It's A Direct Hit Every Time, What? Our CLASSIFIED ADS

RATES INFORMATION

HERALD and NEWS CLASSIFIED ADS

All Classified Ads run in ALL 3 PAPERS (Torrance Herald, Lomita News and Torrance Shopper) for the ONE COST, thus reaching EVERY RESIDENT in Torrance, Lomita, Harbor City and adjacent areas.

PREPAID CASH PRICES
(Add 10c to prices below for ads not paid for at time of placing copy)

	One Time	Two Times	Three Times	Four Times
15 Words...	$ .45	$ .65	$ .80	$ .90
20 Words...	.50	.70	.85	.95
25 Words...	.55	.80	1.00	1.15
30 Words...	.60	.90	1.15	1.35
35 Words...	.65	1.00	1.30	1.55
40 Words...	.70	1.10	1.45	1.75
For each additional 5 Words...	.05	.10	.15	.20

Ads may be cancelled at any time up to 12 noon Wednesday and refund given for unearned insertions. Not responsible for more than one incorrect insertion. Errors will be corrected by republication only.

Cash-in-advance Ads may be placed at offices of Torrance Herald, 1336 El Prado, Torrance; or Lomita News, 24702 Narbonne, Lomita. Ads telephoned to either office and paid for prior to 5 p.m. day of first publication (Thursday) will be given benefit of cash rate.

Contract rates on application.

Closing time for acceptance of Classified Ads is 12 noon, Wednesday—for Thursday publication.

Cemeteries 4

"A LOCAL INSTITUTION SERVING LOCAL NEEDS"
PACIFIC CREST
182ND ST. & INGLEWOOD AVE.
REDONDO 2338

Lost and Found 6

LOST—SATURDAY, brown billfold containing cash, papers valuable to owner. Return to James Snyder, U. S. Navy, 2117-A Cabrillo.

LOST — Boy's jacket, blue and brown, while attending Scout meeting Lomita school auditorium, April 12. Billy Phillips. Phone Lomita 1132-W.

LOST—Black horse, two white hind hoofs, about 6-ft. high, weight about 1500 lbs. Please notify Torrance Police Dept., or owner, 1015 Border ave. Reward.

LOST — Grey tiger-striped cat, black fluffy tail. R-ward for return or information. 907 Arlington ave., Torrance.

STRAY HORSE found in Lomita. Call Lomita 216-J.

Personals 10

PERMANENT WAVE, 59c! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied. Discount Cut-Rate Drug.

Professional Services 12

INSURANCE, General—
SPECIALIZING IN . . .
AUTOMOBILE - - - FIRE
FURS - - - PLATE GLASS
ILA M. GILBERT
1631 COTA AVE. TOR. 420

Dr. S. A. Robinette
EXPERIENCED VETERINARIAN
2167 TORRANCE BLVD.
Torrance, California
PHONES—Torrance 913 or 803-W

Insure
T-O-D-A-Y
TOMORROW MAY BE TOO LATE!
Howard G. Locke
1407 Marcelina. Tor. 135M

Where to Eat 28

CHINA LILY CAFE
DELICIOUS FRIED SHRIMP
FAMILY STYLE DINNERS
11 A.M. TO 12 P.M. DAILY
SAT. OPEN TO 3 A.M.
15469 SO. WESTERN
GARDENA

CHEF CAFE
(NO BEER)
JUST REAL FOOD
OPEN ALL NIGHT
LUNCHES — DINNERS
TURKEY AND RABBIT DINNERS AT ALL TIMES
WAFFLES — HOT CAKES
Yours Till We Get More Meat!
WE PACK LUNCHES
2119 Hiway 101 — Lomita

Beauty Services 30

AMERICAN BEAUTY SHOP
Royal McDerment (Owner Oper.)
1511 CABRILLO—TOR. 333
PERMANENTS—$5.00 up
AND
ROYAL BEAUTY SHOP
2205 TORRANCE BLVD., TOR. 901

SHOP AT HOME AND SAVE GAS!

Avon Products
"NATIONALLY ADVERTISED"
MONDAY Is Consulting Day In My AVON ROOM—or Select Your Beauty Needs In the Privacy of Your Home.
CALL ME!
ILA MAE AMBACH
1813 Border Tor. 1022

CARSON BEAUTY SHOP
Loraine DeVries, Mgr.
Specializing in . . .
• HALLIWELL KREAMOIL WAVE
• FACIALS
• SCALP TREATMENTS
1919 Carson Phone Torrance 580

HARVEY BEAUTY SHOP
Permanent Waves $5.50 to $12.50
Machine or Machineless
Victory Hair Shaping.....75c
24650 Narbonne Lomita 690

NYLA'S BEAUTY SALON
3 COMPETENT OPERATORS
Featuring
GABRIELEEN PERMANENTS
Also Other Machine or Machineless Waves
1338 POST AVE. TOR. 1365

PERSONALITY BEAUTY SHOP
ROSE TARICCO, Owner
PERMANENT WAVES
HAIR STYLING
Helaine Seager's Cosmetics
2152 LOMITA BLVD. LOM. 590

Viva's Beauty Salon
1733 101 Highway Lomita 523-M
UNION SHOP
VIVA JOHNSON, Owner
PERMANENT WAVES
HAIR STYLING
Closed Saturdays
Hours: 8:30 a.m. to 5 p.m.

Health Aids 32

The usual HEALTH FOODS can still be obtained at the office of Dr. Katherine Siekmann, 1313 El Prado, phone Torrance 1090.

Repair Services 34

DON'T
PUT OFF HAVING YOUR WASHING MACHINE OR VACUUM CLEANER REPAIRED NOW.
ALL WORK GUARANTEED
EL PRADO FURNITURE STORE
1220 EL PRADO TOR. 1067

BENNIE'S
ECONOMY SHOE REPAIR
DON'T WAIT!
HAVE YOUR SHOES REPAIRED NOW!
Next Door to Lomita Theatre

Torrance Radio & Refrigerator Shop
RADIO AND REFRIGERATOR REPAIRING TO YOUR SATISFACTION
C. ALEXANDER
(In Charge)
1324 SARTORI. PHONE 1481.

TYPEWRITERS
Adding Machines and Combination Registers
SERVICE - REPAIRS
SUPPLIES
A. B. METCALE
902 15th Pl., Hermosa Beach
(Drop Me a Postal)

Building Services AND MATERIALS 36

BLUEPRINTS
PHOTOSTATS
WE PICK UP AND DELIVER
SERVICE BLUEPRINT
215 E. REGENT ST. INGLEWOOD
Phone ORchard 70525

Photostats
Wilmington Blueprint Co.
405 AVALON BLVD.
WILMINGTON—PH. 1593

Old Floors Made New
Hardwood Floors Laid Over Old Floors
Cleaning, Sanding and Finishing
L. J. ACREE
24 Years In South Bay District
Phone Redondo 2473
617 26th St., Manhattan Beach

Before You Buy . . .

Nurseries GARDEN SUPPLIES 43

Torrance Nursery
J. H. KING, Owner Since 1927
"Everything for Your Garden"
VICTORY GARDEN SEEDS & PLANTS
LARGE ASSORTMENT
Shrubs and Trees
MANY VARIETIES
Dahlia Tubers
16 NAMED VARIETIES
Lawn Seed, Garden Sprays, etc.
2267 CARSON STREET
PHONE TORRANCE 421-W
One Block West of High School

ORDER NOW FOR EASTER
CHOICE POTTED PLANTS
PRIMULA . . . CINERARIA
BEGONIA . . . 50c to $1.50
BRADLEY GARDENS
Torrance Blvd. at South Juanita
Redondo

Services, Misc. 44

Torrance Cycle and Fixit Shop
* Keys Made
* Saws Machine Filed
* Lawn Mowers Ground
* Bicycles Repaired
* Model Airplanes and Supplies
1341 EL PRADO
Torrance 382-J

JACK BEENE
PAINTING - DECORATING
PAPER HANGING
PLASTER CRACKS REPAIRED
Union Shop
1342 POST AVE. TOR. 1365
AFTER 5 P.M. CALL 1414

Quality Cleaning and Repairing
LANDER CLEANERS
1111 Sartori Ave.
Phone Tor. 204
OPEN 8:00 A.M. to 6 P.M.

Lomita Junk Co.
CALL LOMITA 898
BUY WAR STAMPS
WITH MONEY PAID YOU FOR PAPERS, WASTE MATERIALS, ETC.
WE PICK UP
1816 HIWAY 101 LOMITA

DUMP TRUCKING sand, gravel, top soil. Pleasant 10672, 8 a.m. to 5 p.m.

RADIO SERVICE
EXPERT SERVICE AND REPAIRING
DE BRA RADIO CO.
Since 1923
1517 Cabrillo Torrance 167-W

Situations Wanted 50

HONEST, RELIABLE, trustworthy party wants management hotel or apartment house. Write Box C, Torrance Herald.

WILL CARE for children evenings in your home or mine. 1158 W. 218th st., Torrance. 1418-J.

Employment OFFERED 52

WANTED—Housekeeper, $75.00 per month with own room and bath. Week-ends off. Four in family. Call Redondo 7566.

WANTED: HOUSEKEEPER for family of four adults. Room in or out. Good pay, permanent. Apply after 6:30 p. m., 1528 Post ave.

WANTED woman bookkeeper-stenographer by California Hand Prints, Hermosa Beach. Phone Lamont for appointment daytime, Redondo 2118; nites, Redondo 6653.

WANTED: HOUSEKEEPER to care for invalid woman; board, room and good wages. Call at 24903 Cypress, Lomita, after 6 p. m.

WANTED.—Middle-aged lady for housework and care of one child. Room, board, salary. Torrance 188 after 6 o'clock.

WANTED — HOUSEKEEPER to take full charge. Live in if desired. Salary, $45 month. 1603 Post ave., Torrance. Phone 1166.

Employment OFFERED 52

MEN NEEDED
CHANGE-OVER TO INDUSTRY CLASSED AS ESSENTIAL ON WAR MANPOWER LIST
PERMANENT . . . NOT JUST A WARTIME JOB
Experience Unnecessary
Citizenship Not Required
HIGH WAGES
Now Working 48 Hours Per Week With Time and One-Half for All Over 40 Hours
Plant Is Near Torrance, Wilmington and Redondo
Many Benefits Such as FREE INSURANCE, ETC.
See C. W. Hooper
TELEPHONE REDONDO 7477
THE DICALITE CO.
WALTERIA, CAL.
Near Junction of Highway 101 and Hawthorne Blvd.

WOMAN
FOR LABORATORY CONTROL CHEMIST
SHOULD HAVE 2 YEARS COLLEGE OR EQUAL EXPERIENCE IN BIOLOGICAL OR INDUSTRIAL LABORATORY
PERMANENT—NOT JUST A WARTIME JOB
GOOD WAGES
NOW WORKING 48 HOURS PER WEEK WITH TIME AND ONE-HALF FOR ALL OVER 40 HOURS
PLANT IS NEAR TORRANCE, WILMINGTON & REDONDO
Call or See
MR. KENNEY
Phone Redondo 7477
THE DICALITE COMPANY
Walteria, Calif.
NEAR JUNCTION OF HIGHWAY 101 AND HAWTHORNE BLVD.

WELDERS AND HELPERS
Swing and Graveyard Shifts
We Do NOT Weld Galvanized Materials
GOOD PAY - OVERTIME
100% War Industry
INTERNATIONAL DERRICK & EQUIPMENT CO.
2410 Carson St. Torrance

6 MEN WANTED
25-Year-Old Plant Now On 100% War Production
$39.00 and 48-Hour Week to Start
THREE RAISES GUARANTEED
RUBBERCRAFT CORP.
220th STREET AND BORDER AVENUE
TORRANCE

MAINTENANCE ELECTRIC WELDER
ALSO
MAINTENANCE MECHANIC
ESSENTIAL WAR INDUSTRY, PERMANENT LONG-TIME WORK, NOT FOR WAR DURATION
NO AGE REQUIREMENT
ONLY THAT APPLICANT BE CAPABLE OF DOING GENERAL PLANT MAINTENANCE WORK
CITIZENSHIP NOT REQUIRED . . . GOOD WAGES
Now working 48 hours per week, sometimes more—paying time and one-half for all over 40 hours per week. Good working conditions, including free insurance and other benefits. CALL, TELEPHONE OR WRITE . . . MR. M. T. DAVIS, ASST. SUPT. TELEPHONE, REDONDO 7477. ADDRESS, P. O. BOX 107, WALTERIA, CALIFORNIA.
THE DICALITE COMPANY
PLANT NEAR WALTERIA...BETWEEN REDONDO BEACH AND LOMITA, SOUTH OF HIWAY 101, NEAR HAWTHORNE BLVD.

Employment OFFERED 52

WANTED dependable older man for care of grounds. 1021 Cravens ave., Torrance.

WANTED: WOMAN clerk. Experience not required if applicant is alert and willing to learn. Permanent, pleasant work, part or full time, with good opportunity for advancement. McCown RB Drug Store, 1316 Sartori, Torrance.

HELP WANTED—Cook and waitress wanted. Chef Cafe, 2119 Pacific Coast Highway.

WANTED experienced saleslady to manage local ready-to-wear shop. Box X, Torrance Herald.

Musical INSTRUMENTS 53

$25.00 BUYS good upright piano. 1411 Portola, Torrance. 1364.

Furniture 54

7-PIECE dining set, walnut finish—good condition, $10.00. 1221 Portola ave., Torrance 191.

LARGE SELECTION OF USED FURNITURE AND RUGS AT VERY REASONABLE PRICES
STAR
Furniture Co.
Annex
1269 SARTORI AVE.
TORRANCE 625.

HODGES CABINET SHOP
CHAIRS .....$1.15 up
BOOKCASES .....$3.95 up
TWIN BED .....$6.65 up
KITCHEN TABLE .....$2.40 up
Venetian Blinds - Window Shades
1339 El Prado Res. 179-J

Read our want ads!

Furniture 54

National Home Appliance Co.
WILL HAVE
A NEW HOME ABOUT MAY 1st
AT
1317 Sartori Ave.

WE HAVE A LARGE ASSORTMENT OF THROW AND WASH RUGS . . THESE ARE PRICED VERY SPECIAL
89c and up

MAGAZINE AND LAMP TABLES (CEILING PRICE $2.45) . . REMOVAL SPECIAL $1.95

PABCO RUGS
5-YR. GUARANTEE
ASSORTED PATTERNS
ALL SIZES
PRICES START AT $3.95

FOR
NEW AND USED FURNITURE
—SEE—
National Home Appliance Co.
1318-1328 Sartori
TORRANCE 78

CABINET radio, good condition, new tubes. Reasonable. 2116 235th st., Lomita 278-M.

EIGHT-PIECE DINING room set, velour seats, $65.00. 20507 North Oak, Hammerton Tract.

★ ★ ★ ★ ★ ★ ★ ★
GET HIGHEST CASH PRICES
For Your
USED FURNITURE
Now is the time to turn your extra furniture into cash. We buy all types of Used Furniture, paying HIGHEST CASH PRICES.
STAR FURNITURE CO.
ANNEX
1269 SARTORI AVE., TORRANCE PHONE 625
★ ★ ★ ★ ★ ★ ★ ★

EL PRADO FURNITURE STORE
EFFICIENT POLITE FRIENDLY SERVICE

THINGS YOU NEED TO MAKE YOUR HOME HAPPY
BUY BONDS REGULARLY

BUNK BED SET WITH BOX SPRINGS AND PAD OR WITH COIL SPRINGS AND MATTRESSES $79.50 / $69.50
3-PIECE WATERFALL BEDROOM SET WITH BOX SPRINGS AND MATTRESSES $129.50
LOVELY LIVING ROOM ENSEMBLE, LAYBAK DIVAN, MATCHING CHAIR AND 2 ROUND END TABLES WITH MATCHING COFFEE TABLE, ONLY $139.95
LAMPS—LARGE SELECTION OF ATTRACTIVE FLOOR LAMPS PRICED FROM $9.95 up
END, COFFEE AND LAMP TABLES $4.95 up
PICTURES FOR EVERY ROOM 98c to $29.95
RUGS A SELECTION OF PATTERNS AND COLORS TO CHOOSE FROM. SIZE 9x12 $39.50
CHENILLE BEDSPREADS $5.95 up

Window Shades Made to Order
Singer Sewing Machines Rented by Week or Month

KEMTONE—The Miracle Wall Cover, Used With Water. Covers Any Surface, Wallpaper, Board, etc. Comes in 9 Colors and it is Washable!

VISIT OUR TRADE-IN DEPARTMENT
1 USED BABY BED AND M. O. MATTRESS $9.95
USED 4-PIECE WALNUT BEDROOM SET $49.95
5-PIECE DINETTE, EXTENSION TABLE, RED LEATHER SEATS $27.50
DRESSERS, LARGE SELECTION $5.95 up
5-PIECE WALNUT DINING SET $24.50
BREAKFAST SET, USED $7.95
12x15 AMERICAN ORIENTAL RUG, JUST LIKE NEW $99.50
"COMPLETE HOME FURNISHINGS"
LOCALLY OWNED AND OPERATED
BY CARNEY N. EMMET
1220 El Prado TORRANCE 1067

Furniture 54

WE NEED USED FURNITURE WILL PAY CASH What Have You to Sell?
WE WANT . . .
Bedroom . . . Living Room
Dining Room . . . Kitchen
Other Furnishings
WESTERN AUTO SUPPLY CO.
1273 SARTORI TOR. 265
EVENINGS, TOR. 1205-W

KING'S Hardware
HARBOR CITY
HARDWARE . . . PAINTS
RENEWED USED FURNITURE
25202 Belleporte Ave.
Phone Lomita 233

A BABY BED, complete with mattress, good condition; also 2 laying ducks. 21430 So. Western, Torrance.

2 TWIN BEDS, walnut finish, coil springs; dressing table, mirror and bench; guitar. 2403 Gramercy.

Home Appliances 55

FOR SALE—Electric Hotpoint range, excellent condition, price $50.00. 1865 262nd st., Lomita. Phone 31-W.

ELECTRIC WATER heater, just like new; 30-gal. capacity. 530 E. 220th st., Keystone.

Office — Store EQUIPMENT 56

FOR SALE—Six glass showcases. Torrance Electric Shop, 1421 Marcelina, Torrance 567.

4-DRAWER STEEL STANDARD CABINET, $60; ALSO LARGE OAK DESK, $39.50. EL PRADO FURNITURE STORE, 1220 EL PRADO, TORRANCE.

Misc. For Sale 57

$50.00 CASH buys man's bicycle like new. Excellent tires. Phone Torrance 267-W, 634 Sartori ave.

FOR SALE—Girl's bicycle, balloon tires, good condition, $35. 804 Cota ave., Torrance.

DON'T
LET THAT PERSISTENT COUGH CAUSE YOU ANY FURTHER ANNOYANCE
Try McCown's COFF-ELIXIR
Sold Only on a Money-Back Guarantee
ORIGINAL BOTTLES . . 50c
Exclusively Distributed by McCOWN'S
R. B. Cut Rate Drug
1316 SARTORI, TORRANCE
and all
McCOWN'S DRUG STORES
"Always the Best for Less"

Pets, Poultry AND SUPPLIES 58

FRESH WHITE EGGS for sale for Easter. Also for regular customers. Phone Torrance 653-J. 1521 W. 213th st.

BABY CHICKS EVERY WEEK
HEAVY AND LEGHORN BREEDS.
ORDER 1943 CHICKS NOW!
R. S. WHITCOMB
23101 Narbonne Lomita 951

TORRANCE FEED and FUEL
T. S. LOVELADY (owner)
1963 Carson Tor. 407
FULL LINE OF
GLOBE, A-1, SPERRY, ACE HI, V.O. AND RELIABLE FEEDS
LAWNSEEDS, FERTILIZERS, COAL—BRIQUETTES

GARDENA
FARRELL HATCHERY
1545 REDONDO BEACH BLVD.

HAYWARD'S
POULTRY EGGS
We Raise Our Own Poultry
ALSO RABBIT FRYERS
ON ICE AT ALL TIMES
Open Sun. Ph. Menlo 4-1498
1537 Redondo Beach Blvd.
Gardena
Between Western and Vermont

BABY CHICKS
HATCHING EGGS (All Kinds)
BLOOD-TESTED STOCK
IN SMALL OR LARGE LOTS
Lamoreaux Ranch
25219 OAK ST. LOMITA 36-R

Pets, Poultry AND SUPPLIES 58

FOR SALE—Hens, setting, laying, stewing, roasting; also guaranteed fresh eggs. Woodson's, 25125 Eshelman, Lomita. Phone 681-J.

FRED'S Feed Store
WE CARRY FULL LINE OF V. O. SPERRY, ACE-HI, GLOBE, A-1, and RELIABLE.
RABBIT SKINS WANTED
1821 101 Highway Lomita 1178-W

SNYDER'S FEED STORE
NOTICE!
In Order That We May Save Tires, Gas and Manpower . . .
WILL YOU PLEASE PHONE YOUR ORDERS BEFORE NOON IF YOU NEED DELIVERY SAME DAY?
We Thank You for Your Cooperation
1648 CARSON ST.
TORRANCE 1275

CHICKS EVERY THURSDAY
3000 REDS, ROCKS, AUSTRAWHITES, GIANTS, etc.
GODDARD HATCHERY
Established 20 Years
17601 S. NORMANDIE AVE.
GARDENA MENLO 4-1655

Livestock 59

YOUNG JERSEY COW, 5 to 6 gallons, easy milker, $145.00. 4-year-old mare, bred, gentle saddler, fine for ladies or children, $65.00. Rabbits, three bred does, three large hutches, all for $21.00. Ice box, three glass door cabinet style, holds 300 lbs. of ice, $10.00. 22521 South Vermont, Torrance 930-W.

FINE BROOD sow. Large panel baby bed. Thompson's, 2624 Carson st.

TWO YOUNG SOWS for sale. Call 2472 227th st., turn west off Pennsylvania ave., Torrance.

Wants—All Kinds SWAPS 62

WANTED—Swarms of bees. Will call at any time or place. Harry M. Roberts, 2458 W. 254th st., Lomita, Calif.

Rooms, Board 70

COMFORTABLE ROOM in private family suitable for 2 gentlemen. Private entrance. 1613 Acacia, Torrance.

BOARD AND ROOM, reasonable. Home cooking. 2115 Andreo ave., Torrance.

COMFORTABLE room suitable one or two gentlemen, ½ block from business district. 1533 Marcelina, Torrance 861-J.

Hotel Torrance
CLEAN, MODERN SLEEPING ROOMS, NEWLY FURNISHED. RETAIL STORES FOR RENT
1646 CABRILLO, COR. CARSON
PHONE 761

EUREKA HOTEL
HOTEL ROOMS
FURNISHED APARTMENTS
1728 Abalone Ave. Tor. 746

Apartments, Flats 72

FOR RENT: Newly furnished 3 apartments. Utilities paid. Kirby Apts., 16435½ South Western.

Houses, Courts 78

FOR LEASE—New, 3-bedroom mostly furnished house in Gardena. Apply 728 Border ave., Torrance.

2 ROOMS and bath, unfurnished, for adults only. 1416 Elm st., Torrance.

Acreage, Lots FARMS — RANCHES 80

FOR SALE—Full acre, unimproved, sandy soil, heart of Lomita; school bus. Ideal home or income site. Apply Hinckley's Market, Lomita.

Wanted to Rent 82

ONE- OR TWO-BEDROOM house or duplex, unfurnished, for couple. 1912 Arlington ave., Torrance 1148.

Homes For Sale 84

FOR SALE—2-bedroom house. Inquire 2024 Arlington, Torrance, after 5 p. m.

NOW IS THE time to buy that pretty little home. It is ready to move into. Open daily from 11 a. m. to 5 p. m. One-half acre for chickens and garden. 1742 251st st., Lomita. Phone Harlow, Downey, Topaz 2-3006.

HOMES
VACANT LOTS
TOM WATERS
Your Real Estate Man
1311 CABRILLO PH. 686

Now you can get personalized