

War Housing Director Here Tells How U. S. Proposes to Find Homes

Five ways to cooperate in meeting the drastic need for housing of war workers are suggested by Pat MacDonnell, district director of War Housing Centers in Torrance (at 1303 Post ave., corner of Sartori ave.), Inglewood and Santa Monica. He emphasized that "action is imperative, but it must be a cooperative proposition. The National Housing Agency, with all the power of the United States government, can't do anything without the help of the citizens."

"Create vacancies, if possible share your kitchen," he urged. "A selected war worker is a cross section of the American people. He may be a banker, lawyer, merchant, farmer, salesman or the postmaster from the old hometown. And he is helping to win the war. Twenty-five to 45 per cent of these men are single. By placing these men in rooms, the housing situation can immeasurably be assisted."

"Secondly, let us consider 'out-migration.' In case it were possible for everyone not connected with the war effort to move from this critical area to a less crowded one, there would not be such a serious problem. If Hitler were handling the situation, he simply would move out all non-essential people. But in the United States citizens are not human pawns. However, a great many people could conveniently move to another area and it would be to their advantage to do so.

Back to the Farm
 "There are many highly desirable places in the state where living costs would be lower and they wouldn't be bothered with wartime congestion and inconvenience.

"If the resident is a property owner, he can now readily sell his property at an excellent price and pick up equally desirable property in places like Santa Barbara, Fresno or Santa Cruz at a reasonable price. Or he could exchange his property for that in other localities. And he would realize a good profit on the exchange.

"To other people who have been longing to get back to the farm, now is an ideal time. The world must eat and farm products never in history were in greater demand than now. Each person should analyze the situation for himself, or talk it over with the War Housing Center."

Urges Conversion
 As a third point, MacDonnell listed the imperative need for house-keeping units as inviting alterations, possibly involving only a small amount of work and materials to make a present home available to war families.

"If no critical materials are required and the amount involved is less than \$200, only a building permit is necessary," he said. "If the amount exceeds \$200, or critical materials are required, application should be made to the Federal Housing Administration for priority assistance. F. H. A. takes care of this procedure as a convenience to the citizen and the War Production Board. In case financial assistance is necessary, consult a bank. This application, too, must be processed by F. H. A."

"Fourth, there is remodeling or conversions. This affords an opportunity to build up a future income and at the same time help the war effort. In case the building is suitable for conversion, but too big for the owner to handle personally, the government will consider handling the entire transaction on a lease basis. Owners having suitable property should list it with the War Housing Center for this purpose.

Build More Homes
 "It makes no difference if the property is a 'white elephant,' the criterion is: can more living units be produced and is the plan feasible?"

"Finally, there is the matter of private or public construction. In a critical area the first requirement is to fill all vacancies, then by every possible means create more vacancies and fill them; construct as many living units as possible by private and public conversion.

"After all these means are exhausted, if the need is still imperative, the N.H.A. may, subject to availability of critical materials, program a minimum quota of houses which might be built for war workers by private parties. If the need can best be served by public housing, the minimum number of buildings are authorized. They are then constructed and managed by the Federal Public Housing Authority."

State Picnic-Reunions

NEW ENGLAND STATES . . . The six states composing the New England group will unite in a picnic at Sycamore Grove Park, Los Angeles, Saturday, May 15.

We'll soon be on the home stretch to Tokyo if you make your tires stretch for the duration.

Torrance Steel Plant in New Motion Picture

"To Each Other," a new motion picture which draws its title and theme from the closing pledge of the Declaration of Independence, was exhibited for the first time Monday at the annual meeting of stockholders of U. S. Steel Corp. at Hoboken, N. J. The film, which features Walter Brennan three time Academy Award winner, is keynoted by the phrase, "We mutually pledge to each other our lives, our fortunes and our sacred honor."

Stockholders saw in the film the first complete motion picture record of U. S. Steel's vast wartime expansion program and production achievements. Columbia Steel Co.'s part in this huge program is depicted in scenes taken at the Torrance and Pittsburg works, as well as the company's blast furnace operations at Ironton, Utah.

One of the important new plants pictured is Geneva Works, which is being erected near

A saving nation does not invite inflation. Get your money into the Second War Loan drive.

Undertaker's formula — one gallon of gasoline, one pint of whiskey and one screwball.

Provo, Utah, by Columbia Steel for the government. Several camera crews spent many weeks in photographing production of war materials in major steel centers from coast to coast.

Public Showings Planned
 In the film Walter Brennan, playing the role of a veteran steel worker who has returned to the mills for the duration, tells the story behind the Army-Navy "E" award, describing the war production efforts of the corporation's 335,868 employees. Remarking that steelmakers, although proud of their achievements, are "not stopping there," he describes the new construction program being carried on by the government and U. S. Steel to increase production of steel for the armed forces.

In 35 minutes the film gives a resume of additions to existing plants, conversions of old plants to war production and the progress being made in the construction of complete new plants in all parts of the coun-



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For Lovely Leisure Hours...

HOUSECOATS!

FLOWER GARDEN HOUSECOATS

Brighten your life indoors with one of these charming styles. Fine cotton prints with the most flattering trimmings. Wrap-around types. Sizes 12 to 20. **2.98**

WONDERFULLY SOFT CHENILLE

Covered with fluffy baby chenille. Wrap-around style with two-tone overfitting at the hemline to emphasize the flared skirt. Sizes 12 to 20. **3.98**

Magnificently Styled Housecoats

Baby chenille tutting is arranged in a striking pattern on the collar, sleeves and bottom. Wrap-around styles. Sizes 12 to 20. **4.98**

Have A Wonderful New Summer Wardrobe—Inexpensively!

PRINTED DRESS FABRICS

29c 39c 49c 59c 69c yd.
 It's fun, it's practical, it's patriotic to make your own clothes! So dust off your sewing machine, shop at Penney's for good quality materials—smooth rayons, sheer lawns, sturdy cottons, and dress up the family!

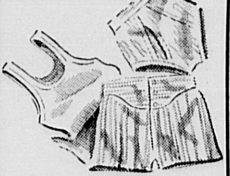


For Men... and Their Sons!



Patterns For 1943 Outfits!
SLACK SOCKS
25c

Handsome clocks and stripes in rayon blends for dress, blazer stripes for sports.



Men—Thrift Values In Shirts, Shorts & Briefs
39c ea.

Smart striped shorts, Swiss ribbed shirts, briefs with double panels front and back.

For Knock-Around, School And Dress!
BOYS' SPORT SHIRTS
79c

Open, easy-fitting shirts — with every excess ounce of weight eliminated! Porous cotton weaves in light summer shades. Short sleeves, cool collars!

Warm Weather Ideas In MEN'S DRESS AND SLACK SOCKS
3 pairs \$1

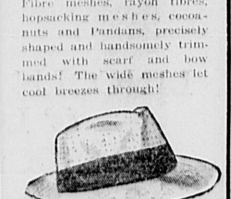
Bold blazer stripes in smart cotton slacks types. — Fine clocks, stripes and figures for best dress!



Cool Ventilated Models!
Solar Straws
1.98



Fibre meshes, rayon fibres, hosiery meshes, cocoanuts and bananas, precisely shaped and handsomely trimmed with scarf and bow bands! The wide meshes let cool breezes through!



Genuine Panamas in smartly practical ventilated weaves! Many open-air hemp twists and Balans, too!



Fibre meshes and Hopolas. Air spin mesh weaves.

MOTHERS ARE WONDERFUL PEOPLE!

They watch over their babies . . . keep them healthy, well-fed, well-clothed . . . prepare them for life . . . and then, when war comes, send them off with pride and courage to do their country's job. And that isn't all. Mothers keep the home fires burning, and go into defense plants by the thousands to stand shoulder to shoulder with their sons. That's why this is such an important MOTHER'S DAY!

Gifts for YOUR Mother!

LOVELY CYNTHIA* SLIPS

Truly feminine slips—designed for women who love pretty things! Luxurious rayon satin or soft, smooth rayon crepe. Some smartly tailored, others trimmed with dainty lace or pretty embroidery! Straight cut with four gores and double yoke or cut on the bias to fit smoothly. All sizes. **1.29**

Strewn With Daintiest Flowers!
Cotton Batiste Nightie
 With Organdy Ruffled Edging And Ribbon Trim! **1.98**
 Enchanting and demure . . . but styled to delight any young lady! Clusters of tiny flowers on white background.

For That Luxurious Feeling!
Rayon Satin Gowns
 Softly Shirred Midriff Lavish With Dainty Lace **2.98**
 So flattering — with graceful fluid lines and a flared skirt! Of softest rayon satin in pastels. Sizes 32 to 40.

Choose From Her Favorite Styles!
Rayon Satin Pajamas
 Smoothly Fitted Styles! **2.98**
 Breezy Butcher Boy Types! All so dainty—and styled just the way she likes them. Flower-soft rayon satin pretty with lace. Sizes 34 to 40.

Colorful Printed Squares!
Handkerchiefs
10c
 Sheer cotton strewn with garden flowers! Pretty to tuck in your pocket!
EMBROIDERED HANKIES . . . 23c

RAYON DRESSES

Gay Prints Are The Big News This Spring And For Summer to Come!
3.98

No matter what your coloring, your type, your size—you'll be the heroine of spring in one of these! Sheer, rippling bemberg rayons with soft, fluid lines that are so flattering!

Light or dark backgrounds with a garden of floral prints to choose from. Sizes 12 to 20 and 36 to 44.



RAYON HOSE

A grand gift for mother—on her day! Add hosiery to her spring and summer wardrobe accessories! She'll need just the right weights and the right shades to complement her warm weather frocks! A practical gift, too!
79c

RAYON PANTIES

For mother who loves dainty underthings. Glistening rayon satin! **59c**

NECKWEAR

Exquisitely Designed!
 Sheer collars to refresh last year's dresses!
98c

COLORFUL SLACK SUITS

Stylish for Women—At Work Or At Play!
 Pencil-stim tailored suit with jacket. Type button-front shirt . . . neatly hoisted to slim the waistline. Sizes 12 to 20. **4.98**

WOMEN'S PLEATED SKIRTS

Delightful Styles For Every Occasion!
 Crisply tailored styles for sports wear or dressy sheers trimmed with lace. White and pastels! Sizes 32 to 40. **1.98**

Ring Changes With A New Sports Skirt!
 Every woman needs one smart sports skirt! Fine all-wool or wool-and-rayon in plaids or plain colors. Sizes 24 to 32. **3.98**

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