THURSDAY, JUNE 15, 1944

ITALIAN WAR PRISONERS AT

This is the one that counts!



"... Ask the Joes in the front lines!"

"THEY KNOW. Every G. I. Joe knows. "This is the big show. This is the pay-off. This is the one that counts.

"Sure, we're going to take 'em. But it's going to cost us plenty . . . thousands and thousands of lives . . . billions and billions of dollars.

"That's the price we must pay for a decent world—a world in which we and our children can live in peace. We G.I.'s will furnish the bodies. Will you furnish the dough?"



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"... Ask those who bury our dead."

the second

"... Ask that kid on the stretcher!"

...c.nd it's going to cost us plenty!

NOBODY needs to tell you that the fight-ing in this war is reaching a crisis. But we've got to realize also that we face a similar crisis in financing the war.

Make no mistake! The 5th War Loan is beyond question the biggest, most vitally important financial effort of this whole war!

We can't afford to fail.

Now is the time for every American, sol-

the extra Bonds you bought last time! And here are 5 More reasons for buying Extra Bonds in the 5th!

dier and civilian, to go all-out. Buy double

1. War Bonds are the best, the safest investment in the world! War Bonds return you \$4 the world! 2. War Bonds return you \$4 for every \$3 in 10 years. 3. War Bonds help keep the dawn. the war. 5. War Bonds mean educa-tion for your children, security for you, funds for retirement.





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