

LOCAL STORES OFFER EXTRAORDINARY BUYS TOMORROW, SATURDAY

Spotlighting the week's business activity in Torrance has been the feverish preparation in local stores and shops for Torrance Dollar Value Days to be staged this Friday and Saturday.

This city-wide selling event is the result of many meetings of a special group of local civic and business leaders in an effort to formulate a plan to promote the continuation of Torrance's amazing local retail trade into the post-war period.

The special values you see advertised in this issue tell the story. The plan is to show the appreciation of local stores of your patronage now, when it may not be quite as convenient for you to go elsewhere, rather than accepting the present situation as a windfall.

Therefore, every cooperating store has outdone itself in searching its store and offering to the people of this area values in wanted merchandise that few have offered since the beginning of the war.

Another important point is that, because of the greatly increased trade volume, local stores are in a position for the first time in their history to stock their shelves with such a variety and quality of merchandise that it is actually true "You Can Find It in Torrance."

It is the hope of the backers of this plan that the values offered this weekend will be so attractive that it will prove beyond all doubt that Torrance has emerged as a first-class shopping center.

Lewis Issues Appeal for War Chest Speakers

Harry B. Lewis, executive secretary of the Chamber of Commerce, who has accepted the responsibility of forming a War Chest speakers' bureau for Torrance and Gardena in anticipation of the appeal to be made this fall on behalf of more than 120 war relief and home front health and welfare services, has issued an urgent call for volunteer speakers to enlist in this phase of the local and national all-out war effort.

"Now, more than ever before, as our invasion troops press forward in Nazi-occupied countries," Lewis stresses, "there is increasing need for the salvage of shattered Allied lives and the reconstruction services made possible through War Chest funds. It is up to us here at home to spread the story of this great humanitarian need in the cause of freedom."

"If enough speakers volunteer from both Torrance and Gardena," Lewis continues, "we can easily arrange their speaking dates with organizations meeting nearby, which should easily solve the poser presented by gasoline shortage. Also, the speakers who enlist, the fewer engagements each will be called upon to fill."

Chairman Lewis also urges that all program directors arrange their War Chest meetings now, with preference given to this month and early in September. Contact for program clearance can now be made directly with the speakers' division of the Los Angeles Area War Chest by calling headquarters at 204 W. 7th st., Los Angeles; phone Trinity 6441.

CALSHIP ON TWO SHIFTS

To meet a Maritime Commission demand for increased production of transports, the California Shipbuilding Corporation will change from a three-shift to a two-shift day on Monday, Aug. 2.

The yard's graveyard shift will be absorbed by the day and swing shifts, each of which will work nine actual hours, the additional time worked to be paid at the overtime wage scale in accordance with the master agreement covering new ship construction between the Pacific Coast Shipbuilders and the Metal Trades Department of the American Federation of Labor.

Calship is engaged on a highest priority order for 30 troop transports. By making greater use of available manpower through the change in daily hours of work, the yard will step up production by 17 1/2%, company officials said.

Starting on Monday, Aug. 21, Calship production workers on day shift will commence work at 7 a.m. and end work at 4:30 p.m. Those on swing shift will commence work at 4:30 p.m. and end work at 2 a.m. A few sections or departments will have different schedules.

MORE BUS SERVICE IS REQUESTED

Requests have been presented to the City Council for more bus service to accommodate outlying subdivisions which have mushroomed up in various sections of the city.

One request is for Southwest Homes, where several score of families have to depend upon rough shoulders of Western ave. to walk to town or use precarious gas from the tanks of the defense workers in the area. They would like to be on a loop service so that they could ride the mile and a half or so to shop in Torrance.

Another request is from the Thrifty Homes on Greenwood ave. Cecil Smith declaring the residents of that area are "stranded"—being two miles out of the city with no transportation.

Mayor W. H. Tolson told Smith Tuesday night that the subject of loop service transportation is being considered and will be instituted as soon as facilities are available. He said he was discussing it with C. F. Koors, transportation engineer, and C. Z. Ward, bus manager.

The city has ordered six new buses and a loop service will be included in new schedules being prepared, it is said.

Koors asked the council Tuesday night for \$500 to repair the Los Angeles station of the Torrance bus lines and the request was granted. The entire interior will be renovated and such changes as can be made against the property owners will be deducted from the rental, it was said.

Paul M. Wheeler Heads Veterans' Advisory Group

The Rev. Paul Moore Wheeler, rector of St. Anthony's Episcopal church, has been named chairman of the Veterans' Reemployment Advisory Committee of Torrance, which was organized at a meeting held Aug. 2 at the local U.S.E.S. office, 1927 Carson bldg.

Vice chairman is Philip Van Dyke, secretary of Longren Aircraft, and secretary is Harry B. Lewis, executive secretary of Torrance Chamber of Commerce.

Members of the committee were addressed by Roy Ferguson, field representative for the harbor district, from Culver City to Long Beach, in charge of such organization for the U.S.E.S. The group will endeavor to supply "one stop" service for all veterans' needs, whether it be employment or any other requirement of a returning soldier or sailor.

The permanent committee was increased by the addition of Mrs. Lola Hoover, Red Cross; I. J. Hallanger, American Legion, and C. E. Caldwell, Selective Service. Others are: Hillman R. Lee, merchant; Rev. Joseph L. Bauer, Catholic organization; Kenneth C. Beight, labor; Chas. E. Conner, postal service; Philip Van Dyke, public relations; Harry B. Lewis, Chamber of Commerce; R. R. Smith, industrial; Jack E. Miller, civic; James W. Post, banking; William H. Tolson, city government; Rev. Paul Moore Wheeler, churches; Frank S. Selover, newspaper; K. E. Bradley, W.M.C. and U.S.E.S.

Cowboy Dance Will Be Part of Rodeo Program

Cowboys attending the Torrance Second Annual Rodeo on Aug. 19 and 20 will be guests at a dance in the civic auditorium until the "wee small hours" as a result of the action of the City Council Tuesday night.

Due to lack of living accommodations, the rodeo committee asked that the dance be held to entertain the sleepless cowboys.

The dance will be held from 11 p.m., Aug. 19, until about 4 a.m. Sunday, Aug. 20.

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NAVY BUYS 150 ACRES



RODEO QUEEN... Queen of Torrance's Second Annual Rodeo, to be held Aug. 19 and 20 in Torrance municipal park, is Jimmy Hammond, 22, pictured above on her horse "Rex," saddle-bred and thoroughbred two-year-old. When a Torrance Herald photographer asked her to do some typical rodeo garb, Jimmy said: "No, I'm western and I go western." Born in a Gable, Ore., logging camp, the young National Supply aircraft welder has broken her own horses as long as she can remember. She is the daughter of Mrs. Florence Briggs, of Compton, and also owns "Copper Lady," a sister of "Rex," whose father, "Rex Don McDonald," is one of the outstanding American saddle-bred animals. Both came from Mickey Taylor Riding Academy in Long Beach.

ROUND-UP ATMOSPHERE WILL PREDOMINATE AS TORRANCE PRESENTS 2ND ANNUAL RODEO; STATE GUARD TROOPS WILL LEAD PARADE

The true influence of the bronco-busting, bull-dogging, calf-roping old West will create a roundup atmosphere here Aug. 19 and 20 when the Second Annual Torrance Rodeo is staged in Torrance Municipal park.

A present-day military color will be given the parade on Sunday noon and the Sunday afternoon performance when, at the invitation of the rodeo committee, the 2nd Battalion, 39th Regiment, California State Guard, will participate.

Troops under command of Capt. Robert L. Lowell, commanding Co. H of Torrance and Lomita, will march in the parade and present a demonstration in the park just prior to the Sunday afternoon performance.

The world's championship drum and bugle corps of the State Guard, which won its international honors as the corps of the San Gabriel American Legion post, is being invited to march as the state troops lead the parade from the park, through the downtown district and back to the park.

The rodeo has all the hoof-marks of being the best and largest C.A.A. rodeo to be held in Southern California, members of the committee say.

With the Torrance city council taking an active interest in the celebration, it has become a civic affair and every effort is being exerted to assure the public of one of the best rodeos of the season.

It is the intention of the rodeo committee eventually to make the Torrance Annual Rodeo "the" rodeo of the year in America, according to committee members.

Due to the unexpected enthusiasm shown at the last rodeo, the committee was swamped and some difficulties experienced in handling the crowds. However, this year, careful preparations have been made to ac-

CITY VOTES AGAINST NEW FRANCHISE

Pressed by Jimmy O'Toole, representing the Torrance Civic Improvement Association, composed of residents along Madrid ave. and the Santa Fe railroad right of way, for a vote indicating their attitude on the question of renewal of the railroad franchise over city streets, the City Council Tuesday night again voted to deny the request for a renewal of the franchise for the duration of the war and six months thereafter.

O'Toole told the council that the association wanted to know how the city stands, declaring that the war might not be over for many years but that the property owners are against doing anything which will interrupt the prosecution of the war.

The council's vote was unanimous and the Madrid ave. residents appeared happy. The railroad will have no right of way but will continue to use the present one for the duration and six months.

The council, at the request of Councilman James Hitchcock, asked that a letter be written to the Santa Fe urging them to make arrangements to break the trains standing on city streets over a five minute period.

Edwin B. Brown Will Address Ad Men in L. A.

Edwin B. Brown, business manager of the Torrance Herald, will be one of four newspapermen participating in a "brass tacks" advertising panel to be held Friday, Aug. 11, at 6:30 p.m. in the Elks Temple, Los Angeles. The affair is under the auspices of the California Newspaper Advertising Managers Association.

After an extensive and care-

Bandit Trio Hid on Local Oil Property

Three young deserters who staged a spectacular jail break at Inglewood recently hid out in Torrance for four days before renewing their crime wave which took them into communities nearby where they staged various holdups.

This was revealed by Chief of Police John Stroh as the second of the trio was arrested by Los Angeles police in the process of a burglary yesterday.

The youthful bandits occupied an engine house on Standard Oil lease No. 4, near Maple st. and Torrance Blvd., Robert Cecil Ham, 18-year-old Navy deserter told officers after his arrest near Echo Park. Torrance police went to the scene, as did sheriff's deputies and Los Angeles officers, and found evidence of the truth of Ham's claim. They found where they had cooked, slept and whiled away the hours as police throughout the southwest sought them after their jail break.

A series of escapees has been charged to the trio, and their flight apparently was ending as J. F. (Tex) Nettle, 25, said to be an Army deserter, was captured in Phoenix Tuesday.

Charles Handy Adams, another alleged deserter, who with Nettle was said to have delivered Ham from the Inglewood jail at the point of a sub-machine gun, was captured later. He may have been the man who fled as Ham was arrested yesterday, police say.

In all cases, girls unwittingly or otherwise aided in the capture of the suspects, Nettle because he visited his girl friend's home in Phoenix, and Ham because Helen Paris, 1601 Morton ave., Los Angeles, spotted Ham and his accomplice attempting to rob the Echo Park service station and notified police. A girl Adams allegedly attempted to attack was responsible for his arrest.

GIANT TORRANCE PLANT TO SALVAGE WARSHIP, AIRPLANE EQUIPMENT

The United States Navy has purchased more than 150 acres of industrial land bounded on the west by Crenshaw boulevard and on the north by Lincoln Avenue and will build there a depot for the rebuilding of radio and electrical equipment for warships and planes.

The plant will represent an investment of about \$5,000,000, the Torrance Herald has learned, and while no estimate of the number of men to be based there could be obtained, it is estimated that it will run well into the hundreds.

The Navy announcement vindicates reports published in the Torrance Herald on July 20 that this city was being given favorable consideration for location of a big Navy supply depot on a purchase rather than a lease basis.

Property purchased by the Navy, from Santa Fe railroad holding interests, is west and south of the International Derrick and Equipment Co. plant, and it was improved for heavy industry years ago. It was old land and since has been drained of any mineral production.

Immediately, the plant will be used to salvage radio and electronic equipment from warships and planes damaged on the battlefronts of the Pacific. The plant is designed to save millions of dollars in this type of equipment which is to be shipped back to the United States from damaged ships and planes.

Material Center. The plant will be known as a Navy material and redistribution center, and is one of four being established on the coast, according to the 12th Naval District announcement. Others are at Irvington, Alameda county; Stockton, Calif., and Salem, Oregon.

The Irvington center is prepared to reclaim every type of radio and electronic equipment used by the navy. Material returned from overseas, equipment which is obsolete, items damaged in battle, will be reclaimed and redistributed as spare parts, replacements or as scrap. Salvageable items will find their way into new generators, radio transmitters, special electrical equipment, or will be sent to raw materials centers.

While the Torrance center is to be designed along similar lines, it is rumored that it may assume the proportions of a general navy supply depot, due to its proximity to the fleet base, with adequate highways and rail trackage direct to the harbor available.

Housing problems in connection with the big new navy development already are being given consideration, reports state. The present supply depot at the outer harbor, established after the war started, utilizes the large Los Angeles municipally owned warehouse and several one-story temporary buildings and portions of a municipal pier. For the proposed permanent base, it was indicated the navy will take property not now fully developed to avoid dispossessing any commercial enterprise.

Foundries In Appeal for 200 Workers

Torrance foundries and forges are short 200 men, according to K. E. Bradley, manager of the local U.S.E.S. office, and these jobs must be filled with men in less essential positions.

He made this statement with reference to the appeal of the War Manpower Commission for men to fill jobs in the nation's foundries.

Southern California employers not directly identified with the war effort were appealed to by E. C. Rinehart, acting Southern California Manpower director, to release male workers for temporary, emergency duty in local forges and foundries.

Rinehart disclosed that U. S. Employment Service managers have been instructed to request from such employers the granting of leaves of absence to men who could help out in the present "grave emergency."

The W.M.C. director said that the shortage of some 20,000 workers in the nation's foundries and forge shops is threatening seriously to hold up the present victorious march of Allied armies. "If we lose our present advantage on the various fronts," he said, "it will give our enemies more time to perfect defensive tactics and devices."

He pointed out that forgings and castings represent only one percent of the total U. S. war production in dollars but are used in products which represent more than 50 percent of the country's entire war output. Products made include cylinder blocks, cylinder heads, crank shafts, rocker arms, cam shafts, cylinder liners, fly wheels, housings and axles.

Increased School Tax Rate to Cost City \$24,000

Torrance taxpayers will have to pay \$24,000, more into the Los Angeles city school coffers this fiscal year than it did in the year ending June 30, 1944.

Ignoring demands from taxpayers and citizen groups for further economies and reduction of the Board of Education Monday adopted the \$46,379,214 tentative 1944-45 budget as final. The new tax rate probably will be 10 to 11 cents higher per \$100 of assessed valuation than the \$1,6104 rate for 1943-44, Assistant Superintendent of Schools Harry M. Howell, budget director, unofficially estimated.

On this basis the rate, approximately \$1.71 to \$1.72, would be the fourth highest in Los Angeles school district history, despite augmented state "subventions" to school districts based on average daily attendance and despite broadened war production training programs which are supposedly supported entirely by federal funds.

The budget must go by today to the County Superintendent of Schools, who by next Tuesday must file it with the Board of Supervisors and the County Auditor and determine the total amount of district tax required. The supervisors must set the tax rate by Sept. 1.

Figueredo Wants Strikers Sent To War Fronts

David V. Figueredo and his brother, Bob, enjoyed a visit together on liberty recently, he said in a letter to Grover C. Whyte, editor of the Torrance Herald. He is with an Amphibious Operating base somewhere in the Pacific.

Figueredo said that he has been hearing reports of industrial strikes and suggested that "if they are not satisfied with the pay they are getting, they should come over here and let us go home."

"When men are losing their lives for them to get their pocketbooks full, they don't have a right to strike. Let them come over here."

His address is Amphibious Operating Base, Navy No. 128, Fleet P. O., San Francisco, Calif.

'Man Sent to County Jail for Knife Attack

Eligio Cota of the Pueblo district is spending 60 days in the county jail as a result of his attack with a knife upon Jose Ornelas July 30.

A charge of assault with a deadly weapon was reduced to simple assault and the jail sentence pronounced by City Judge Otto B. Willett on Saturday.

AT PICNIC PARTY

Enjoying a picnic party recently at the Los Angeles home of Mr. and Mrs. Paul Vennaman were Mr. and Mrs. C. M. Crook and daughters, Beverly and Peggy.