PENNEY'S
J. C. PENNEY CO., INC.

We thank our customers for their patience. We thank them for coming to us for what they need. We thank them for NOT buying things they don't need. For their confidence, good-will, and friendliness in tense and troubled times, we thank them. A million times a day!

Back to School Values

Open Saturday Nite Until 9:00 p.m.

for your convenience in your last-minute school shopping. We know many are working long hours in defense work and have but little time to do the school shopping. You'll find many outstanding values that will save you money to buy more bonds.

WE'LL BE CLOSED MONDAY, SEPT. 4th

MULTI-PURPOSE
Coat Hits
FOR YOUNG MODERNS

Reversibles, Chesterfields, Boy Coats for Miss 7 to 14 — **10.90**

Sketched is the favorite all-weather reversible of honey-soft fleece and cotton gabardine with trim fly front, slot seams. Also, husky fabrics in solids, mixtures, boxy or fitted for all occasions.

"Sister Act" Styles for School or Play
Tots' Warm, Colorful WINTER COATS
Duplicates of big sister's reversible. Darling princess styles and Chesterfields of study fabrics. Sizes 3 to 6. — **7.90**

Fashion-Right for School or Dress
TEEN-AGE COAT LEADERS
Bright reversibles, ever-right Chesterfields, boy coats and slim reefers. Warmly interlined. Sizes 10 to 16. — **12.75**

Men's Fully-Lined Casual Jackets

Woolen cloth fronts in a variety of patterns! Back, sleeves, in rayon. Tan, Brown, Blue. 36-46.
$7.90

Boys' School Socks
bright colors, sturdy made for hard wear . **25c** pair

SMALL
Boys' Knit Polo Shirts
Bright Stripes **69c**

Men's Sport Shirts
Plain colors. Sizes, small, medium, large **1.67**

Men's Slack Socks
With elastic tops. Bright plaid colors . . **49c**

All-Wool Coats. Fully Lined!
Jim Penney* Casual COATS 5.90

Fancy shacks, sleepwave overplaids and tasty little Glen Plaids form the front and back panel of Junior's new casual coat. Suede cloth sleeves, collar and pocket trimming is 100% wool, too! No wonder so many mothers choose this good garment for fall! Sizes 3 to 12.

All-Wool SportCloth* Coats!
Boys' Casual COATS 6.90

Two-tone—allover and collar in solid color suede cloth—trimmings with the blues and browns in the sport weave front and back panel. Fancy shacks, sleepwave overplaids and Glen Plaids. All wool and fully lined. Sizes 8 to 18.

WARDROBE STRETCHING
Sweaters 3.98

100% soft wool—popular pastels

Wear these slipovers and cardigans together or separately. In soft fine knits or rough-and-tumble coarse knits. Delicate pastels, plus red, white, black and brown! Plain knits and novelties!

Long or Short Sleeve Wools **2.98**
Torso-fitting coat sweaters, cardigans and slipovers, classics

For enthused early teen-age sweater-bugs!
All-Wool Pastels for Young Girls **2.98**
Short and push-em-up sleeves, knitted in fine or coarse wool. Cardigans to match the slipovers. Pastels, neutrals. Sizes 10 to 16

Girls' Part-Wool Slipovers **1.98**
Short-sleeve, crew neck classic. Half wool, half rayon. Sizes 10 to 16

School Boys' and Girls'
OXFORDS 2.49
Note the looped or eyelet ties, simple stitched patterns. Healthy Sanitized linings. Scuffless tip on Boys' shoes absorb hard treatment! Sizes 12 to 3. Other sizes, 8½-11½ 2.29

Ideal for Growing Feet!
BOYS' SHOES 2.98
Jim Penney oxfords in soft, roomy moccasin or dressy perforated straight-tipped styles. Rubber heels. Sizes 1 to 6.

Girls' Gym MIDDIES and SHORTS
NOT ALL SIZES — **$1.19** EACH
These are very scarce and very few obtainable. We suggest you buy while you can—and alter to proper size if we cannot fit you.

Ceiling Price $2.89
BOYS' WASH SUITS
—with contrasting long trousers and outer and inner shirts. Reduced to sell at only— **1.89**

Men's Smart Towncraft* FOOTWEAR

$3.79

Give you top style at low budget prices! Fine leathers in dress and sport models, expertly stitched. Russet.

For Lovelier Legs
GAYMODE RAYON
HOSIERY

Full-Fashioned Rayon Hose
For a really well-dressed look, knowing women insist on full-fashioned hosiery. Perfect fitting and sheer for leg flattery! Fall shades.
80c

Barclay Circular Knit Hose
Silk hose preferred by all. Informal, care-free hosiery and still gives you stocking comfort. No-seam rayons in sun tan shades.
42c

100% All-Wool BLANKETS
Use our Easy Lay-Away Plan, and be sure you have your new blankets when winter comes. 5 Year Moth-Proof Guarantee

RATION-FREE!
100 PAIRS OF WOMEN'S SHOES
—to sell for only

Remember . . . Penney's Will Be Open Saturday Night
—to assist you in doing your school shopping. We will be closed Monday, Sept. 4.

PENNEY'S
J. C. PENNEY CO., INC.
TORRA