



This one's going to hurt !

INVASION COMES HIGH—in blood and money.

Part of the cost must be paid with human life. That means deep and lasting hurt for many and many an American family.

Part of the cost must be paid in cash . . . this September. And *that's* going to hurt, too!

The 3rd War Loan Is Here!

To pay for invasion—to get the money to keep our fighting machine going—you, and every man or woman in America, are asked to invest in at least one extra \$100 Bond in September.

\$100 EXTRA, mind you—for everybody!

No man or woman can hold back. No man or woman can point to his Payroll buying and say, "They don't mean me!" No man or woman can say, "I'm already lending 10% or 12% or 20%—I'm doing enough!"

Sure—it's going to hurt. It's going to take more than spare cash this time—more than just money that might have gone for fun. It's going to

take money we have tucked away. It's going to take part of the money we've been living on—money that might have meant extra shoes or clothes or food! Money that might have gone for *anything* that we can get along without!

Sure—it'll be tough to dig up that extra money. But we've got to do it—and *we will*.

We'll do it partly because of the look that would come over the faces of

our fighting men if we should fail. We'll do it partly because the cheapest, easiest way out of this whole rotten business is for everybody to chip in all he can and help end it quick. We'll do it partly because there's no finer, *safer* investment in the world today than a U.S. War Bond.

But mostly, we'll do it because America is right smack in the middle of the biggest, deadliest, dirtiest war in history.

And we're Americans.



\$15,000,000,000
non-banking quota

3RD WAR LOAN

Back the Attack . . .
with
WAR BONDS

TORRANCE
QUOTA
\$625,000

This Advertisement Made Possible by the Patriotic Contributions of the Following Business and Professional People - - -

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1600 Cabrillo Ave.—Phone 137</p> <p>Torrance Men's Shop
1325 Sartori Ave.</p> <p>Ideal Ranch Market
2067 Torrance Blvd.</p> <p>Christy's Cafe
1434 Marcelina Ave.</p> <p>The Great Atlantic & Pacific Tea Co.
1330 El Prado Ave.</p> <p>Torrance Pharmacy
1411 Marcelina Ave.—Phone 3</p> <p>Art Sullivan Shell Service Station
Border and Carson</p> <p>Star Furniture Co.
1255 Sartori Ave.—Phone 625</p> | <p>Mayfair Creamery
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1320 Sartori Ave.—Phone 102</p> <p>Vurpillat's Cafe
1528 Cravens Ave.—Phone 1292</p> <p>Daniels Cafe
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