



FLOWERS

—for the Holiday Season

WIRED ANYWHERE

TORRANCE Flower Shop
1328 Sartori—Phone 1778

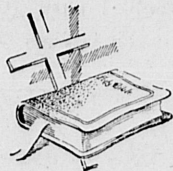
We Wish You a
Truly Happy
NEW YEAR!

Certainly it is our hope that before the end of this New Year . . . our loved sons, brothers, husbands and fathers will be back with us celebrating a glorious Victory . . . and let us hope that during the year our every act justifies their faith in us.

VERDI

DRESS SHOP

MISS MABELL CARSON, Manager
1312 Sartori



WELCOME TO THE CHURCH OF CHRIST IN TORRANCE

You are invited to study and worship with us that we may together come to a better understanding of God's revealed will in order that we may use it as our rule of faith and practice.



SUNDAY SERVICES

BIBLE STUDY 11:00 a.m.
MORNING WORSHIP 11:40 a.m.
EVENING WORSHIP 7:45 p.m.

TUESDAY SERVICE

BIBLE STUDY 7:45 p.m.

PLACE OF MEETING
Men's Bible Class Building
POST AND CRAVENS

BOYD FIELD, Minister
PHONE 1663-J

Dr. Lewis Guild, Author, Minister, Passes at Age 79

Funeral rites were held last Friday at 2 p.m. in the Wilshire Methodist church in Los Angeles for Dr. L. T. Guild, 79, father of Lewis H. Guild, Jr., publisher of the Gardena Valley News. The deceased was well known in Southern California as an author, publisher and minister of the Methodist church. In Gardena he occasionally "pinch hit" for his son while away on business and vacation and won many friends in that community.

The service for Dr. Guild was conducted by Dr. Wilsie Martin, pastor of the Wilshire Methodist church of which the deceased was former minister. Interment followed in the Inglewood Park cemetery.

Born near Des Moines, Ia., May 5, 1864, Dr. Guild was the son of Rev. J. Ellis and Sarah Guild.

Dr. Guild was superintendent of schools at Holdrege, Neb., and also edited the Holdrege Republican. He entered the Methodist ministry in 1888. He re-entered the newspaper business in 1906 and in 1917 was editor and manager of the Santa Monica Daily Outlook.

Dr. Guild was a 32nd degree Mason. He served as president of the Los Angeles Celtic club in 1920.

He leaves his widow, three sons, Ellis D. of Inglewood, Bart P. of Hollywood and Lewis T. Jr., of Gardena, and a daughter, Ruth Edna Guild, a teacher at Belmont high school. There are also three grandchildren.

Merchants Express Opinions on 1944

(Continued from Page 1-A)

ROY LOUGHLIN of the Discount Drug Co., said: "Speaking on the drug situation for 1944, there will be plenty of drugs for the civilian population during the coming year. The only real shortage of actual drugs is quinine, for the Japs have cut off our main source of supply. But, of course, in drug sundries there will be a definite shortage. However, in many items such as electric heating pads, folks will have to get along with old fashioned hot water bottles. Yes, we'll win through on the home front during 1944 without anyone getting hurt too much."

WILLIAM KEMPEN, head of Torrance Merchants group and owner of Verdi dress shop, said: "I do not look for a rationing of ladies' ready-to-wear in 1944. This will not be necessary even though women are buying more and better wearing apparel today than ever before. The main reason for this is because we have plenty of domestic and imported wool . . . to manufacture women's dresses, suits and coats."

"However, I look for a shortage in blouses and lingerie items; and particularly in all knit goods . . . in fact anything made of rayon and cotton."

W. M. MISSELMAN of the Torrance Men's Shop, commenting on the merchandise situation in the men's wear field said today: "Practically all manufacturers of men's wear are rationing merchandise to the stores. This naturally limits us and all men's stores in the sizes and selections of many important items. This to spread this merchandise among the greatest number of people we have found it necessary to limit sales to individual customers. This is the condition today, and it will certainly not improve during 1944 unless we win a very early victory."

LESLIE L. PRINCE, agent for Greyhound and other bus lines, as well as all the major airlines, sees still further curtailment of passenger travel for the coming year. "I expect the government will eliminate more non-essential travel than in the past. Steps will be taken to make people prove they have some good reason for making a trip before they will be given passage. It will be either a choice of this method or a greater tightening of the present voluntary cooperation than in the past in which the decision will be left to the agent," Prince states.

GEORGE PECKHAM of Schultz & Peckham, dealers of Ford products, expects that some commercial cars and trucks may be available before the end of 1944, but it doesn't look like any new passenger cars will be made during the coming year. Functional parts (the parts necessary to keep a car running) will be obtainable in some greater quantities than at present, and shop work is expected to continue to increase, Peckham stated.

PAT MacDONNELL, war housing center area manager, sees the early doom of the Axis forces in Europe but he does not venture a prediction of just "how soon" Hitler and his war machine will be completely crushed by the combined might of the armies of the United Nations. He did say, however, that

SOLVE YOUR LAUNDRY PROBLEM!

HELP YOURSELF LAUNDRY

USE OUR DOMESTIC
WASHING MACHINES
ONLY 60c PER HOUR

Open 10 a.m. - 7 p.m.

925 Gardena Blvd.
(Rear of Gardena Hotel)

Gardena

Illness Postpones Trip of Hallangers

Jack Hallanger, Torrance deputy city clerk and Mrs. Hallanger had planned to spend the Christmas holiday with their daughter and family at Santa Barbara. They were packed and ready to leave shortly after noon on Friday. Mr. Hallanger had been at the office during the morning and went home ill with an attack of the flu, so they gave up the contemplated trip. Christmas morning Mrs. Hallanger became afflicted with the malady and she, too, went to bed—both disappointed that they were denied the joy of joining in a partial family reunion. The Hallangers have a son in the armed forces somewhere in the South Pacific, who was unable to come home.

AUTO DRIVER BOOKED

Don Howard Rae of WALTERIA was booked at the Torrance police station Tuesday night, after allegedly crossing over the double white line on U. S. Highway 101 at Hillsworth st. and hitting a car driven by Ernest Schnoor, 26006 Pennsylvania ave., Lomita. He faces a charge of drunk driving, Police Chief Stroh said.

COMPENSATION INSURANCE

A resolution adopted by the Torrance city council Tuesday night places Civilian Defense members subject to state compensation insurance benefits while engaged in emergency duties. Similar action has been taken by other California cities, it was stated.

the people of California and other Pacific coast states are due for an awakening when the Allies merge for the grand attack on Japan after the European situation is cleared up.

MacDonnell predicts that there will be a shift of war workers

from the east to the west coast when defense activities begin to taper off on the east coast. Until the Japs are knocked out of the war, local industries are likely to be kept going full blast to supply our fighting forces.

"There will be more people come here and there will be need for more homes. The housing authorities realize this and are making provision for it by authorization of priorities for privately financed projects. The west coast will become the war production center of the whole nation when Hitler is beaten," MacDonnell asserted.

MUTUAL AID PLEDGE

W. H. Stanger, city water superintendent, was authorized by the city council Tuesday night to sign the "pledge of mutual aid and reciprocity for the protection and maintenance of public water supply lines under emergency conditions" for Torrance Water District No. 1. The pledge was adopted in connection with the program approved by the County Civilian Defense organization in case of an emergency.

CARSON ST. BILL PAID

The recent repairs and improvement of the intersection of Carson st. and Western ave. cost the cities of Torrance and Los Angeles a total of \$1200. The Torrance council has authorized payment of this city's share, or \$600.

NEW BUS DRIVERS

Two new drivers were employed by the Torrance Municipal Bus Lines this week. They are Paul S. Chambers, 25832 Narbonne ave., Lomita, and B. H. Plunkett of Torrance.

WARD AT BIG BEAR

C. Z. Ward, manager of the Torrance Bus Lines, has been spending a few days at Big Bear to conclude his allotted vacation period for this year.

PIPE AND FITTINGS

Expenditure of \$100 for pipe and fittings has been authorized for the new Arlington ave. parkway by the Torrance city council.

ATTEND THE

VICTORY REVIVAL

at the

ASSEMBLY OF GOD CHURCH

1741 Border Ave.

Torrance, Calif.

BEGINNING SUNDAY, JAN. 2, 1944
and Continuing Every Night

HEAR WINIFRED CLOUGH

LADY EVANGELIST

Spiritual - - Interesting - - Inspiring

| POINTS EACH | BROWN STAMP ITEMS | PRICE VALUE |
|-------------|-------------------|-----------------------------|
| (15) | Pilchards | Van Camp 15-oz. can 11c |
| (15) | Sardines | Avalon Brand 15-oz. can 9c |
| (5) | Morrell's Snack | Natural pack 12-oz. can 37c |

| POINTS EACH | GREEN STAMP ITEMS | PRICE VALUE |
|-------------|-------------------|----------------------|
| (14) | Applesauce | V-B Brand No. 2 16c |
| (3) | Tomato Juice | Sunny Crown No. 2 9c |
| (15) | Pork & Beans | Vita Vita 18c |

| POINTS EACH | LEGS | ROASTS | CHOPS |
|-------------|------------------|--|---|
| (6) | LEG OF LAMB | Short cut legs. Roast one for Sunday's dinner. | Grade A 39c per lb. Grade B 35c per lb. |
| (8) | LAMB LOIN ROAST | Whole loin of lamb. Lots of tender meat on these. | Grade A 57c per lb. Grade B 51c per lb. |
| (6) | LAMB LOIN ROAST | Sirloin end of loin. Lamb is rich in vitamins. | Grade A 45c per lb. Grade B 41c per lb. |
| (3) | LAMB SHOULDER | Full shoulder of lamb, with round bone chops on. | Grade A 35c per lb. Grade B 35c per lb. |
| (8) | LARGE LOIN CHOPS | Tender and full flavored. Lamb is easy to digest. | Grade A 45c per lb. Grade B 41c per lb. |
| (8) | SMALL LOIN CHOPS | Broil these fancy chops. Lamb is full of energy. | Grade A 57c per lb. Grade B 51c per lb. |
| (5) | RIB LAMB CHOPS | Note the low point value on these fine lamb chops. | Grade A 45c per lb. Grade B 41c per lb. |
| (1) | BREAST OF LAMB | Also Lamb shanks. Economical, low point cut. | Grade A 18c per lb. Grade B 18c per lb. |

Figure in parentheses indicates points per pound. Some Safeways do not carry both grades of lamb listed.

| CEREAL PRICES | TYPICAL SAFEGWAY VALUES |
|--------------------------------------|---|
| Morning Glory Oats 48-oz. 21c | Crackers Sunshine Kripky 1-lb. 17c |
| Blown Rice Anderson 5-oz. 6c | Soda Crackers 1-lb. 17c |
| All Bran Kellogg's Cereal 10-oz. 11c | Soup Mixes Aunt Polly Brand Assorted 8c |
| | Crescent Mapleine 2-oz. 29c |

Right to limit is reserved. No sales to dealers.

TWO BIG, MODERN STORES TO SERVE YOU
1301 SARTORI AVENUE, TORRANCE 2171 REDONDO-WILMINGTON ROAD, LOMITA