

New Men's Shop Holds Open House Beginning Today

Following weeks of preparation and painstaking buying, Torrance Men's Shop at 1325 Sartori ave. makes its formal debut this week to the people of this community. An "open house" period, extending for the next ten days, has been designated by William M. (Bill) Misselhorn, proprietor, and Bernie Lee, manager of the shoe department, during which time all men—and their ladies—are invited to visit the attractive new store and get acquainted.

Prior to locating in Torrance, Misselhorn conducted the Collegiate men's shop in Redondo Beach for three and a half years, and Lee was associated with Lew's Boot Shop of the same city for approximately the same length of time. Both Misselhorn and Lee have been connected with their lines of merchandise all their adult lives.

"I am enthusiastic over the future of Torrance and I believe the people of this community will welcome the type of men's shop that we will operate," commented Misselhorn.

High Standard Goods Only
"All my life I have been studying merchandising, learning to judge quality and the equally important phase of properly fitting garments. I intend to give my customers the benefits of this experience and training," he said.

Because of their proven quality, nationally-advertised brands of merchandise will be featured by the new Men's Shop. "We will handle nothing but strictly 'standard' grades, no close-outs, discontinued lines, imperfects, or other sub-standard merchandise will be purchased," Misselhorn said.

"Customers at the Torrance Men's Shop will be asked to pay a fair, nationally-advertised price for goods of nationally-recognized name, and in turn they can be certain of obtaining the finest products of these leading manufacturers," he emphasized.

'Appreciation Day' Winners Announced

Winners of yesterday's "Appreciation Day" distribution of awards presented by a group of Torrance business men at the drawing in front of the Star Furniture Store and J. C. Penney Co., were: Mabel Webb, 1420 Marcellina ave., War Stamps; Mrs. J. Price, 1732 Andreo ave., groceries; and Mrs. Kate Ingram, 1902 Plaza del Amo, \$40 cash.

The next distribution of "Appreciation Day" gifts will be Wednesday afternoon, Sept. 16, at 3 o'clock at the park at the intersection of Sartori and Marcellina aves.

ELEMENTARY P.T.A. MAKS YEARS' ACTIVITY

Members of the executive board of Torrance Elementary P. T. A. met at Torrance city park last week where an informal picnic luncheon was enjoyed. "Greater Understanding Between Home and School" will be this year's slogan and classroom visiting will be featured. "Health and Safety" will be stressed throughout the year's program. Application has been made by the group for Parent Education classes to be held during the ensuing term, according to Mrs. Hillman R. Lee, president.

MRS. BATEMAN RETURNS HOME AFTER LONG TRIP

Mary C. Bateman of 1613 Ampola ave., returned to her home last week following a six weeks' absence. She spent three weeks at Hobo Hot Springs and later, accompanied by Miss Harriet Michaelis of Long Beach, visited relatives at Sacramento. En route, the ladies visited Lake Tahoe, Zion National Park, Bryce and Grand Canyons. The trip was highlighted by a side trip to the Hopi Indian Reservation where they witnessed the Indian snake dance.

THEATRE DINNER PARTY IS BIRTHDAY TREAT

The birthday anniversary of Mrs. Anna L. McFarland was the occasion for a party last Tuesday evening when she and a group of friends attended a showing of Blackout of 1942 following a dinner party in Hollywood. Those present were Mrs. Margaret Fordice, L. C. York, O. J. Batsch, T. J. Bezich, and Miss Colina McNeil.

AT PINECREST RESORT

Mr. and Mrs. H. C. Barrington and children, J. A. and Frances, of 2368 Torrance Blvd., returned home Monday after spending 10 days at Pinecrest Resort in the San Bernardino mountains. Mr. and Mrs. C. D. Lowen and daughter, Neva June, spent the Labor Day weekend there.

IN HOSPITAL

Local patients in Torrance hospital are: Roy Ashley, Ralph Briggs, Mrs. Sarah Gibson, Roland Oxness and George Peckham, Jr.

HOME FROM TRIP

Mrs. C. L. Johnson and daughters Nancy and Sally of 1812 Cota ave. have been visiting relatives at Riverside during the past two weeks.

TO STRIPE STREETS

City Engineer Glenn Jain was instructed by the city council Tuesday night to proceed with the necessary striping of city streets to the extent of \$1,000.

The first greeting cards in America were the work of a Boston lithographer, Louis Prang, who was a refugee from the German revolution of 1848.

HONOR ROLL Continued from Preceding Page

Lomita, Harbor City, Rolling Hills

U. S. MARINE CORPS
Van Mulligan, John, 2426 W. 250th st.
Vash, Nick, 2598 Narbonne ave.
Vaughan, Joseph Henry, 25623 Oak st.
Venema, Ernest, 1926 Lomita Blvd.
Wallander, H. A., 2127 1/2 Pacific Coast h'way.
Waldon, Lyle R., 1905 259th Pl.
Weigle, Claude Lee, 1553 Cypress st.
Weir, Robert John, Box 123-A.
Wells, Cebary Walter, 2017 263rd st.
Wendt, Bernhard C., 2260 243rd st.
Whelchel, Charles Jr., 1800 254th st.
Whitmer, Donald C., 2266 Lomita Blvd.
Williams, Ernest L., 25844 Narbonne ave.
Wilson, Robert B., 2301 West 248th st.
Witz, Frank, 2172 Pacific Coast Highway.
Wolverton, John Robert, 2378 237th st.
Woldridge, Geo., Pennsylvania ave.
Wright, John, 1819 256th st.
Wuehrich, Chris, Jr., 25929 Hillsworth ave.
Yancey, Robert, Harbor Hills.

U. S. NAVAL RESERVE
Beckley, Robert H., 2416 Alliene st.
Branagh, James, 24347 Lucille st.
Cox, Max, 2339 241st st.
Davis, Thomas Arthur, Rt. 1, Box 317.
Grinnell, James, Harbor City.
Kubow, Edward, 1641 258th st., Harbor City.
Steenbock, Gordon Keith, 25604 Oak st.
Trahan, A. J., 2313 241st st.
Yancy, Robert, Harbor Hills.

U. S. COAST GUARD
Andersen, Frank Andrew, 2358 246th st.
Brown, Earl Chadwick, 2358 247th st.
Dearborn, L. E., 24706 Pennsylvania ave.
Fleck, Melvin, 24644 Narbonne ave.
Hopson, Wm. R., Jr., 24519 Narbonne ave.
Keys, I. C., 1732 Pac. Coast h'way, H. City.
Lanman, Hugh Millard, Jr.
Le Manquis, Gordon, 25640 President, H. C.
Lovell, Thos., 26041 Oak st.
Long, Robert, 25823 Lucille st.
McHenry, Gordon Noel, 2322 1/2 247th st.

U. S. MARINE CORPS RESERVE
Bunje, Kenneth, 25036 Narbonne ave.
Carpenter, Addison Bruce, 25107 Oak st.
Cave, Richard B., 2115 236th st.
Hall, Richard Elton, 2344 246th st.
Lewis, Wm. Robert, 25534 Cypress st.
Pearce, Hershel, 2374 246th st.
Steckel, Wm. R., Chadwick Sch., Roll. Hills.
Smith, James M., 1828 235rd st.
Way, Roy Otis, 2103 W. 247th st.

U. S. MARINE CORPS RESERVE
Key, George Jr., 2078 240th st.
Thompson, William Robert, 2332 248th st.

ROYAL CANADIAN AIR FORCE
Lucas, Robert R., 24103 Narbonne ave.
Woodard, Chuck F., Rolling Hills.

CALIFORNIA STATE GUARD
Beckman, L. R., 24301 Lomita Drive.
Bollens, Frank, 1735 Pacific Coast highway.
Bullock, Dr. T. W., 2116 Lomita Blvd.
Crawford, R. C., 2361 248th st.

Farrar, Arthur Francis, 2113 Lomita Blvd.
Forge, James S., 24659 Moon st.
Franklin, Mack, 25122 Walnut st.
Fuller, Robert Morris, 24705 Narbonne ave.
Goss, G. L., 24653 Cypress st.
Herren, Charles R., 1912 259th st.
Hiatt, E. F., 1917 West 257th st.
Hight, G. R., 23013 Narbonne ave.
La Porte, Joseph, 24203 Lomita Drive.
McCay, George Edward, 2274 238th st.
May, Charles William, 25004 Eshelman ave.
Moffitt, Robert Ernest, 2273 250th st.
Neiswander, Charles B., 1686 259th st.
Olson, Ray E., 2476 255th st.
Pitner, Fred G., 1864 259th Pl.
Racer, Dr. F. H., 2166 Lomita Blvd.
Ray, C. C., 2215 Lomita Blvd.
Rugg, Minot T., 26501 S. Western ave.
Schmidt, H. F., 2069 250th st.
Smith, Leland, 24407 Narbonne ave.
Sellers, Stanley, Jr., 2456 Pac. Coast Highway.
Turner, N. E., 2306 243rd st.
Washburn, Robert A., 25025 Walnut st.
Wolverton, J. H., 2378 West 237th Drive.

STATE GUARD RESERVE
Fraser, Miss Lute, 24934 Cypress st.
Dunstan, Miss Alice, 1628 256th st.



A New Men's store for Torrance and YOU!

TORRANCE MEN'S SHOP

1325 SARTORI AVE.

Torrance National Bank Building

"Clothes Men and Young Men Like to Wear"

THURSDAY, SEPT. 10, THRU SATURDAY, SEPT. 19

WE'VE SET ASIDE the next ten days as "OPEN HOUSE" to meet and greet the Men of this community—and the ladies who like to shop for their men folks. Come in and "browse around" our new Men's Shop, even if you have no intention of buying.

We want you to "see first hand" that this is a store where QUALITY REIGNS and COURTESY PREDOMINATES. Nationally-Advertised brands are featured because of their PROVEN worth. And furthermore, we stock nothing but STANDARD GRADES—no close-outs, discontinued lines, imperfects, and "short cut" merchandise bought for "sale purposes." You PAY a fair, nationally-advertised price, and you GET the latest and best that celebrated manufacturers have to offer.



UPTOWN SUITS

Tops in Styling and Long-Wearing Fabrics. You'll like the new Fall Patterns.

\$25 to \$50



STETSON HATS

Acknowledged leader the world over.
Stetson "Playboy" \$5.00
Stetson "Stratoliner" \$7.50

BAILEY HATS

Made in Hollywood
\$1.95 to \$5.00



DUKE OF HOLLYWOOD SPORT SHIRTS

Originators of famous Sport models... full cut for maximum comfort, top quality fabrics for longest wear. You'll thrill with our new Fall models.

\$1.95 to \$8.95



ARROW SHIRTS

Everyone knows "ARROW" on a shirt is as significant as "sailing" on silversware. Matchless fabrics, latest styling, full cut, latest patterns and whites.

\$2.25 to \$5.00

MARK TWAIN SHIRTS

Preferred by many smart dressers.

\$2.00 to \$2.50



INTERWOVEN SOX

Listes, Rayons, Wools for all tastes.

45c to \$1.50



LASSER-BICK SLACKS

Made in Hollywood where styles originate. Clever patterns, perfect fit, dependable long-wearing fabrics.

\$9.95 to \$14.95

Other Nationally-Advertised brands in Torrance... \$2.95 to \$6.95
Sizes from 28 to 44

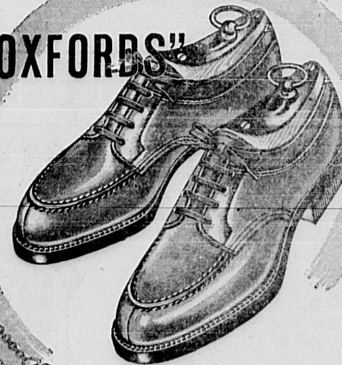


HOLLYVOGUE TIES

Ties you will wear like a medal—proudly. Selection no end—with new stripes, diagonals, geometrics, checks, etc.

55c to \$1.50

"MOXFORDS"



YOUR KEY TO MILES OF STYLE AND COMFORT

'Jarman' and 'Fortune'

Shoes for Men

ROBERTS MARKETS EVERYWHERE

SPECIALS... FRIDAY and SATURDAY, SEPT. 11 and 12

ROYAL GOLD - 6-Year-Old
BONDED BOURBON pt. **\$1.33**

CAL-SEC
CHAMPAGNE Fifth **\$1.29**

KENMORE
BONDED BOURBON FULL PINT **\$1.09**

DONALD'S
DRY GIN full qt. **\$1.96**

SILVER FOX
Deluxe Eastern
BEER Full Qt. **29c**
Plus Deposit

ROBERTS SELECT
NORTHERN CALIFORNIA
WINE QT. **45c**

DELICATESSEN DEPARTMENT
Bread... Milk... Lunch Meats... Coffee
Canned Vegetables... Cakes... Pickles
Salads... Eggs... Crackers
Breakfast Cereals

ROBERTS FAMOUS Northern Calif. Bulk Wines

PORT, SHERRY, MUSCATEL, TOKAY, ANGELICA

BURGUNDY, CLARET, ZINFANDEL

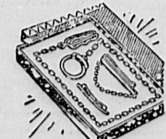
QUART **29c** GAL. **\$1.05**

QUART **29c** GAL. **\$1.05**

WANTED—Pint and Quart Wine Bottles Will Pay 2c Each

GIFTS... FOR MEN

Our Gift Department is one of our specialties. Shop here for...
* BILLFOLDS
* FITTED CASES
* UNFITTED CASES
* KEY CONTAINERS
* BRUSH SETS
* CIGARETTE CASES
Gifts... 50c to \$12.00



HICKOK BELTS SUSPENDERS AND MEN'S JEWELRY SWANK JEWELRY

In all the newest designs at popular nationally-advertised prices.

TORRANCE MEN'S SHOP

1325 Sartori Ave.

"Clothes Men and Young Men Like to Wear"

Torrance National Bank Bldg.