

TO THE PEOPLE OF THE UNITED STATES

Proclamation

RECOGNIZING THE FACT that in carrying the war into enemy territory, we shall need greater amounts of money than any nation has ever asked from its citizens in all history, I, FRANKLIN D. ROOSEVELT, President of the United States of America, do officially proclaim that on Thursday, the ninth of September, 1943, the Third War Loan shall be launched.

As Commander-in-Chief, I hereby invoke every citizen to give all possible aid and support to this Third War Loan drive, not only so that our financial goal may be reached, but to encourage and inspire those of our husbands and fathers and sons who are under fire on a dozen fronts all over the world. It is my earnest hope that every American will realize that in buying War Bonds in this Third War Loan he has an opportunity to express voluntarily and under the guidance of his conscience, the extent to which he will "back the attack."

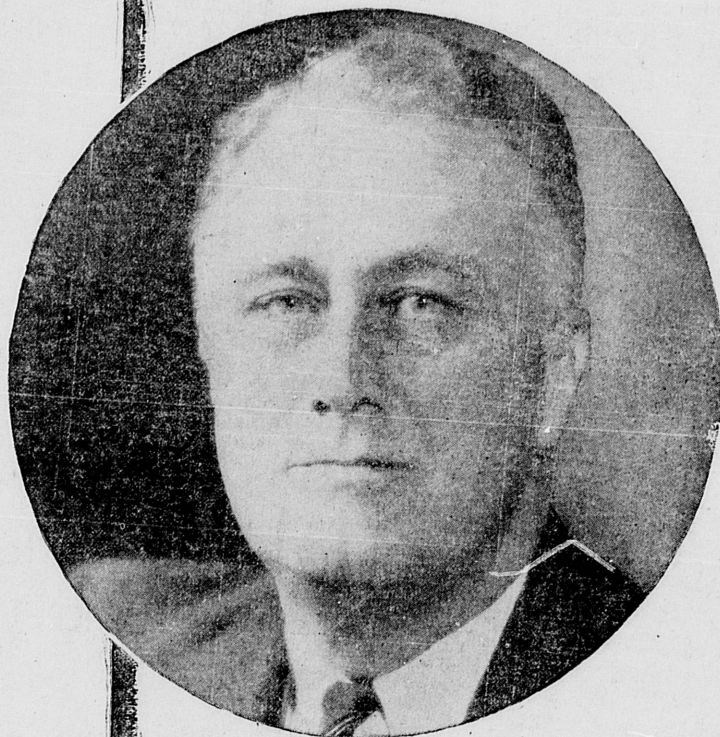
The American people supported well the first and second War Loan drives and in fact did even more than was asked of them. Our need for money now is greater than ever, and will continue to grow until the very day that Victory is won; so we must ask far more sacrifice, far more cooperation than ever before.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the United States of America to be affixed.

DONE at the City of Washington, this twenty-sixth day of July, in the year of our Lord nineteen hundred and forty-three, and of the Independence of the United States of America the one hundred and sixty-eighth.

By the President:

CORDELL HULL
Secretary of State.

3RD WAR LOAN

15 BILLION DOLLARS
(NON-BANKING QUOTA)

Starts Thurs. Sept. 9

Back the Attack WITH WAR BONDS

This Advertisement Made Possible by the Patriotic Contributions of the Following Business and Professional People - - -

The Great Atlantic & Pacific Tea Co.
1330 El Prado Ave.

Torrance Pharmacy
1411 Marcelina Ave.—Phone 3

Art Sullivan Shell Service Station
Border and Carson

Star Furniture Co.
1255 Sartori Ave.—Phone 625

W. E. Bowen, Insurance
1327 Post Ave.—Phone 215

Schultz & Peckham
1600 Cabrillo Ave.—Phone 137

Torrance Men's Shop
1325 Sartori Ave.

Ideal Ranch Market
2067 Torrance Blvd.

Christy's Cafe
1434 Marcelina Ave.

National Home Appliance Co.
1317 Sartori Ave.—Phone 78

Beacon Drug Co.
Cabrillo at Gramercy—Phone 180

Washer's Gay Shop
1319 Sartori Ave.—Phone 818

Charlene Sport Shop
1327 Sartori Ave.

Mayfair Creamery
1336 Post Ave.—Phone 337

R. J. Rogers
1115 Sartori Ave.—Phone 468

J. C. Penney Co.
1261-65 Sartori Ave.

Bernard's Bootery
"Famous Brand Shoes"—1319 Sartori Ave.

Verdi Dress Shop
1312 Sartori Ave.

Torrance Plumbing Co.
1418 Marcelina Ave.—Phone 60-J

Discount Cut-Rate Drug Co.
1334 El Prado Ave.—Phone 562

Howard's Jewelers
1503 Cabrillo Ave.—Phone 411

Ellwood's Dress Shop
1417 Marcelina Ave.—Phone 198-W

Firestone Stores
Marcelina at Cravens—Phone 476

El Prado Furniture Co.
1220 El Prado Ave.—Phone 1057

Harvel's Service Station
Cravens at Marcelina—Phone 168

C. B. Mitchell Service Station
1906 Cason St.—Phone 765

Dr. O. E. Fossum, Dentist
1300 Sartori Ave.—Phone 186

Drs. Beeman, Easley and Wood
1329 Sartori Ave.—Phone 14

Dr. A. P. Stevenson
1315 Sartori Ave.—Phone 96

Dr. R. F. Bishop, Dentist
1329 Sartori Ave.—Phone 341

Dr. Norman A. Leake
1525 Marcelina Ave.—Phone 90

Torrance Medical Group
1335 Post Ave.—Phone 1088

Dr. R. A. Bingham, Dentist
1427 1/2 Marcelina Ave.—Phone 198-J

Dr. C. L. Ingold, Optometrist
1427 Marcelina Ave.—Phone 882-J

Dr. W. A. Hoxie, Dentist
1311 Sartori Ave.—Phone 216

Torrance Sheet Metal Shop
1418 Marcelina Ave.—Phone 350

J. J. Newberry Co.
1275 Sartori Ave.

Torrance Hardware Co.
1515 Cabrillo Ave.—Phone 1480

Jessen Bros. Auto Service
1405 Border St.—Phone 169

Ed Schwartz, Store for Men
1505 Cabrillo Ave.—Phone 66

J. Lepkin, Merchant Tailor
1320 Sartori Ave.—Phone 102

Vurpillat's Cafe
1528 Cravens Ave.—Phone 1292

Daniels Cafe
1625 Cabrillo Ave.—Phone 640

Baker Smith, Jeweler
1321 Sartori Ave.—Phone 87