

## 'MEET THE MEAT TRUCK!' HOUSEWIVES RALLYING CRY

There's a new science to marketing in Torrance these days. And Mrs. Housewife can't find the instructions in any of her cookbooks.

The secret is—stand outside the market and wait for the butter, egg and meat deliveries to be made—then rush in and make your purchases before the small deliveries are exhausted.

At least, this seems to be the consensus of most housewives who have had much experience trying to purchase the almost impossible-to-get items.

Ladies' "Good Sports" Henry Grubb, for instance, is one butcher who now counts on a mid-morning rush just before and just after wholesale deliveries are made.

"Boy, it's like a football crowd!" he said. "The only trouble is I don't get enough meat to even satisfy that rush. But the women are taking the short-age like good sports. I don't hear very many complaints. Of course, there's a lot of kidding but the ladies realize that we retail dealers simply haven't got any meat and let it go at that."

Most markets here report they are only getting about a third or less of the meat they usually order; only about 75 per cent of the butter and 50 per cent of their former egg supplies.

### 'Staggered' Shopping

So, to accommodate their regular trade, they've instituted a new system of sales. Butter and eggs are sold for a time in the morning to accommodate the early housewife shoppers, then are taken off the market and returned for sale in the late afternoon, when the working shoppers start their marketing.

As for the route milkman who used to bring your milk, cream, butter, eggs, cheese, ice cream or what would you have, he used to start out with a dozen or two dozen pounds of butter for those who wanted it, but now he's lucky to get one or two pounds.

### Milkman's Admonition

One woman launched a tirade of criticism when the milkman allowed her only a quarter of a pound.

"Listen, lady, you'd better take this quarter pound and be happy," he admonished. "It's getting so bad that next time I'll probably have to ask you to bring out a couple of slices of bread and I'll butter them for you here at the wagon, and that's all."

## OBITUARY

**MRS. MARY C. UNDERWOOD** . . . Funeral services for Mrs. Mary Clementine Underwood, 91, were conducted last Saturday at Pierce Brothers Mortuary Chapel in Los Angeles, with interment following in Forest Lawn Cemetery. Mrs. Underwood, a native of Arkansas, came to California 38 years ago. She died at her home, 1218 El Prado, Dec. 9.

Read Our Want Ads

## Blood Donors Wanted by Red Cross

Registrations of blood donors who will contribute when the Red Cross mobile bank unit again visits Torrance Jan. 11 are being made at the Torrance Red Cross branch headquarters, corner of Post and Cravens aves. All those who want to make this patriotic offering of their life fluid—and hundreds here have already won bronze lapel buttons or pins for their contribution—should leave their names, addresses and telephone numbers there.

The mobile blood bank will set up a complete donor unit in the Civic Auditorium on the morning of Jan. 11 to take a pint of blood from each donor. Those contributing will receive honor cards and the bronze emblems, according to Mrs. R. E. Smith, local chairman.

The word khaki is from the Persian, meaning dust.

## Fewer Stop Signs Urged In State

Ever sit at a traffic light and think it would never change?

Dr. Willis H. Miller, acting Administrative Officer of the California State Planning Board, has and is determined to do something about it.

Such delays in a period of rubber shortage and gasoline rationing are really serious, he says, recommending that city traffic signals be adjusted to permit a steady flow of traffic.

"The economy of California," Miller explained, "depends to an unusual degree on automobile. Frequent stopping and starting wastes both rubber and gasoline. This waste should be kept to a minimum. Every ounce of tire tread and every drop of rationed gasoline will be needed to supply essential transportation."



**BROTHERS IN ARMS**—Elwin Guy, 26, (right) and his brother Edwin O. Rowell, 18, are seeing a lot of action in the Navy. They are sons of Mr. and Mrs. E. G. Rowell of 1349 Carson st.

## ROWELLS DOING THEIR SHARE TOWARD WINNING THE WAR

The Brothers Rowell are doing their share towards winning the war. One has seen battle action and both are very proud of their Navy—and their parents are very proud of them.

Take the oldest Rowell—Elwin Guy, 26, for instance. He enlisted in the Navy on Aug. 22, 1940 and has seen two U. S. Carriers on which he served.

After he received basic training at San Diego—graduating with a mark of 99.6 in his class and receiving a rating of aviation machinist's mate 3/c, he served aboard the aircraft carrier U. S. S. Enterprise for a time and then was transferred to the Saratoga. He left home early on Dec. 6, 1941 and was on a ship in San Diego when the news of the Pearl Harbor attack came.

At once his ship left for Honolulu. He was on the Saratoga when that fine carrier was torpedoed. His next assignment was aboard the Lexington where he was attached to the crew that serviced Lieut. O'Hare's plane. After the Lexington was sunk he was in the water for two hours before he was rescued.

When he came home he was a second-class aviation machinist's mate.

During his 30-day furlough he saw his infant son and wife home from the hospital and on Aug. 2 he again left for an unknown destination. Letters later proved him to be in Honolulu. Then a letter came that reported: "We're taking off on another carrier." He was then a first-class mate.

In Flight Training Edwin O. Rowell is now an aviation radio mechanic 3/c at Miami, Fla. He enlisted in the Naval Reserve in February 1942, was called in March and graduated in uniform from Torrance high school in June. After his "boot camp" training he was sent to a school for aviation radio training at North Island. He was graduated in August with a rating of 93.1. The he entered the regular Navy.

In September, Edwin was sent to Hollywood, Fla., and was graduated from the aviation fire gunnery school in November when he was posted as being among the 20 highest in his class. On Thanksgiving Day he was ordered to Miami, Fla., to finish flight training. Altho he would like to be home for Christmas, the youngest Rowell wrote: "I'll get the best training in the biggest variety of planes here of any place in the world."

## New Draft Class For Men 38-45 Is Announced

Draft boards across the nation had a new selective service classification—4-H—in which to place registrants from 38 to 45 years of age this week.

Name of the new group was announced by the Office of War Information which issued the following list of classifications:

1-A registrants available for general military service.

1-A-O registrants who are conscientious objectors available for noncombatant military service when found acceptable to the land or naval forces.

1-C registrants who have been inducted into, enlisted in, or appointed to the armed forces.

2-A registrants who are necessary or essential in their civilian activity.

2-B registrants who are necessary or essential to the war production program, excluding agriculture.

2-C necessary or essential men in agriculture.

3-A registrants with dependents, engaged in less essential industry or less essential agriculture.

3-B registrants with dependents, engaged in an activity necessary to the war production program.

3-C registrants with dependents engaged in essential agriculture.

4-A registrants who before induction have become 45 years of age since they registered.

4-B registrants who are deferred specifically by the law itself.

4-C registrants who are aliens not acceptable to the armed forces or who waived their rights to become citizens to avoid military service.

4-D registrants who are ministers of religion or divinity students.

4-E registrants who are conscientious objectors available only for service in civilian work of national importance.

4-F registrants who are mentally, morally or physically unacceptable to the armed forces.

4-H registrants who are 38 to 45 years of age. New class.

**HAVE HOUSEGUESTS** Mr. and Mrs. George L. Arnette entertained at their house guests last week, Mr. and Mrs. Charles Bond of Crestline.



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## BUY YOUR HOLIDAY FOODS AT A&P! Make Your Food Dollars BUY MORE!

No doubt about it! Dollars do buy plenty of good things at A&P! That's the reason why thousands of thrifty-minded housewives shop here every day! We have the foods you like for holiday eating . . . at really low prices! Come, shop around our big departments . . . place your order

for poultry . . . buy your staple foods ahead of time. See the savings you make today . . . or any day! It isn't fiction . . . it's a fact . . . prices at A&P are low . . . because scores of items help to reduce our overhead. Stop by today. Save from one end of the feast to the other . . . this holiday season!

## 1330 EL PRADO

Between Sartori and Cravens

### TORRANCE

#### FREE PARKING

Prices effective thru Saturday. (Taxable items subject to tax) WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**NOW IS THE TIME TO ORDER YOUR**

## "PILGRIM" TURKEY

For a Successful Christmas Dinner!

Reserve your "PILGRIM BRAND" turkey at your neighborhood A&P store today! By ordering early you are assured of getting the size turkey you want! The price, as

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always, will be as low as market costs permit for turkeys of this high quality. The "Pilgrim" tag guarantees that the turkey has been carefully selected.

<b>Ann Page FOODS</b> ANN PAGE MANZANILLA Stuffed Olives . . . 4 1/2-oz. jar 23¢ ANN PAGE Mustard . . . 9-oz. jar 9¢ ANN PAGE Mello-Wheat Farina 28-oz. Cereal pkg. 15¢ ANN PAGE Macaroni . . . 1-lb. pkg. 11¢ ANN PAGE Spaghetti . . . 1-lb. pkg. 11¢ ANN PAGE Baking Powder . . . 6-oz. tin 7¢ ANN PAGE Vanilla Extract . . . 1-oz. bottle 16¢	<b>Breakfast FOODS</b> SUNNYFIELD Rolled Oats . . . large pkg. 19¢ SUNNYFIELD Corn Flakes . . . 8-oz. pkg. 5¢ SUNNYFIELD ASSORTED Cereals . . . 10 individual packages 20¢ SUNNYFIELD Rice Gems . . . 2 5 1/2-oz. pkgs. 19¢ ALBER'S Rolled Wheat . . . 2 1/2-lb. pkg. 22¢	<b>Holiday NEEDS</b> BOEDING DRIED Black Figs . . . 12-oz. pkg. 15¢ NATURAL BAK Dried Figs . . . 12-oz. pkg. 25¢ SUN RIPS Ripe Olives Extra Large 9-oz. can 17¢ PALM CANTON RipeGreenOlives buffet size can 7¢ SHELL Almonds . . . 8-oz. cello 31¢ MINUTE MAN Noodle Veg. Soup 3 pkgs. 28¢ BUDGET Instant Soups . . . pkg. 10¢ BELL BRAND Popped Corn . . . Twin Pak 29¢ CANADA DRY Sparkling Water 28-oz. bottle 15¢
<b>WINEs, Liquors</b> FOR THE HOLIDAYS SIERRA Sweet Wines . . . quart bottle 33¢ SIERRA Dry Wines . . . fifth 27¢ GALLO WHITE LABEL Sweet Wines . . . quart bottle 58¢ GRIZZLY CLUB Rum & Brandy Mix . . . pint 1.89 CEDAR BROOK Blended Bourbon . . . pint 1.71 OLD AGE STRAIGHT Kentucky Bourbon . . . pint 1.47 SCHENLEY Dry Gin . . . 94.8 Proof . . . pint 1.56		
<b>Miscellaneous</b> BELL BRAND Butter Wafers . . . 1-lb. pkg. 19¢ KITCHEN-ART Rice Feast . . . 4 1/4-oz. pkg. 10¢ LIBBY Home Style Pickles 22-oz. jar 22¢ LIBBY Deviled Meat . . . 2 3/4-oz. cans 11¢ LIBBY Pear Butter . . . No. 2 1/2 can 23¢ GERBER STRAINED Baby Foods . . . 3 cans 19¢ GERBER Chopped Foods 3 cans 19¢ NUTT BROS. Cookies Big Buy . . . 8-oz. pkg. 10¢ FRISKIES Dog Food Compressed 2-lb. can 21¢ Give Your Dog a Merry Christmas! SCOT Paper Towels . . . roll 9¢		
<b>Baking NEEDS</b> SUNNYFIELD Cake Flour . . . 4-lb. pkg. 17¢ SUNNYFIELD Buckwheat Flour . . . 20-oz. pkg. 9¢ SUNNYFIELD Pancake Flour . . . 5-lb. pkg. 21¢ ACE-HI ENRICHED Flour . . . No. 10 sack 45¢ GLOBE A-1 Flour . . . No. 10 sack 45¢ PILLSBURY'S BEST Enriched Flour . . . No. 10 sack 47¢		

## DELICIOUS APPLES 9¢ lb

GROWN IN WASHINGTON STATE—Vitamin C\*

## GRAPEFRUIT 4 for 19¢

Grown in Arizona—Large Size—Victory Food Value! Vitamins B\* and C\*\*

## AVOCADOS 2 for 19¢

CALAYO FUERTE—Med. Size Vitamins B\*, C\* and G\*

## BANANA SQUASH 2¢ lb

Vitamin A\*\*

## BROCCOLI 15¢ lb

Vitamins A\*\*, B\*, C\*\*, G\*

## ALMONDS 39¢

SOFT SHELL Vitamins A\*, B\* 1-lb. Cello

## This Christmas

### SERVE THE COFFEE OF FINER FRESHER FLAVOR!

WAKE up Christmas morning with a song in your heart . . . and with the knowledge that on this day of all days you're going to enjoy the coffee of finer, fresher flavor . . . A&P Coffee.

It's the pick of the plantations . . . sold to you in the flavor-sealed bean . . . not factory-ground, days-even weeks, in advance! At the moment you buy—A&P Coffee is Custom Ground to the exact fineness for your very own coffee pot. This means finer, fresher flavor.

In these days of coffee rationing, it's extra important to enjoy finer, fresher coffee. Change to A&P Coffee—Now!

EIGHT O'CLOCK COFFEE . . . 1-lb. bag	21¢
RED CIRCLE COFFEE . . . 1-lb. bag	24¢
BOKAR COFFEE . . . 1-lb. bag	26¢

**CHRISTMAS PACK CIGARETTES**  
 CHESTERFIELDS AND LUCKY STRIKES  
 500—Equivalent to 21 cartons  
**\$3.21**  
 Federal Tax Extra

★  
**LANGENDORF Fruit Cake**  
 1-LB. RING OR CUT  
**30¢**



**QUICK-FROZEN SPAGHETTI AND TOMATO SAUCE**

Deliciously tender—done to a turn! Quick freezing keeps full richness of flavor. Just heat and serve!

AT OUR FROZEN FOOD CABINET

1-LB. PKG.  
**16¢**

**MAGIC MEALS**  
 QUICK-FROZEN COOKED FOODS



## WITH NATURAL GAS, TOO... THE WAR HAS THE RIGHT-OF-WAY

Why you may be asked by your gas company some time this winter to use less gas temporarily for household heating because of an emergency

Southern California has an all-out war job these days—to rush every possible plane, tank and ship into the hands of our armed forces throughout the world. This, too, is the task for natural gas—to see that the war job comes first! That is why some time this winter you may be asked by your gas company in an emergency to use less gas temporarily for heating your home so that vital war production can continue uninterrupted.

Your cooperation in a Wartime Fuel-Gas Emergency will be a vitally important war service

The vast network of steel pipelines it takes to deliver gas throughout this area was designed for peacetime—but today it must

also meet the increased demands of wartime. The known reserve supply of gas is abundant—but the network of pipelines for delivering it cannot be expanded as the demand increases, because it would take hundreds of tons of steel so vitally needed on other fronts.

Under these circumstances, a situation such as extreme weather conditions could create a temporary emergency "peak load" where the present system would be unequal to the task. The importance of the relief which you can provide on days of very low temperature, for example, can be realized when we say that 80% of our residential load on a "peak" day is gas used for house heating.

If the need arises, your gas company will notify you by radio or through the newspapers to use less gas temporarily for household heating because of an emergency. Your prompt cooperation will be a wartime service of vital importance.

SOUTHERN CALIFORNIA GAS COMPANY

# GAS

Is Vital to War Production . . . Use It Wisely

Buy United States War Bonds and Stamps