

As THE TIDE of battle is slowly but our o'y turning... as victory seems almost within our grasp, let us consider the plight of our United Nations Allies.

Fire, famine and disease stall: the vast area from the Arctic to the Southern seas, from the Asiatic Pacific to the European Atlantic. More than 6,000,000 husbands, fathers and sons have been killed in battle; 75,000,000 have been uprooted from their homes; 5,000,000 children have been orphaned... in our United Nations. These facts stun all human comprehension... yet they tell only a part of the drama of human suffering behind the resistance of our courageous Allies.

Still their indomitable spirit fights on . . . their bleeding hearts still beat for freedom . . . their resolute will stands as a symbol of liberty . . . an assurance of a better world when final peace is won.

# Let's Face These Facts

During the first 10 months of war we were badly beaten . . . for months after Pearl Harbor our entire Pacific coast was pitifully vulnerable to invasion by Japan.

The reason we were not actually invaded was not our defenses ... we virtually had none ... it was because our courageous Ally China was successfully holding an army of 1,000,000 Japs that otherwise could have been released for an attack on us right here in Southern California. After five and a half years of the most cruel, most exhausting kind of warfare, China still holds out against our common enemy along a 2000-mile front ... her army of 4,000,000 seasoned troops is gradually taking the offensive ... moving forward daily to recapture new strategic bases ... eventual stepping stones to Tokyo. China is fighting our fight and winning. Her people look to us for help. We cannot let them down.

## Homes, Factories, Fields Destroyed

Russia, after more than two years of unprecedented privation and suffering . . . her richest lands invaded, her homes, factories and fields destroyed . . . now recoils with indomitable will and almost superhuman courage to throw the Nazis back . . . destroy millions of troops . . . demoralize the greatest military machine in history . . . and bring funereal gloom and despair to Berlin. Russia, too, is fighting our fight and winning. Her brave people need our help. They need it badly. They need it now.

# Made Magnificent Stand for Civilization

Britain...she who stood alone and virtually defenseless after Dunkirk... who made the magnificent and successful stand for civilization during the zero hour of the Battle of Britain... who went to work amid the devastation of relentless bombing to match us man for man, ship for ship and plane for plane... who was ready with Montgomery and his men to throw back the "invincible" Rommel at the very gates of Alexandria... is today planning and fighting side by side with us to turn the tide of battle in a war we might have lost. Like China and Russia, Britain has fought her way back from the very jaws of defeat. Her calm confidence, her implacable determination under fire, should be an inspiration to all who hold democracy and freedom dear.

### They Have Been Fighting Our Fight

Little Holland . . . her proud government in exile . . . her homeland

# GIVE ONCE FOR ALL! United We Conquer

This advertisement is a direct appeal to you by the United Nations War Relief Committee for Southern California with the cooperation of your newspaper. Respond promptly and you will not only save the time and effort of your local organizations and your hard working neighbors, but you will make possible the most economical campaign ever presented in this community.

This will be the Only appeal for 1943 funds by any of these Relief Agencies
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BRITISH WAR RELIEF--UNITED CHIMA RELIEF--DUTCH WAR RELIEF--FRENCH WAR RELIEF-GREEK WAR RELIEF---POLISH WAR RELIEF---RUSSIAN WAR RELIEF--

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crushed by the heel of Nazi domination . . . her colonies overrun by hordes of smirking Japs . . . still has an army fighting with us . . . planes and ships and men helping MacArthur in the South Pacific. The Fighting French . . . with their homeland, their people and their fleet in enemy hands . . . were standing by ready to march from Lake Chad . . . to take their place on the Tunisian front just as thousands of Frenchmen now held captive in France await their cue when the moment of invasion shall arrive. Little. Greece . . . cradle of civilization . . . whose magnificent challenge of both German and Italian aggression will live as one of the epics in all history. Poor Poland . . . first to feel the force of Hitler's heinous blitz . . . first to sacrifice herself for liberty and freedom . . . these little countries, small in size but large in courage, continue to give us fighting men, while their civilians work and plan incessantly for the day of their and our eternal liberation.

#### Civilian Aid Desperately Needed

These are the seven United Nations for whom this appeal is made. All of them have suffered untold privations lest the torch of freedom be extinguished, lest democracy perish. These countries have been fighting our fight from the very beginning... are fighting it now. Had it not been for them we fortunate Americans would not be remote from actual battle fronts... nor would we enjoy our present security... free from the horrors of war.

# This is a People's War

Back of every winning army must be an indomitable people willing to serve, sacrifice and work unceasingly. These home fronts are every bit as vital to victory as any fighting front... an army may suffer defeat, but Britain, Russia, China, Greece... all our Allies... have demonstrated magnificently that a determined people cannot... will not be conquered.

Yet there is a limit to human endurance . . . a point beyond which the bravest, most courageous cannot go.

Statetly on the basis of a humanitarian and moral obligation, we owe these United Nations more than we can ever pay... but, let's put it strictly on the basis of plain common sense. Support of these people is an essential contribution toward the maintenance of each country as a fighting ally. It is a contribution toward keeping them in the war on our side... and this is our only hope of a short war.

Of course, you and I have to pay income and many other kinds of taxes...donate to Red Cross... and buy War bonds... these are essential to the winning of the war... but so also is support of our civilian Allies essential to the winning of the war.

## Easier to Give a Dollar Than a Son

Sure, we are feeling the pinch of war, but we are doing it the easy way. It is easier to give a dollar than a son . . . easier to go without luxury than without food.

We can't accomplish the most tremendous task in history by "letting George do it." . . . Thank God that by denying ourselves a little we can escape the suffering which our Allies have so heroically endured.

We can't ... you can't ... let United Nations War Relief be another "too little ... too late" enterprise. Make your contributions now ... and big. Give once for all. Do your part right now ... today. Fill out the coupon below.

