzenbach Huber Company's production has been diverted from the civilian market to war work. The firm is producing, in its eastern factories, parachute cloth, flare cloth, powder bag cloth and other textile products extensively used by the armed forces.

FIREPROOF LUMBER DUE AFTER WAR

Use of treated lumber in construction of homes and farm buildings can materially reduce fire hazards in rural areas, it was asserted by J. F. Linthicum, president of the American Lumber and Treating Company in connection with a series of safety recommendations made public by the National Fire Protection Association.

Pointing out that rural fires cause a yearly loss of 3,500 lives and \$100,000,000 in property, Linthicum said the fire association's recommendation that modern techniques be used to fireproof otherwise inflammable materials is already being met by the treated lumber industry of the United States.

The treated lumber industry, Linthicum said, has been producing millions of feet of timber which has been made fire resistant by pressure impregnation with chemicals, the most known as Minalth, a compound so effective that the processed wood will withstand open flames for many minutes.

In voicing assurances that such lumber will be available for all types of civilian and domestic construction after the war, Linthicum said that treated lumber also capable of resisting decay and termites likewise will be ready for post-war construction, combining the elements of safety, durability and permanence with the many other desirable characteristics of wood.

Servicemen's stationery? Call Torrance 444 or 443.

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Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach Ulcers, Heartburn, Excess Acid, Poor Digestion, Sour or Bitter Stomach, Indigestion, Headaches, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Release" which fully explains the treatment—free.

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FUSE PLUGS—5c 10c

Men's HANDKERCHIEFS
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Ladies' Plastic COMBS
19c 23c 29c

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Lilly Dache SNOOD NETS
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Sheaffer's Skript INK
Economy Size—25c 15c

Children's Round-End SCISSORS
Others to \$1.85 29c

Stylo-graph PENS
Writes Anywhere... \$1.40

Quality—Assorted PICTURE FRAMES
79c to \$3.75

Complete Line of Boxed STATIONERY
49c to \$3.75

—for Cigarette Smokers! GOOD PIPES
50c up

Bonn's Delicious CHOCOLATES
1 1/2 lb. Box... \$1.89 No Limit



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Large Size 98c
• Reg. 55c Size... 39c
Refines, softens, acts as a night cream and powder base.



MAX FACTOR PANCAKE MAKE-UP
Jumbo Size \$1.50
Imparts a velvety smoothness to the skin... Veils tiny lines and blemishes.



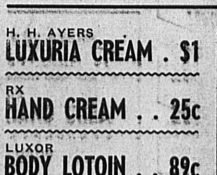
TANGEE Petal-Finish LIPSTICK
Regular Size 39c
Creamy-smooth lipstick in lasting shades of depth and brilliance.



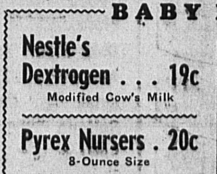
GABY LEG MAKE-UP
Regular Size 25c
Sheer flattery for bare legs... goes on smoothly without streaking.



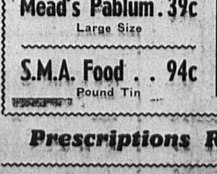
EVER-DRY CREAM or LIQUID DEODORANT
Regular Size 45c
Deodorizes and stops underarm perspiration from 1 to 3 days.



H. H. AYERS LUXURIA CREAM... \$1
RX HAND CREAM... 25c
LUXOR BODY LOTION... 89c



BABY NEEDS
Nestle's Dextrogen... 19c
Modified Cow's Milk
Pyrex Nursers... 20c
8-Ounce Size
Mead's Pabulum... 39c
Large Size
S.M.A. Food... 94c
Round Tin



Baby Pants... 59c
Anti-Colic Nipples... 3 for 25c
With Tab
BAUER & BLACK Cotton Picker... 29c
Lactogen Baby Food... 87c
Round Size

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