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What Is the Object of the War Chest? . . . Read What It Will Do

(With the design to answer the many questions our readers ask concerning the Los Angeles Area War Chest—why the War Chest? What is it? What does it do?—The Torrance Herald is publishing a statement in three sections, giving complete information on the salient points. The first section appears herewith. The other two sections will be printed in subsequent issues of The Torrance Herald.

I. WHY THE WAR CHEST?
Organization of Los Angeles Area War Chest, its inclusion of war related agencies, those agencies providing recreational and special welfare services to the fighting men.

"The War Chest is the biggest thing that has come our way in

a long time. It is so big that anyone who is too big for it is too small for the community."—P. G. Whinnett, campaign general chairman.

In common with every other important American community, the Los Angeles area is facing the challenge to perform great tasks in connection with the war. These are not alone to fabricate implements and munitions of war, nor to furnish its quota of personnel for the uniformed services. These jobs already have been tackled with vigor and outstanding performance. Nor is it alone the proper share of the load of financing national defense, in connection with which a splendid record has been written.

Another great job calls every

patriotic American to the performance of obligations which are not touched by the formal and recognized agencies of government. They are war-time essential activities. They mean holding the line of relief, health and welfare work. Three special fields of opportunity are presented:

First, the recreational and special welfare work in behalf of the men and women of the uniformed services, both at home and abroad, the men of the Merchant Marine who transport the fighting men and their required supplies, and welfare work in behalf of prisoners of war.

Second, the health and welfare work on the home front. The demand for this activity has been accentuated by the war. Many causes are at the bottom of this, but the effect upon home life of the induction of so many men into the armed services, the concentration of a large population of industrial workers in the community, and the war plant employment of many thousands of women, including mothers of small children, are among the obvious causes.

Third, the extension of aid to the unfortunate and generally helpless populations of war-torn countries among the United Nations, many of whose homelands have been occupied and devastated by the enemy powers.

Activities in all these fields already were being carried on by various organizations and individuals. These were commendable, support generally liberal but spotty. As to the national war-related organizations there had been notable progress in simplification through federation on the basis of area in which work was being carried on. What remained to be done was the careful definition of future objectives, coordinating of programs of each organization as related to the programs of others, examination of programs to ascertain whether or not they were realizable in their respective fields, whether the services aimed at might be duplicated under lend-lease or any other government agency, and whether the materials required could be allocated without interfering with the requirements of national defense. And then to bring the necessary fund-raising activities into harmony with local efforts and needs and the reasonable ability of local communities.

All this was in reality merely injecting the spirit and the implements of unity, understanding and mutual helpfulness into the whole of the efforts.

The National War Fund committee, created by the President, undertook the realistic work of checking needs, practicability of programs and availability of material. It remained for the local Area War Chests—Torrance among them—to unify the educational and other fund-raising activities.

The first and most important goal was to unite the efforts of all the organizations under one campaign effort without losing anything in effectiveness; in other words, to put the rule of cooperation and singleness of purpose to work. This, fortunately, has not been difficult. No organization has every organization submitted willingly to the necessary procedure; its officers and members have displayed enthusiasm and readiness to contribute time and work to the success of the War Chest goals.

The three grand objectives—to sustain the splendid character, vigor and faith of the soldier for the coming of peace; to preserve the health and welfare standards of the home communities against deterioration, and to save as many of the children and adults of the peoples of our allies against decimation by hunger and disease—all were recognized as having equal integrity in any patriotic and humanitarian program.

I. FOR THE UNIFORMED MEN AND WOMEN
U.S.O.: As to recreational and special welfare activities in behalf of the uniformed men and women, the United Service Organization has taken a definite and forward position. U.S.O. has an interdenominational background. It is the joint instrumentality of the Y.M.C.A., Catholic Community Service, the Salvation Army, Y.W.C.A., and the Jewish Welfare Board, and the National Travelers Aid Assn. Obviously the U.S.O. is a non-proselytizing agency. At this time there are approximately 2500 U.S.O. units and clubs operating throughout the United States and overseas. They maintain open doors for the soldier and sailor on leave in the big cities and they go out to the men in the training camps with entertainment and friendly service.

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accepted for membership in the War Chest.

One major factor in shaping the whole course of the war is transport of supplies in merchant ships to our fighting forces throughout the world. The length of the war, the size and striking power of our armies, depend upon our merchant ships and their officers and crews.

War Prisoners Aid: Another activity in behalf of the armed services is that of extending aid to prisoners of war. These are men condemned to an indeterminate existence behind the barbed wire enclosures of enemy prison camps, mainly in Japan and Germany. Theirs is a dreary life at best. Counting hours and marking calendars is a deadly routine, yet were it not for War Prisoners Aid and the articulating work of International Red Cross this would be the harsh sentence of our men so unfortunate as to become inmates of Axis prison camps. It is estimated that six million men, soldiers and civilians, are in military prisons. American soldiers and sailors in prison camps number about 25,000.

War Prisoners Aid is administered by the international section of Y.M.C.A. Work of extending reasonable aid to prisoners of war is recognized under international conventions and the field workers are received by prison authorities and given opportunity for approved activities. Reading matter, material to enable men to work at former crafts or at old or new hobbies, musical instruments and leadership in musical recitals, opportunity and facilities to study, usually under instructors among the prison population, delivery of food packages to supplement the restricted prison diet—these and many other activities are on the program of War Prisoners Aid. The result is a substantial contribution to the holding together of the moral fibre and the normal character of the prisoner. Saving men from cracking up completely, from abandoning hope, from letting slip their hold on what they always regarded as right, is a highly important objective if we are not to forget those who risked their lives and gave their freedom that we at home might live in peace and comfort.

United Seaman's Service, Inc.: War Prisoners Aid has been

Day and night, while on duty, they brave torpedoes, aerial bombs, seas of flaming oil, machine-gun fire, cunningly placed mines. Some spend days and weeks in flimsy lifeboats, enduring hunger, extreme temperatures and maddening thirst. Those who survive grimly sign on again.

To provide the means of comfort (Continued on Page 5-A)

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To provide the means of comfort (Continued on Page 5-A)

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Item	Points	Prices
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LIBBY'S JUMBO PEAS	18 Blue	Can 16c
No. 1 DAINTY MIX	18 Blue	19c
GERBER'S BABY FOOD Assorted Fruit and Vegetables	1 Blue	3 Cans for 19c
SUPERIOR MUSHROOM SAUCE	3 Blue	Jar 14c
VAN CAMP'S MACKEREL	11 Brown	Can 13c
HUNT'S WHITE MEAT TUNA	5 Brown	39c

NON-RATIONED ITEMS

Libby's Stuffed Queen Olives 7 1/4-oz.	42c
BORAXO	13c
BORAX POWDERS Small	10c
BORAX POWDERS 2-lb.	21c
BORAX POWDERS 5-lb.	59c
"IT" CLEANER Large	25c
"IT" CLEANER Small	10c

Item	Points	Prices
KELLOGG'S Corn Flakes 11-oz.	2 for	15c
Rice Krispies	2 for	21c
Pep Whole Wheat Flakes	2 for	21c
All-Bran Small	2 for	21c
Krumbies	2 for	23c
Shredded Wheat	2 for	21c
40% Bran Flakes Large	2 for	27c
Variety 10 Packages 6 Cereals		22c

KARO SYRUPS

Red, 1 1/2-lb.	19c
Blue, 1 1/2-lb.	17c
Blue, 5-lb.	46c
Blue, 10-lb.	84c
Green, 1 1/2-lb.	19c

NOTICE
We Have Always Had Meat, But Come In and Take a Look Now!

SMOKED PICNICS COOKED, READY TO EAT SLICED FREE	8 Red Points	36c
SMOKED BUTTS READY TO EAT BONELESS	10 Red Points	52c
SLICED PORK BUTTS	8 Points	42c
GRADE 'A' WIENERS	6 Points	27c
PORK STEAKS	7 Points	34c
CENTER PORK CHOPS	11 Points	39c
LOIN ROAST	8 Points	33c
HAMBURGER LEAN	7 Points	30c

All Kinds of BEEF ROASTS & STEAKS
GRADE "A" and "B"

The 4 SISTERS
You don't need Ration Points for the energy you get from our Fresh FRUITS and VEGETABLES

VEGETABLE DEPARTMENT

GASOLINE PERMITS
Gasoline purchase permits—O. P.A. Form R-571—will be issued from local boards in lieu of tailored coupon books for "special rations" and rations for furlough travel starting Oct. 15, according to information forwarded to the wartime motoring information bureau of the Automobile Club of Southern California. Local boards throughout the Southland are now receiving these new forms. Single permits will not be issued for less than one gallon or more than 10. Furlough permits are limited to five gallons.

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