

# It's A Direct Hit Every Time, What? Our CLASSIFIED ADS

## RATES INFORMATION

HERALD and NEWS CLASSIFIED ADS  
All Classified Ads run in ALL 3 PAPERS (Torrance Herald, Lomita News and Torrance Supporter) for the COST, thus reaching EVERY RESIDENT in Torrance, Lomita, Harbor City and adjacent areas.

**PREPAID CASH PRICES**  
(Add 10% to prices below for ads not paid for in full at time of placing copy)

One Week	Two Weeks	Three Weeks	Four Weeks
15 Words... \$1.45	\$2.85	\$4.25	\$5.65
20 Words... \$1.90	\$3.80	\$5.70	\$7.60
25 Words... \$2.35	\$4.75	\$7.15	\$9.55
30 Words... \$2.80	\$5.70	\$8.15	\$10.55
35 Words... \$3.25	\$6.65	\$9.15	\$11.55
40 Words... \$3.70	\$7.60	\$10.15	\$12.55
45 Words... \$4.15	\$8.55	\$11.15	\$13.55
50 Words... \$4.60	\$9.50	\$12.15	\$14.55
55 Words... \$5.05	\$10.45	\$13.15	\$15.55
60 Words... \$5.50	\$11.40	\$14.15	\$16.55

Ads may be cancelled at any time up to 12 noon Wednesday and refund given for unexpired insertions. Not responsible for more than one incorrect insertion. Errors will be corrected by republication only.

Cash-in-advance Ads may be placed at offices of Torrance Herald, 1336 E. Pacific, Torrance, or at 2322 N. Normandie, Lomita. Ads telephoned to either office and paid for prior to 5 p.m. day of first publication (Thursday) will be given benefit of cash rate.

Contract rates on application.

Closing time for acceptance of Classified Ads is 12 noon, Wednesday-for Thursday publication.

### Beauty Services 30

**Avon Products**  
"NATIONALLY ADVERTISED"  
MONDAY is Consulting Day  
In My AVON ROOM—  
Select Your Beauty Needs  
In the Privacy of Your Home.  
**CALL ME!**  
ILA MAE AMBACH  
1813 Border Tor. 1022

**HARVEY BEAUTY SHOP**  
Permanent Waves \$5.50 to \$12.50  
Machine or Machineless  
Victory Hair Shaping... 75c  
24650 Narbonne Lomita 670

### NYLA DARLING'S BEAUTY SALON

ETHEL TANSEY  
(Associate Operator)  
FEATURING  
SPIRAL PERMANENTS  
MACHINE AND MACHINE-  
LESS WAVES \$5.50 and \$6.00.  
1338 Post ave. Tor. 1366.

### PERSONALITY BEAUTY SHOP

ROSE TARICCO, Owner  
PERMANENT WAVES  
HAIR STYLING  
Helaine Seager's Cosmetics  
2152 LOMITA BLVD. LOM. 590

### Viva's Beauty Salon

1733 101 Highway Lomita 523-M  
UNION SHOP  
VIVA JOHNSON, Owner  
PERMANENT WAVES  
HAIR STYLING  
Closed Saturdays  
Hours: 9:30 a.m. to 5 p.m.

### Repair Services 34

**DON'T PUT OFF HAVING YOUR WASHING MACHINE OR VACUUM CLEANER REPAIRED NOW.**  
ALL WORK GUARANTEED

### EL PRADO FURNITURE STORE

1220 EL PRADO TOR. 1067

### BENNIE'S

ECONOMY SHOE REPAIR  
DON'T WAIT!  
HAVE YOUR SHOES REPAIRED NOW!  
Next Door to Lomita Theatre

### Torrance Radio & Refrigerator Shop

RADIO AND REFRIGERATOR REPAIRING TO YOUR SATISFACTION  
C. ALEXANDER (In Charge)  
1324 SARTORI PHONE 1481.

### TYPEWRITERS

Adding Machines and Combination Registers  
SERVING - REPAIRS - SUPPLIES  
A. B. METCALF  
902 16th Pl., Hermosa Beach (Drop Me a Postal)

### Building Services 36

**Photostats**  
Wilmington Blueprint Co.  
405 AVALON BLVD.  
WILMINGTON—PH. 1593

### Nurseries 43

**Torrance Nursery**  
J. H. KING, Owner Since 1927  
"Everything for Your Garden"  
**FRUIT TREES**  
8000 Have Many Fine Varieties  
Fine 2-Year Trees  
75c, \$1.00 and up

### VICTORY GARDEN

Seeds and Plants... All Kinds  
Also Berry Plants... Asparagus  
Grapes... Rhubarb  
Artichokes, etc.  
**FREE** Planting Chart  
For a Successful Garden  
2287 CARSON STREET  
PHONE TORRANCE 421-W  
One Block West of High School

### Services, Misc. 44

**RADIO SERVICE**  
EXPERT SERVICE AND REPAIRING  
**DE BRA RADIO CO.**  
Since 1923  
1517 Cabrillo Torrance 167-W

### AMERICAN BEAUTY SHOP

Royal Merdment (Owner Oper.)  
1514 CARRILLO—TOR. 333  
PERMANENTS—\$5.00 up

### ROYAL BEAUTY SHOP

2205 TORRANCE BLVD., TOR. 901  
Clever styles in Boxed Stationery, imprinted and embossed in colors. Novel new lettering for names. Grand for gifts to men in service. Torrance Herald.

### Services, Misc. 44

### Torrance Cycle and Fixit Shop

\* Keys Made  
\* Saws Machine Filed  
\* Lawn Mowers Ground  
\* Bicycles Repaired  
\* Model Airplanes and Supplies  
1341 EL PRADO Torrance 382-J

### Quality Cleaning and Repairing LANDER CLEANERS

1111 Sartori Ave. Phone Tor. 204  
OPEN 8:00 A.M. to 6 P.M.

### Lomita Junk Co.

CALL LOMITA 598  
BUY WAR STAMPS WITH MONEY PAID YOU FOR PAPERS, WASTE MATERIALS, ETC.  
WE PICK UP 1816 HIWAY 101 LOMITA

### JACK BEENE

PAINTING - DECORATING  
PAPER HANGING  
PLASTER CRACKS REPAIRED  
Union Shop  
1342 POST AVE. TOR. 1365

### Situations Wanted 50

CARPENTER wishes general work.  
Torrance 400

### Employment 52

**MEN WANTED!**  
HELPERS—ALL KINDS  
MECHANICS  
GALVANIZERS  
PICKERS  
OTHER SKILLED AND UNSKILLED JOBS  
Good Pay... Overtime  
100% WAR INDUSTRY

### MEN NEEDED

CHANGE-OVER TO INDUSTRY CLASSIFIED AS ESSENTIAL ON WAR MANPOWER LIST  
PERMANENT... NOT JUST A WARTIME JOB  
Experience Unnecessary  
Citizenship Not Required  
**HIGH WAGES**  
Now Working 48 Hours Per Week With Time and One-Half for All Over 40 Hours  
Plant is Near Torrance, Wilmington and Redondo  
Many Benefits Such as FREE INSURANCE, ETC.  
See C. W. Hooper  
TELEPHONE REDONDO 7477

### THE DICALITE CO.

WALTERIA, CAL.  
Near Junction of Highway 101 and Hawthorne Blvd.

### WANTED

WANTED milking machine man. Apply daily after 1:00 p. m. 3825 W. 166th st., Gardena.

### MEN NEEDED

WANTED: MACHINIST or experienced lathe hand. Will pay full scale, overtime available. Permanent job under most desirable conditions in small shop. Apply Austin & Allen Machine Co., 182nd and Prairie, North Torrance. Phone Redondo 9396.

### WANTED

HOUSEKEEPER to take complete charge, permanent, family of four, \$45 mo. Inquire 1825 Sartori ave. Phone 78.

### WANTED

WOMAN WANTED for light office work, some typing and knowledge of shorthand preferred. Defense plant. M. & H. Manufacturing, Phone Torrance 1348.

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### Employment 52

### WANTED Men or Women Lathe Operators Machinists

Top Wages  
100% AIRCRAFT PARTS  
Plenty of Overtime  
Small Shop  
100% War Work  
M. & H. MFG. CO.  
(Opposite Nat. Supply Office)  
Phone, Torrance 1345

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### Furniture 54

### KING'S Hardware HARBOR CITY

Burglars Electric Adding Machine and Cash Register Combination. Fine Condition, \$75.  
25202 Bellefonte Ave. Phone Lomita 288

### A BABY BED

complete with mattress, good condition; also 2 baby cribs, 2140 So. Western, Torrance.

### NOTICE

Classified Ads Close at 12 NOON WEDNESDAYS

### EL PRADO FURNITURE STORE

1220 EL PRADO TOR. 1067

### SUGGESTS YOU BUY NOW BUT... BUY WISELY BUY BONDS REGULARLY

COMPLETE 4-PIECE TANBARK BEDROOM SET, VERY SPECIAL \$29.50

### BRIDGE LAMP AND MAGAZINE RACK COMBINATION

\$9.95

### RUGS A SELECTION OF PATTERNS AND COLORS TO CHOOSE FROM. SIZE 9x12

\$39.50

### GLASS COFFEE MAKERS, SILEX OR DRIP

\$295 up

### OCCASIONAL CHAIRS (SPRING SEATS)

\$9.95

### END, COFFEE OR LAMP TABLES

\$4.95 up

### LINOLEUM RUGS (ALL SIZES)

\$4.95

### Window Shades Made to Order

Singer Sewing Machines Rented by Week or Month

### Hydrotex Gold Seal Liquid Asbestos Roof Coating

A REVELATION IN REPAIRING AND PROTECTING YOUR ROOF... \$1.64 GAL.  
Excellent for Small Patching Jobs

### KEMTONE—The Miracle Wall Cover, Used With Water.

Covers Any Surface, Wallpaper, Board, etc. Comes in 9 Colors, and it is Washable!

### VISIT OUR TRADE-IN DEPARTMENT

USE OUR TRADE-IN PLAN TO BUY THE NEW FURNISHINGS YOU WANT—GIVE LIBERAL ALLOWANCES FOR YOUR FURNITURE "COMPLETE HOME FURNISHINGS" LOCALLY OWNED AND OPERATED BY CARNEY N. EMMET  
1220 El Prado Torrance 1067

### Furniture 54

### National Home Appliance Co.

HAS A FULL LINE OF NEW AND USED FURNITURE

### NICE ASSORTMENT OF BLANKETS AND COMFORTERS

\$4.25 up

### OCCASIONAL CHAIRS FINE ASSORTMENT

\$5.95 to \$13.95

### PABCO RUGS 5-YR. GUARANTEE ASSORTED PATTERNS ALL SIZES PRICES START AT \$3.95

### National Home Appliance Co.

1318-1328 Sartori Torrance 78

### HODGES CABINET SHOP

CHAIRS \$1.15 up  
BOOKCASES \$3.95 up  
TWIN BED \$6.65 up  
KITCHEN TABLE \$2.40 up  
Venetian Blinds - Window Shades  
1339 El Prado Res. 179-J

### FOR SALE: Davenport, \$8; four-jet gas stove, \$15; Mason jars, 50c doz. 2364 23rd st., Lomita.

### WANTED

HOUSEKEEPER to take complete charge, permanent, family of four, \$45 mo. Inquire 1825 Sartori ave. Phone 78.

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### Furniture 54

### WE NEED USED FURNITURE WILL PAY CASH What Have You to Sell?

WE WANT...  
Bedroom... Living Room  
Dining Room... Kitchen  
Other Furnishings

### WESTERN AUTO SUPPLY CO.

1273 SARTORI TOR. 265  
EVENINGS, TOR. 1205-W

### LARGE SELECTION OF USED FURNITURE AND RUGS AT VERY REASONABLE PRICES

### STAR Furniture Co. Annex

1269 SARTORI AVE. TORRANCE 625

### COMPLETE furnishings for four rooms; quality furniture, like new. Owner drafted. 1562 W. 216th after 5 o'clock.

### 8-PIECE walnut dining set, 2376 Mariposa Place, Torrance.

Wanted: ELECTRIC washing machine in good condition. Will pay cash. Phone 179-J after 5 p.m.

### Misc. For Sale 57

LET THAT PERSISTENT COUGH CAUSE YOU ANY FURTHER ANNOYANCE  
Try McCown's COFF-ELIXIR  
Sold Only on a Money-Back Guarantee  
ORIGINAL BOTTLES... 50c  
Exclusively Distributed by McCown's R. B. Cut Rate Drug 1316 SARTORI, TORRANCE  
and all McCown's DRUG STORES  
"Always the Best for Less"

### FOR SALE: Concord grape plants, strawberry plants, chrysanthemums, green onions, 2375 23rd st., Lomita. Phone Lomita 111-J.

### Pets, Poultry 58

**BABY CHICKS EVERY WEEK**  
HEAVY AND LEGHORN BREEDS.  
ORDER 1943 CHICKS NOW!  
R. S. WHITCOMB  
23101 Narbonne Lomita 951

### FARRELL HATCHERY

1545 REDONDO BEACH BLVD. GARDENA

### HAYWARD'S POULTRY

We Raise Our Own Poultry  
ALSO RABBIT FEEDS  
ON ICE AT ALL TIMES  
Open Sun. Ph. Menlo 4-198  
1527 Redondo Beach Blvd. Gardena  
Between Western and Vermont

### BABY CHICKS HATCHING EGGS (All Kinds) BLOOD-TESTED STOCK IN SMALL OR LARGE LOTS

Lamoreaux Ranch  
25219 OAK ST. LOMITA 36-R

### TORRANCE FEED and FUEL

T. S. LOVELADY (owner)  
1963 Carson Tor. 407

### FULL LINE OF GLOBE, A-1, SPERRY, ACE HI, V.O. AND RELIABLE FEEDS LAWNSSEEDS, FERTILIZERS, COAL—BRIQUETTES

### FRED'S Feed Store

WE CARRY FULL LINE OF V. O. SPERRY, ACE-HI, GLOBE, A-1, AND RELIABLE. RABBIT SKINS WANTED  
1821 101 Highway Lomita 1173-W

### Colorful stationery imprinted with your name or initials now available at The Herald.

### Pets, Poultry 58

### SNYDER'S FEED STORE

NOTICE  
In Order That We May Save Time, Gas and Manpower...  
WILL YOU PLEASE PHONE YOUR ORDERS BEFORE NOON IF YOU NEED DELIVERY SAME DAY?  
We Thank You for Your Cooperation

1648 GARDEN ST. TORRANCE 1275

### CHICKS TODAY

3000 REDS, ROCKS, AUSTRALWHITES, GIANTS, etc.  
GODDARD HATCHERY  
Established 20 Years  
17601 S. NORMANDIE AVE. GARDENA MENLO 4-1655

### FOR SALE—Hens, setting, laying, stewing, roasting; also guaranteed fresh eggs. Woodson's, 25125 Eschelman, Lomita. Phone 681-J.

### Livestock 59

SAVE MEAT RATION POINTS! RAISE YOUR OWN RABBITS  
Thoroughbred Standards, California and Imperial White-New Zealand. Near breeding age, \$3.50 each and up. Buy Only Producers. Proof for Dependability and Satisfaction. 9 Years a Breeder. 2 Years Government Inspected. We Buy Rabbit Skins. Top Cash Prices Paid  
JORDAN'S RABBITRY  
1622 W. 146th St., 1/2 Block W. of Western—Gardena  
OPEN SUNDAYS

### PIGS and brood sows, Call at 2214 Torrance Blvd., Torrance.

### Wants—All Kinds 62