

## STATE GUARD PURPOSE TOLD AS BATTALION RECRUITING CAMPAIGN IS LAUNCHED

The California State Guard is a product of American tradition and independence, and the same impulses and ideals which caused early day settlers to keep their rifles well-oiled and dry powder bag near by are responsible for most enlistments in the Guard.

So stated Col. John C. French, commander, 9th Region Tactical Command, in urging enlistments in the Guard during a recruiting campaign to be conducted next Tuesday, Wednesday and Thursday, July 25, 26 and 27, by the 2nd Battalion, 39th Regiment, commanded by Major A. Milton Fish. Members of the various companies of the battalion will work in teams and canvass their communities for enlistments to double the strength of the battalion, as called for by Major Fish.

"In return for the right to govern themselves, the States are required by act of Congress to maintain military forces to protect their buildings, facilities, homes and other properties," Col. French said. "The California State Guard is such a force, but doubly important now, in war, because there is a constant and serious threat of attack by the enemy from without or from within. The Guardsman is the true Minute Man of today, trained, ready and equipped for action at an instant's notice."

The colonel called upon all able-bodied men, not likely to be called for immediate federal service, to enlist in the guard. "It offers an opportunity for men not eligible for the federal forces to get into uniform, train and serve their state and nation. Under the state law, guardsmen may not be called outside the county of their residence without their own consent."

**Training Exercise**  
The 2nd Battalion will engage in training maneuvers on Sunday, July 23, at the Armory in Long Beach, firing small bore pieces, training in triangulation, positions of firing, bayonet use. The exercise will begin at 8:30 a.m. and continue until 4 p.m.

In command of the range at Polytechnic High school will be Capt. R. L. Lowell, commander of Co. H, Torrance, assisted by Capt. S. C. Sault, commanding Co. C, Wilmington. 2nd Lt. Charles C. Ray, Co. H, will be in charge of triangulation, assisted by 2nd Lt. Carl

## Here's What To Do If You Lose \$5 Stamp

What to do in case you lose your newly issued Federal Use Tax Stamp?

Postmaster C. Earl Conner says:

First, buy another stamp and then apply to the Department of Internal Revenue for a refund on the original one which was either lost or stolen. The object of requiring this is to insure every car having a stamp on the windshield.

The affidavit of loss or theft and the resulting application, explained the Department of Internal Revenue, must include the person's name, address, make of car, model, serial number, license number, number of stamp (if possible), location where stamp was bought and the amount paid.

## 217 Cases of Equipment Sent Jap Prisoners

Walter Braunschweiger, county chairman, Los Angeles county committee, California War Chest, Inc., announced today that 217 cases of recreational and educational materials have reached internees in Japanese prison camps.

Information concerning the distribution of books, games, athletic equipment and musical equipment came to the chairman from War Prisoners Aid, one of the 19 war relief and welfare agencies which receives financial support from the local fund-raising effort.

Distribution of the cases was as follows: 105 went to the Philippine Islands, 103 to prisoners in Japan, Korea and Formosa, and nine to Hong Kong. The shipment included baseballs and bats, softballs, boxing gloves, footballs and volley balls; photographs with records and 37,500 needles, harmonicas and other musical instruments; playing cards, chess, checkers and domino sets, and table tennis equipment and more than 15,000 books.

A cutback of from 2½ to 4½ cents a pound in the California retail price of sweet potatoes will be made, Aug. 3.

## Shoe Business Inventory Will be Taken

A shoe "census" of the entire country, for use in determining OPA policy as to length of future shoe ration periods and in deciding on any further release of frozen stocks from ration control has been ordered taken Monday, July 31.

All shoe establishments—retailers, distributors, jobbers and manufacturers—are to take inventory of their rationed shoes and ration currency at the close of business July 31 on forms being mailed to them by OPA. This is the third such industry-wide inventory called for since Feb. 7, 1943, when the shoe ration program went into effect. The first was taken April 10, 1943, and the second Sept. 30, 1943.

Retailers in Southern California to participate in this shoe count total 1,750, employing some 10,000 people, said John Scott Black, OPA shoe rationing specialist.

R. Robinson of Co. E, Bellflower. In charge of the range at the Armory will be Capt. Charles L. Johnson, commanding Co. F, Hermosa Beach, assisted by Capt. Otis D. Clayton, commanding Bellflower's Co. E.

Capt. Lee B. Winn of Hermosa Beach, special operations officer, will be in charge of training in sling adjustment, assisted by 1st Lt. Leon E. Gamaunt, commanding Co. C, San Pedro. 2nd Lt. Fred E. Barritt of Co. A, Long Beach, will be in charge of field stripping.

All work with pieces except the small bore firing will be with the U. S. Rifle, Cal. 30, Model of 1917, with which the Guard is equipped. All other officers, graduates of the State Guard training school, have assignments at the Battalion exercise.

# AT PENNEY'S MODERATE PRICES BUY GOOD SHOES! WHY PAY MORE?

**A \$64 Question**  
Would These Shoes Have Worn Twice as Long If They Had Cost Twice as Much?



Certainly not — and Penney customers know it!... They write us hundreds of letters each year, telling us how well their inexpensive Penney shoes stood up under the hardest conditions of service! What this adds up to is: Nobody needs to pay more than Penney prices for shoes!



**Not Rationed!**  
**SLACK OXFORDS**  
**2.49**

Women's comfortable fabric shoes for relaxing or for play. Brown, wheat, white.



To Take You From One Activity to Another!  
**Non-Rationed Play Shoes**  
• Platform Bow Pumps  
• Low-Heeled Gillie Ties  
• Adjustable Strap Sandals  
**2.98**

Stretch your shoe wardrobe between ration coupons with cool, comfortable fabric shoes. Wear them with summer cottons, play clothes and slacks. The fabric soles are treated with plastic for extra durability. Your choice of white, solid colors or gay gingham checks.

## MEASURE YOUR SHOE VALUE IN

*Miles of Service*

Childcraft®—the Label of Comfort and Service!  
**SHOES FOR JUNIORS**  
• Girls' Loop Oxfords  
• Boys' Sport Moccasins  
**1.98**



Rugged shoes that will stand all the wear your youngsters can give them. The girls' oxfords have composition soles, rubber heels, and the boys' have cord soles and heels.  
*Rationed*



Fashion-Perfect, Built for Wear  
**MEN'S OXFORDS**  
• Smooth Leather Uppers  
• Springs Rubber Heels  
**4.79**

Favorites with men all over for their style, service and comfort! Moccasin toe oxfords for sport or dress wear.

**Popular Moccasin Style!**  
Popular moccasin type with wadded-toe for extra foot comfort. Rubber heels give long wear.  
**3.79**  
*Rationed*

## MEN'S DRESS OXFORDS



• Rationed  
• Plastic Soles  
• Leather Uppers  
**4.98**

Stitched wing tip bal oxford with plastic soles and hard-to-wear-out rubber heels.



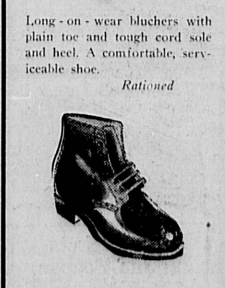
## Casual Styles for Women

**LOOP SLACK OXFORDS**  
Walking miles will mean nothing to you in a pair of soft glove leather shoes! Leather sole and heel.  
**2.49**

**SPORT MOCCASINS**  
The style success of the year! With long-wearing plastic soles and low leather heels. Glove leather uppers.  
**3.98**

**VENTILATED OXFORDS**  
Smooth leather, perforated all the way through for coolness. Sturdy plastic soles. Moccasin-toe style.  
**2.98**  
*Rationed*

With Goodyear Welt  
**WORK SHOES**  
**3.79**  
Long-on-wear bluchers with plain toe and tough cord sole and heel. A comfortable, serviceable shoe.  
*Rationed*



For School or Play Wear!  
**BOYS' OXFORDS**  
**2.98**  
Popular moccasin toe bluchers with flexible glove leather uppers and heavy-duty raw-cord soles and heels.  
*Rationed*



Noted for Real Service!  
**WOMEN'S OXFORDS**  
**2.49**  
Wonderful for school or sports wear. Smooth, flexible leather uppers and leather soles. Moccasin type toe.  
*Rationed*



# Mobiloil

## Now... or Repairs Later

You've probably never been through such a critical summer with your automobile. Over 4,000 cars being junked every day—no new cars in sight—spare parts becoming more scarce! No wonder many motorists are now asking: "Will MY car last until I get a new one?" One important way to help make your car last, yes, and to avoid costly repairs, is to have regular oil changes with correct grade of fresh, pure Mobiloil. Mobiloil helps guard your engine against wear and corrosion—resists that formation of crankcase deposits that collect quickly at wartime low speeds and on short trips—actually helps keep your engine clean. All this means less danger of costly damage—more miles from your rationed gasoline—longer life for your car. So change to Mobiloil NOW!

REMEMBER—  
OLDER CARS NEED  
GREATER CARE



Buy The  
World's Largest Selling  
Motor Oil