

SOCIETY and Club

TOWNSEND CLUB NO. 1 HAS DINNER FRIDAY

Members of Torrance Townsend club will sponsor a potluck dinner at the Men's Bible class, 1327 Cravens ave., Friday evening, Jan. 15, beginning at 6:30 o'clock. An entertainment and dancing will follow.

BRIDGE PARTY BENEFITS CLUB

Mrs. George Morgan was hostess when she entertained at an informal evening bridge party at her home on Arlington ave. Friday evening. Her guests were members of the Torrance Woman's club and proceeds from the benefit affair were given to the club's war and means fund. Contract awards were received by Mrs. Chris Jones and Mrs. W. J. Neelands. Poinsettias and conesteeber berries decorated the rooms and refreshments were served.

PASTORS TO DISCUSS FOUR FREEDOMS

A panel discussion of the four freedoms will be held at the meeting of Torrance Elementary P. T. A. in the school auditorium, Jan. 26. Those participating will be Rev. W. W. Jewell, Rev. H. Wesley Roloff, Rev. Harry Branton, and Rev. C. M. Northrup. Music under direction of Mrs. Nadine Nichol will also be enjoyed. Room mothers of first and second grades will be hostesses at the tea following.

The most outstanding Elementary P. T. A. activity this month was the organization of a War Sit-up and Bond sales booth where sales will be conducted during the morning recess under the direction of Mmes. W. E. Bowen, president; Joyce Moore and C. M. Crooks. Receipts amounting to \$155.10 were realized with Rudolph Bowen as the first bond holder.

Other children who purchased blocks of stamps were Charles Mumford, 5; Duayne Mittan, 4.95. Mrs. Deleissegues' development bungalow students were represented by the Blair brothers, Raymond, Harry and Le Roy, who purchased \$8 in stamps; Petra Figueroa, \$6.25; Marvin Looser, \$6.

SCHOOL PRINTER GIVES ILLUSTRATED TALK

C. W. Hamilton, Torrance high school print shop instructor, was the featured speaker at the January meeting of Torrance high school P. T. A., when he discussed military problems related to high school students. Monday afternoon. His talk was illustrated by official color films entitled "Marines" and "Coast Guard," depicting training methods. Mrs. William H. Rojo, jr., presided at the business session when plans for the remaining months' program were outlined.

Founders' day will be observed in February, but because of war work among board and other members, the March meeting will be dispensed with. The stated meetings will be held in April and May and there will be no June meeting, according to Mrs. Frank Paour, jr., publicity chairman.

SHRINERS HOST TO GROUP SUNDAY

Mr. and Mrs. A. Shriner entertained as their guests Sunday Mr. and Mrs. Del Thomas of Inglewood, Mr. and Mrs. William Childs, Mrs. Vena Hamilton and daughter, Jean, all of Los Angeles; Mr. and Mrs. Fred Bever and daughter, Joyce, and Mrs. Esther Dennis of this city.

BETSY ROSS CLUB MEETS NEXT TUESDAY

Members of Betsy Ross Star club will meet next Tuesday, Jan. 19 at Masonic temple. Luncheon will be served at 12:30 and Mrs. O. E. Fossum will preside at the short business meeting following. Mrs. L. B. Pechley will serve as chairman of arrangements that day.

MISSIONARY COUNCIL ELECTS OFFICERS

Officers who will serve on the Christian Church Missionary Council board for the ensuing year are Mmes. M. J. Edwards, president; E. W. Lock, first vice president; Vincent Villenave, second vice president; William Cassoigne, secretary; Everett Travioli, treasurer, and A. P. Stevenson, auditor.

CATHOLIC CARD PARTY TONIGHT

Hostesses for this week's Catholic ladies' card party are Mrs. W. O. Putnam and her committee, Mmes. Flynn, MacDonald, Pennington, Algood, Neff, Johnston, O'Kunewick and Dillender. The first door prize will be drawn at 8 o'clock and card play will begin immediately. Everyone is cordially invited. Refreshments will be served.

Now-personalized stationery at The Herald.

War Plants to Attack Housing, Labor, Transportation Problems

(Continued from Page 1)

would be necessary to obtain relief here, were present and urged the industrial men to state their cases for their benefit. These government guests were: E. C. Rinehart, assistant area director, W.M.C.; Thomas C. Campbell, field supervisor for the U. S. Employment Service; Kolvin C. Vanderlip, director of the National Housing Administration for Southern California, and E. J. Puhols, Torrance manager for the U. S. Employment Service.

Making Draft Survey
Rinehart, reporting for the War Manpower Commission, stated the main difficulties to continued peak production were the labor, housing and transportation and said he was eager to "get your slant on your problems." Vanderlip did not speak and MacDonnell reported in his behalf that of the 1750 available building priorities for the area south of Manchester ave. the Torrance Garden area had been allocated 200 and there are some 651 applications on file with the National Housing Agency from this district alone.

J. D. Spaulding, works manager of the National Supply, announced that his firm must obtain a permit to hire 500 more skilled workers to man its expanding plant. It is difficult, he said, to get an adequate supply of workers for training. At the present time, National Supply is making a plant survey to prepare for the inroads on its personnel because of the increased draft of men for the armed forces.

Housing is a critical need for the Aluminum Corp. of America plant here, according to H. E. Keller, general superintendent. He said his plant was now operating at about 40 per cent of capacity and will be in full operation by mid-summer "when we'll need another 500 or 600 men." One crew must live within walking distance of the plant to give emergency service because the aluminum plant operates 24 hours a day, 365 days in the year.

Building Plans Told
The Bohn Aluminum and Brass Co., has not started production yet, "so we haven't had any major trouble," E. T. Reynolds, personnel manager, told the group. "However, we anticipate we will be in the same boat with the rest of you so far as manpower, transportation and housing goes."

How one building firm is helping meet the housing shortage was detailed by P. B. Riecky, secretary-treasurer of the Jefferson Finance Co. He said his firm is about to begin construction of 72 units, composed of 18 four-unit buildings in the Torrance area of the Shoestring strip and have 150 more units ready to go. This firm, he said, has plans for a total of 380 housing units in the strip area immediately adjoining Torrance—all of them to be rental properties.

Where there is a need for housing we have found that need is divided into public versus private housing and where a large percentage of the workers are skilled or semi-skilled—such as you have here in Torrance—permanent private housing is the preferable of the two," Riecky commented.

New Plant to Employ 1100
Pacific Electric's Marler amplified his transportation report by announcing the railway plans on forming express trains composed of old Southern Pacific cars which were formerly used on the San Francisco-Oakland bridge. He said, however, "there is one fly in the ointment and that is the passenger wants one fare to cover his whole route to and from work when he has to use feeder lines to get to our proposed express lines. That's impossible at the present time."

Three shifts are planned at the new Heavy Iron Works, which has purchased the Hydriul plant in South Torrance, W. A. Street, personnel manager, informed the conference. He said the Works expects to employ a total of about 1100 men in the near future. Housing these workers is the main problem for this plant, Street said.

New employment will run far in excess of any housing plan yet proposed here, E. J. Puhols, Torrance manager of the U. S. Employment Service, declared. "We're up against a tight bind on manpower and it will be much more difficult in July and August," he said.

Because Columbia Steel has not instituted any program of expansion, the principal problem at this plant is the turnover of existing labor supply. G. C. Jones, industrial engineer, reported.

ported. About 38 per cent of Columbia Steel's workers live outside a five-mile radius from the plant and this constitutes a transportation difficulty. Approximately 1500 are employed at present.

Cities 'Terrific Turnover'

The newer plants here have different problems than those which have been established many years in Torrance and yet all are linked together in a common effort to meet production schedules was the way Frank L. Landon, public relations manager for the Aluminum Corp., viewed the situation. But housing, he said, was the steepest barrier that is confronting all plants. He suggested an organization to act for the whole Torrance area "and thus put some force behind our requests of governmental agencies that may give us some relief."

The U. S. Employment Service is now anticipating a need for between 4000 and 5000 workers in this area in the near future, Thomas C. Campbell, field supervisor of the USES, pointed out. "That brings up the combined question of where they are to come from and how are they going to be transported here."

There is another critical hazard to all-out war production, which was only touched on by Campbell. He cited the "terrific turnover in employment" and said: "Plants in this area are forced to hire 4000 people to maintain a net gain in employment of only 700. This is the figure we have arrived at over a four or five months' study."

Growing Pains Cure Sought

He impressed the group with the need for factual data on housing and transportation and pointed out that "there is ample evidence to show that people living in an area in private housing are not changing jobs as rapidly as those brought in and furnished with public housing."

The meeting adjourned after MacDonnell was authorized to call another session, now set for next Tuesday afternoon, Jan. 19, when a permanent organization will be effected to attempt a cure of the three-fold civic and industrial growing pains of transportation, housing and manpower. He queried each of those present to receive assurance that they would attend this meeting and assist with the organization.

The smaller industrial plants, now represented at Tuesday's luncheon meeting, will be invited to participate in the joint effort, MacDonnell said. In addition to those named, men attending the Tuesday conference were: J. A. Wagner, personnel manager of the Goodyear Rubber Reserve Co.; Charles E. Walter, property manager of the District Bond Co.; P. O. Christianson, general agent for the Pacific Electric; Thomas T. Robertson, industrial relations, Columbia Steel Co.; F. G. Ewart of the Higgins Brick Co., and Michael Strasser of The Torrance Herald.

Graduation and Baccalaureate Combined

As result of a conference last Friday between faculty members and Torrance ministers, it was agreed that the mid-winter graduation would be combined with the Baccalaureate service Sunday afternoon, Jan. 31, starting at 2 o'clock. Miss Elizabeth Parks, acting principal, announced.

Prices are pre-war on The Herald's new stationery.

Church-Owned Rectory Sought By Congregation

Reports presented by the various church officers and organizations at the annual business meeting of the congregation of St. Andrew's Episcopal church recently showed that excellent progress was made during 1942 in all departments. The session was preceded by a dinner served by members of St. Cecilia's Guild.

Officers elected for 1943 were Wallace Post, senior warden; Hugh Barnes, treasurer; Robert Lessing, clerk; Charles Stewart, building and grounds; Carl Lane, boys' youth work, and Emma Quaglin, girls' work. Rev. Paul M. Wheeler, vicar, announced a gift of \$500 to the church for a rectory and appointed J. Hugh Sherley as chairman of a committee to investigate the possibility of securing a residence for the minister and his family.

The church debt of \$1,000 was paid in full 24 hours after the meeting by the generous gifts of interested members. Rev. Wheeler reported. Payment of the debt had been set forth as one of the 1943 objectives. He also reported that \$200 was paid on the earthquake repair loan, leaving a balance of \$800 on that obligation incurred following the November 1941 bombing. Rev. Wheeler's report showed a steady increase in church functions, membership, attendance and financial support. St. Andrew's church is now a self-supporting mission of the diocese of Los Angeles and the congregation is looking forward to becoming a parish by the end of the year, the vicar said.

Torrance Man Killed on Hornet

With the official announcement of the sinking of the aircraft carrier Hornet, it can be reported now that Clarence Theodore Scheibler, 33, chief electrician's mate of 1605 Annapola ave., Torrance, who had been previously reported killed in action, met his death on that gallant vessel. A. Laitan, George W. Wingate, 22, aviation metalsmith of 23730 Pennsylvania ave., escaped without injury aboard the Hornet during the Oct. 26 engagement. Of the furious battle, survivors said little. The men were carefully instructed how to float horizontally on the water, after abandoning ship, said Wingate, to avoid injury from shock of bombs the Japs continued to drop.

Many of the men had served on the Hornet since its commissioning just one year before. The carrier was on convoy duty in the Atlantic early in the war but for weeks before its loss had been running the gauntlet of Jap submarines and planes in the South Pacific. Survivors of the Hornet were home on leave at Thanksgiving time but have since been reassigned, to new carriers or to air stations.

Downey Vicar Will Speak Here Sunday

Rev. Paul M. Wheeler, vicar of St. Andrew's Episcopal church, will exchange pulpits next Sunday morning, Jan. 17, with Rev. Benjamin Miller, vicar of St. Mark's church in Downey. Rev. Miller is well known to the local congregation. He has announced he will speak on "The Need of a Victorious Gospel" at the 11 o'clock morning prayer service.

Ambulance Corps Starts Rifle Practice

The Torrance unit of the Women's Ambulance and Defense Corps of America started rifle practice here yesterday. Commander Day of San Pedro has requested Torrance troopers to help man the ambulance which is on duty 24 hours a day.

Any of the Torrance troopers who have uniforms and have had first aid and want ambulance experience should call Lieut. Merriam, 342. The Torrance unit meets every Wednesday evening at 7:30 in the Civic auditorium. Visitors are welcome.

SERVICE CLUB TALK

Logan R. Cotton, city auditor and past lieutenant-governor of Kiwanis clubs in this district, will discuss the "Duty of Service Clubs Now" at tonight's dinner meeting of the Torrance Rotary club.

The Pantellerian Strait, between Sicily and Tunisia, has the shallowest water in the Mediterranean.

First Aid Class Starts Jan. 19

A standard first aid class will start sessions Tuesday night, Jan. 19, at 7 o'clock in the city hall courtroom with Fred B. Folts, chief first aider at the Torrance casualty center, as instructor. The classes will be held each Tuesday and Friday nights from 7 until 10 p. m.

The Red Cross has a goal "A First Aider in Every Family." With the medical profession coming under more and more strain because of war conditions, everyone who can should take advantage of the free instruction presented in first aid, home nursing and nurses aide work, according to Casper Clemmer, first aid chairman for the Torrance branch of the Red Cross.

ON BUYING TRIP

Sam Levy, department store owner, was in San Francisco this week buying merchandise. He reports considerable success in obtaining quantities of nationally advertised goods.

Keystone Woman, 74, Injured by Auto

Mrs. Matilda Biggs, 74, of 1321 1/2 West Carson st., Keystone, suffered two fractures of the right leg when she was assertedly struck by an automobile Sunday night while walking at Carson st. and Harbor blvd., according to police reports.

Robert Y. Rigney, 30, of San Pedro, a shipyard worker, who

SUNDAY GUESTS

Mr. and Mrs. Fred Cooper entertained at their Sunday guests Mr. and Mrs. Ralph Cooper of Long Beach.

AT LOMA LINDA

Mr. and Mrs. G. Koch are at Loma Linda this week where he is recuperating from a recent attack of flu.

was driving the car, police said, took the woman to the Torrance Memorial hospital for treatment.



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IF YOU CAN'T GET THAT TRY THIS!

Mother's question at the breakfast table, "What do you folks want for dinner?", is no longer very practical. The menu that the family decides upon, and what is served that evening are often quite different nowadays. Rationing, shortages, etc., with their resulting substitutions make daily meal planning seem somewhat like a guessing game. But dinner—and every meal—can continue to be nutritious and appetizing if Mother follows the simple rules that are listed below.

EDWARDS COFFEE 24¢
Make your coffee ration delicious Edwards. 1-lb. box

SNOW FLAKES 17¢
Nabisco soda crackers. 2-pound box 30c. 1-lb. box

RITZ CRACKERS 21¢
Sound, golden crackers. 8-oz., 2 boxes 25c. 1-lb. box

INOX GELATINE 19¢
Knox gelatine to extend your better. 1-oz. pkg.

SEA FOODS
These fancy fish items have been frozen in the East, rushed here.

JOD FILLET 39¢
ocean fish. Boneless and tasty. 1-lb. box

WHITING 25¢
Try this Eastern fish baked. 1-lb. box

BABY FOODS 3 cans for 19¢
Lipp's strained foods. Large assortment.

SOUP MIX 3 pkgs. for 28¢
Lipton's Continental Noodle Soup mix.

FACIAL TISSUES 9¢
Lady Dainty brand. Large size tissues. box of 200

PALMOLIVE 3 bars for 20¢
Toilet soap. (Both size bars, 10c each)

IVORY SOAP 10¢
99-44/100% pure. (Guest size, 2 bars 9c) large bar

OXYDOL SOAP 23¢
Granulated soap. (69-ounce package, 63c) 24-oz. box

FRESH FRUITS and VEGETABLES
Include plenty of fresh fruits and vegetables in your daily meals.

WINESAPS JUICY, RED APPLES 10¢
Crisp, red apples—excellent for eating. Northern grown, fancy grade. 1-lb. box

DELICIOUS APPLES 11¢
Fancy, northern grown. 1/2 lb. 10¢
For sandwiches, salad.

NAVEL ORANGES 5¢
Sweet, juicy, seedless. 1/2 lb. 18¢
Nice for slicing.

GRAPEFRUIT 5¢
Thin-skinned, delicious. 1/2 lb. 10¢
Crisp, fresh and solid.

PRODUCE PRICES ARE EFFECTIVE THROUGH THURSDAY ONLY

BUY U.S. WAR BONDS AND STAMPS. Everyone has a part to play in winning of the war. Buy bonds and stamps regularly... Every Safeway store has War Stamps.

Even though our food dealers' shelves are likely to take on the appearance of Old Mother Hubbard's cupboard during this wartime period, it is still up to the homemaker to keep the family fare in balance with sufficient vitamins, minerals, and other body-building ingredients.

It may mean changing your food habits, but you CAN keep your family well fed in face of limited selections.

FOR YOUR DAILY QUOTA OF VITAMIN A
... Look to your dairy products, eggs, sundry meats such as liver, heart and kidney, oily fish, leafy green and yellow vegetables. If one "A" food is not available, then turn to another.

GET YOUR VITAMIN B
... From whole grain cereals, enriched flour and bread, milk, eggs, liver, kidney, fruits, and vegetables. Think of these when lean meats are not available.

YOU'LL FIND VITAMIN C
... In oranges, lemons, grapefruit, tomatoes and berries. Leafy raw vegetables, especially cabbage, can be called upon for "C" should there be need.

MINERALS ARE NECESSARY
You won't have to go mining for these minerals. But they should be given careful consideration in the menu.

Calcium—Of course dairy products, especially milk and cheese, are the best source, but the pinch hitters are molasses, carrots, cabbage, broccoli, and dried figs.

Iron—Liver, heart and kidney are about the best sources of this all important mineral. But too, there's whole grain cereals, enriched flour and breads, lean meats, egg yolks and leafy green vegetables.

PROTEIN AND ENERGY FOODS
Proteins—These are the sustaining foods around which our menus are usually built. Meat, of course, is most universally favored. But when the family quota is exhausted, then think of the menu in terms of cheese, eggs, dried beans and nuts. They do a similar job as meat, and you'll find some of them available.

Energy Foods—Somehow or other, we seem to get our share of these, so there's no need for worry here. Breads, desserts, potatoes, in other words, starches and sweets, are seldom neglected on any menu.

COFFEE VALUES
(Ration coupon No. 25, from book of registrant or least 15 years of age, entitles owner to purchase of one pound before February 7)

Airway Coffee 20¢
Mellow Flavor. Ground to Order. 1-lb. bag

Nob Hill Coffee 23¢
1-lb. bag

Kaffee Hag 33¢
97% Caffein Removed. 1-lb. jar

Folger's Coffee 31¢
Regular or Drip Grind. 1-lb. jar

SUGAR PRICES
(Ration coupon No. 10 entitles owner to purchase of three pounds before January 7)

Cane Sugar 32¢
Also Best Sugar (2-pound bag, 13¢) 5-lb. bag

Brown Sugar 7¢
1-lb. carton

Powdered Sugar 8¢
1-lb. carton

CHECK THESE VALUES

Diamond Walnuts 35¢
Large Banded Nuts (5-lb. bag, \$1.45) 1-lb. bag

Instant Postum 37¢
Sunshine Brand. 1-lb. pkg.

Wheat Toast 18¢
Sunshine Brand. 1-lb. pkg.

Junior Foods 25¢
Capp's brand Assorted. 3 1/2-oz. cans

Baking Soda 15¢
Arm & Hammer. 2-lb. box

Capital Flour 25¢
Entire Wheat. 5-lb. bag

Seasonettes 23¢
Also Graham and Pasty Flour. Add Flavor to Many Dishes. 4-oz. pkg.

Red Hill Catsup 13¢
14-oz. jar

Del Monte Catsup 14¢
14-oz. jar

Puritas Mustard 15¢
30-oz. jar

French's Bird Seed 11¢
10-oz. pkg.

FINE WINES
... In oranges, lemons, grapefruit, tomatoes and berries. Leafy raw vegetables, especially cabbage, can be called upon for "C" should there be need.

Muscatale Wine 69¢
Monte Cristo Brand. Also Part of Sherry. 4-oz. bottle

Burgundy Wine 49¢
Monte Cristo Brand. 4-oz. bottle

Wine is offered for sale only in Safeways licensed to sell it.

BEER PRICES
Beer. Bottles are extra on above prices. Note: Is sold only in stores licensed to sell it.

Brown Derby Beer 17¢
quart

Pabst Beer 30¢
quart

Rainier Club Beer 26¢
quart

BREAKFAST CEREALS

All-Bran 12¢
Kellogg. 10-oz. box

Shredded Ralston 23¢
2-1/2-oz. pkg.

Post Tens 23¢
Assortment of Cereals. per pkg.

Cream of Wheat 14¢
Regular or "Enriched 5-minute" (28-oz., 24c) 14-oz. pkg.

HOUSEHOLD ITEMS

Linit Starch 19¢
For Clothes or Bath. 2 1/2-oz. boxes

Shoe Polish 7¢
Black or Brown. 2 1/2-oz. jar

Kenu 27¢
Lightens Housework through Chemistry. 2-lb. box

Bab-O-Cleaner 21¢
2-lb. cans

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