

Yank Enjoys Kids



Pfc. Leonard E. Marsh of Baltimore, Md., stops to clean his skillet by roadside, somewhere in Italy and makes friends with Italian youngsters. Grandma, at left, says she is 100 years old. Little girl, left, is a wee bit shy.

It Has All the Conveniences



Do you like a home with running water? Here's one at Cape Gloucester, New Britain Island. Pfc. Ray C. Banator, left, of Piererton, Ind., and Cpl. Edward Chittik of Cleveland, pull up stakes to move to drier ground. It's the rainy season, of course.

Rolly Andrews And Buddies Like To Read Herald

While a U. S. naval ship was bounding over the waves somewhere in the South Pacific, Rolly Andrews, a former Torrance young man, found time to write a letter to the Herald "just to let you know that my buddies and myself enjoy the good old Torrance Herald."

"I was born and practical raised in Torrance; attended the grammar and high schools there. So you see it's like hearing from home when the paper arrives. You don't know how much it means to receive papers from California—especially yours."

Mentioning the Torrance war industries, Andrews continued: "You people are doing a wonderful job and all the fellows overseas appreciate it."

"I wish you would give one of your employees a hello for me. His name is John Hines and he is about the only member of the Herald staff that I know."

"I hope to be back in good old Torrance soon. At the present time we are operating out of Australia. It's not so bad over here, but there is no place in the world that compares with California and the old home town of Torrance."

"The Japs are not so tough as some make them out to be. They fear the Americans and they need to be, for there are no better fighters on the globe. If the people back there keep right on doing the good work I feel sure we will all be coming home soon."

"I thank you again for the wonderful service rendered by the Herald and getting it to the men overseas."

Conner Bares Rules About Overseas Mail

Earl Conner, postmaster at Torrance, expects to see a steadily increasing volume of mail going to servicemen overseas this year. There will be thousands upon thousands of post letters and packages, he said, who have never sent them before. To them he suggests a study of the Army postoffice regulations regarding the sending of mail to relatives or friends who are with some branch of the military service helping to win the war. By doing so, the postmaster explained, their letters and packages are more apt to reach their destination.

Because of the great volume of mail that must be handled, the APO has of necessity placed certain limitations on packages in order to conserve cargo space in ships and airplanes, for supplies must also be transported to the fighting fronts.

Another reason is that facilities overseas for delivery are limited, the volume must be kept to a minimum. However this does not mean that the soldier, sailor, marine, coast guardsman or merchant seaman is to be denied anything that he really needs and can get from home.

The postmaster said many people have become familiar with the V-mail service that has been in operation for some time—mail that is photographed here and reproduced overseas by means of microfilm equipment.

When sending a letter of this nature, try to write as legibly as possible in black ink or, better still, use a typewriter. Of course no enclosures are contained in these letters.

Air mail will be sent overseas at the rate of 6 cents per half ounce, with no letter weighing over two ounces. However, the War Department gives no assurance that such letters, other than V-mail, will be dispatched by airplane from ports of embarkation to those points overseas served by V-mail.

No Insured Mail: You cannot send insured or C.O.D. mail to APO addresses and you cannot register letters or packages containing money or other articles of value. However, letters containing valuable or important papers may be registered, but no postal indemnity will be paid if such papers are lost. It is not advisable to include currency in ordinary letters and a postal money order is recommended.

If your soldier has been subscribing to some magazine or newspaper, you may renew the subscription yourself without any specific request from him.

Should parents have a son who writes that he needs a fountain pen, don't rush to do it up in a parcel post package and mail it to the address the young man has sent. The pen may be sent to him without the young serviceman's request if the package doesn't exceed eight ounces in weight. Postmaster Conner advises sending it as first class mail matter. The rate is 3 cents per ounce; an eight ounce package would cost 24 cents in postage. Sending the pen by first class mail is the best assurance of delivery.

Written Request: If the serviceman needs some article exceeding eight ounces in weight, then he must send you a specific written request which, now, does not require the approval of his commanding officer.

CALIFORNIA SPEAKS!

Significant Statements by Interesting Californians

MAJ. BOB WESTBROOK, JR., Hollywood—"With us in the South Pacific no one pilot goes up on a pedestal just because he shoots down a bunch of Japs. We aren't supermen. We're a team. When you hit the jackpot it's part luck and part the work of your wingmen protecting your tail."

er. However, your parcel may not exceed five pounds in weight or 15 inches in length or 36 inches in length and girth combined. The employe accepting your package will postmark the request so as to prevent its reuse and return the request to you.

The only exceptions to this ruling concern parcels for military agencies, including Army post exchanges, canteens, Red Cross, U.S.O. and library officers, also religious material addressed to chaplains, in their official capacity and articles sent to commanding officers addressed to them as such by title.

No approved request is necessary for these and the regular limits of weight and size, namely, 70 pounds and 100 inches in length and girth combined, are applicable. Such parcels should be indorsed "For Military Agency."

Medical books sent to doctors connected with Army hospitals or units and parcels containing uniforms and military accessories ordered by officers may be accepted without approved requests and without regard to the limitations of weight and size. Such parcels should be indorsed "Mailing Authorized by P.O.D. Notice March 12, 1943."

Rules Relaxed: During the two months preceding the last Christmas holidays, the postoffice relaxed its restrictions on overseas mail—so that no request was necessary to send a five-pound gift package and you had only to present the card sent by the government advising you of your serviceman's APO number. It is expected that the same policy will be followed this year.

Keep on Writing: "My advice," said Conner, "is to keep right on writing to the last address sent by the serviceman. It may not be his fault that no letters have been received from him for some time. Remember, he is far away where he does not get mail nor have a chance to write or send out letters as often as he likes to. But keep the letters going and they will eventually catch up with him somewhere and you will hear from him. Meanwhile he may be getting your letters and just imagine how glad he is to receive them."

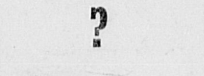
BEAN PRODUCTION

California produced 5,169,000 100-pound bags of beans in 1943, a production second only to that of Michigan, the California crop reporting service announced today. The production also was second only to that of the 1940 crop of 5,450,000 bags in records of recent years. Michigan's bean production for 1943 was reported as 5,797,000 bags.

When you need business letterheads and envelopes, call Torrance 444 or 443 for estimates.



pay more for a personal loan than the Bank of America rate ?



ESTABLISH BANK CREDIT UP TO 12 MONTHS TO REPAY YOUR LOAN

HANDS BEGIN TO FLY when the fleet moves in or its payday in the Army

Then the boys rush to the telephone—a whole, eager bunch of them all at once—to call the folks back home.

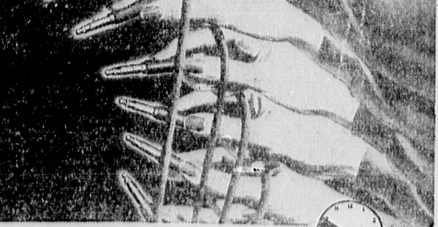
Your casual Long Distance call at such a time could mean that some soldier or sailor would have to wait—or maybe not have time to get his call through at all.

Will you please help—by leaving 7 to 10 P.M. for the service men?

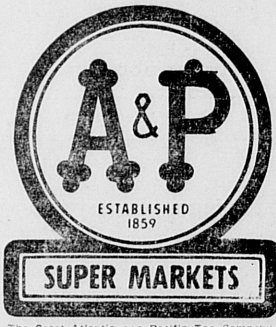
It's especially important in these off-duty hours.

For Victory—Buy United States War Bonds

SOUTHERN CALIFORNIA TELEPHONE COMPANY



"GIVE 7 TO 10 TO THE SERVICE MEN!"



Easter Time Is "Egg Time"! You'll want to serve tempting egg dishes over Easter and you'll want to color eggs for your youngsters' breakfast, too.

No. 1 Choice for Easter Dinner Delicious, Smoked HAM!

Popular Brands—Fancy Eastern! Whole or Shank Half



Lamb Legs Grade A or AA 37¢

Lamb Chops SMALL LOIN 53¢ BLADE CUTS 35¢ SMALL RIBS 39¢

Lamb Shoulders Cross-cut Bone-in 25¢ Sliced Bacon Grade A 39¢

Beef Roast Grade A or AA Blade or Round Bone 25¢

GRAIN-FED PORK DELICATESSEN Pork Roast Picnic—Whole or Shank Half 29¢ Assorted Cold Cuts 32¢

Table listing various fruits and vegetables such as Green Peas (2 lbs. 23¢), Asparagus (2 lbs. 29¢), Avocados (3 for 25¢), Oranges (5 lbs. 29¢), Lettuce (lb. 6¢), and Carrots (2 bunches 9¢).

Not Rationed! No Points Needed!

Table listing various grocery items such as Stuffed Olives, Deli Monte Peas, Little Peas, Chopped Olives, Kool Cigarettes, Nabisco Shreddies, French's Mustard, Gold Medal Flour, Quaker Oats, and others.

America's BEST LIKED Coffee! Eight O'Clock 2 1-LB. BAGS 41¢ Red Circle 2 1-LB. BAGS 47¢ Bakar 2 1-LB. BAGS 51¢

GET FULL COFFEE PLEASURE WITH America's BEST LIKED Coffee! All Advertised Items Subject to Stock on Hand. The Great Atlantic & Pacific Tea Company. 1330 EL PRADO, TORRANCE (TAXABLE ITEMS ARE SUBJECT TO TAX) PRICES EFFECTIVE THROUGH SATURDAY

Torrance Flower Shop advertisement featuring a woman with flowers and the text: 'This Easter Make this 1944 Easter one of cheerful remembrance... send a living gift of beauty — EASTER LILIES, Hydrangeas, Violets, or an Easter Corsage. TORRANCE FLOWER SHOP 1328 Sartori Torrance 1778'.

Ann Page Foods table listing items like Sparkle Dessert (5¢), Boston Style Beans (9¢), Mustard (21¢), Salad Dressing (21¢), Whole Cloves (6¢), and Peanut Butter (23¢).

RED STAMP VALUES table listing items like Grade AA Butter (49¢), dexo (61¢), Deviled Ham (15¢), Wesson Oil (49¢), Grated Tuna (23¢), and Mackerel (12¢).

NORTHERN TOILET TISSUE and GAUZE TOILET TISSUE table listing 3 rolls for 14¢ and 4 rolls for 17¢.

CRISCO SHORTENING 24¢ 1-POUND SIZE