



- WILD BRAHMA BULL RIDING
- SADDLE BRONC
- BARE-BACK
- CALF ROPING
- BULL-DOGGING
- TEAM ROPING

Rodeo Entries Close at 5 P.M. Friday, Aug. 18, at Torrance City Hall



PAT and REX . . . Just a couple of pals. Patsy North has been working and riding Rex since he was a two-year-old. He is now nine. They appear at all the BIG SHOWS. You'll enjoy their act.



RODEO QUEEN . . . Pretty Jimmy Hammond has been chosen Queen of the Torrance Second Annual Rodeo. The young National Supply worker has broken her own horses as long as she can remember. She is riding Rex, sired by Rex Don McDonald, one of the outstanding American saddle-bred horses.

'Rarin' To Go... THIS WEEK-END

The Biggest Show of the Year! TORRANCE 2nd Annual

RODEO

A Championship Cowboy Association of America Show

2-BIG DAYS-2

SATURDAY NIGHT

Aug. 19 at 8 P.M.

SUNDAY AFTERNOON

Aug. 20 at 2 P.M.

TORRANCE MUNICIPAL PARK

Arlington at Lincoln Ave.

TICKETS AND RESERVATIONS AT BEACON DRUG CO.

1519 Cabrillo Ave., Torrance - Phone 180

BUY YOURS NOW AND BE SURE OF A SEAT

1,500 GOOD SEATS at \$1.00 plus tax - Reserved Section, \$1.50 plus tax

Children, 50c plus tax

TICKETS ALSO ON SALE DAYS OF SHOW at Torrance Municipal Park

See the Gay, Colorful Parade, Sunday, Aug. 20, at 12 noon

VALUABLE PRIZES given for: Outstanding Parade Horse, Best Mounted Group or Club, Best Silver Mounted, Best Matched Pair, Women's Plain Western, Men's Plain Western, and Children's Best Entry. Don't fail to see this FREE PARADE of Horsemen and Horsewomen on Gallant Mounts with Sparkling Harnesses and Saddles, lead by the Horse Voted the "Most Outstanding Parade Horse in the United States."

ENTRIES for PARADE taken at Torrance Municipal Park at 11 A.M. SUNDAY, Aug. 20



WAR BOND PURCHASERS ADMITTED FREE!

Buy a War Bond (\$25 Bond or over) and Get a Free Ticket to the RODEO. Bond sellers will be at the Rodeo Grounds BOTH Saturday Night and Sunday Afternoon. Bonds with free tickets to the Rodeo may also be purchased at the Torrance Post Office Saturday morning.



RODEO CHAIRMAN ON HI-BOY . . . H. C. "Curley" Callihan, chairman of the Torrance Second Annual Rodeo Committee. Hi-Boy comes from famous racing stock.



BOB CHAMBERS . . . owner of King, the "Golden-Hoofed Horse," seen at Pasadena Tournament of Roses. They will lead the parade and take part in the Rodeo Show at Torrance.

ATTEND THE

COWBOY DANCE

at the

TORRANCE CIVIC AUDITORIUM Saturday Night, Aug. 19

Immediately After the Rodeo Show

DANCING 11 P.M. to 4 A.M.

Music by 7-Piece Cowboy Band

Hill-Billy - Old-Time - Modern - Swing - Even Jive

Come and Mingle with the Stars of Rodeo Fame

Participants in the Rodeo Show will be admitted free as guests of honor.

EVERYBODY WELCOME: Admission—Gentlemen, \$1.00 plus tax - Ladies, 25c plus tax

Tickets on Sale ONLY at the Box Office of the Civic Auditorium After the Rodeo Show

This Page Contributed by the Following Public Spirited Torrance Merchants. You Can Show Your Appreciation of Their Community Interest by Shopping in Their Stores in Torrance.

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1319 SARTORI AVE.—TORRANCE

NATIONAL HOME APPLIANCE CO.
1317 SARTORI AVE.—TORRANCE

J. J. NEWBERRY CO.
EL PRADO & SARTORI—TORRANCE

TORRANCE MEN'S SHOP
1325 SARTORI AVE.—TORRANCE

BERNARD'S FAMILY SHOE STORE
1319 SARTORI AVE.—TORRANCE

J. C. PENNEY CO.
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STAR FURNITURE CO.
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