

DON'T MISS OUR GRAND OPENING!



A 100% AMERICAN MARKET

OPENING DAYS
FRIDAY-SATURDAY
APRIL 24th and 25th

FOOD SALE!

Opening with a store packed with foods at REAL SAVING PRICES! Two Great Days, Entertainment . . . Samples . . . Free Grocery Bags . . . \$50.00 in Defense Stamps . . . Demonstrations . . . A Gala Occasion You Can't Afford to Miss!

IDEAL BARGAINS

2067 TORRANCE

Spring-Fresh
FRUITS and VEGETABLES

You know they are Fresh and Crisp at the Ideal . . . Always the Best for the Least Money.
Harry C. Cozart, Manager.

NEW POTATOES
10 lbs. 13¢

WHITE ROSE POTATOES
12 lbs. 25¢

TASTY PIPPIN APPLES
3 lbs. 17¢

ROMAN BEAUTY APPLES 4 lbs. 23¢

RHUBARB 3 lbs. 5¢

LOCAL, GROWN, TENDER
ASPARAGUS
2 lbs. 9¢

CHOICE, LEAFY GREEN
SPINACH 2 bunches 5¢

LARGE STALK - TENDER
CELERY
Bunch 5¢

TURNIPS 2 bunches 5¢

CABBAGE New Crop Tender - lb. 1/2¢

SWEET ARIZONA
GRAPEFRUIT
5 for 9¢

DATES Natural or Dehydrated . . . lb. 15¢

Gift Edge
SALAD DRESSING
21¢ full quart

SWEETHEART SOAP
3 for 20¢
1 for 1¢

1¢ SALE!

GOLDEN WEST
PURE JELLY ASSORTED FLAVORS 23¢ 2-lb. JAR

KITCHEN CHARM
WAX PAPER
40 feet 5¢
125 feet 13¢

KINGS DELIGHT
KADOTA FIGS No. 1 can

DAISY BRAND
SALAD MUSTARD

SANTA MARIA
TAMALES

SPECIAL PARTY MIX CANDY 1 POUND CELLO B.

YACHT CLUB - No. 2 can
FRESH WHITE LIMAS

S & P
CORN ON COB 4 EARS

LIBBY'S - No. 1 can
FRUIT COCKTAIL

IRIS
SPINACH No. 1 can

YOUR CHOICE
2 cans for
25¢

STACO - CUT
GREEN BEANS No. 2 can

DEL MONTE - No. 2 1/2 can
DeLUXE PLUMS

SANDWICH or FRUIT COOKIES

DAINTY MIX - No. 1 can
FRUIT COCKTAIL

1 lb. can 30¢

FREE! END
to a and or
thru the
courtes
may be
obtained
Folger's
Our Meet at
FOUR
DRIP REGU

S.M.G. Sperry Specials

GET MARTHA MEAD'S NEVER FAIL PIE CRUST RECIPES IN DRIFTED SNOW HOME PERFECT

FLOUR 5-lbs. 26¢
10-lbs. 47¢ 24 1/2-lbs. \$1.09

LISTEN TO KFAC BASEBALL BDCST.
WHEATIES 2 pkgs. 21¢
THE BREAKFAST OF CHAMPIONS!

ALL YOU NEED FOR A SUCCESSFUL MARRIAGE IS \$2.00 AND—
BISQUICK 1ge. pkg. 30¢

THE DOUBLE MONEY BACK FLOUR
SOFTASILK 1ge. pkg. 24¢

LITTLE LUCIOS DO-NUTS FLOATING IN CREAM - TRY 'EM TODAY!
CHERRIOATS 2 pkgs. 23¢

A-1 FLOUR 5-lbs. 24¢
10-lbs. 45¢ 24 1/2-lbs. \$1.07

S.M.G. LONE RANGER SPECIAL—

Hi-Val-U DILL
PICKLES
Full Quart 13¢

S.M.G. SPECIAL!
S & W
COFFEE
Pound can 30¢

S.M.G. SPECIAL!
Leslie **SALT**
2 lbs. 7¢

SALES-MAKERS GROUP PRESENT OPENING SPECIAL

WHAT ARE THE SALES-MAKERS?
Here is a quick answer to that . . . "The Who's Who in the American Food Market." 18 of the biggest food manufacturers banded together to bring you a sale worth while!

— LOOK FOR S.M.C. —
— S.M.G. SPECIAL! —
GERBER'S
BABY FOOD
STRAINED OR JUNIOR 3 for 19¢

Cereal & Oat Meal 15¢

PURITY SALTINE WAFERS
Pound pka. 16¢

BORAX SOAP CHIPS . . . 21¢
BORAX 1ge. 23¢
BORAXO 2 for 25¢

REAL BUYS

— S.M.G. SPECIAL! —
LIBBY'S—17-oz. 2 for 21¢ 2oz. 1

PEAS
WHITEHOUSE — 16-oz. 3 for 2

Apple Sauce 3 for 2

TWO GREAT S.M.
SNOWD
WESSON

IRRADIATED PET MILK
3 tall cans 24¢

PET MILK
The Standard of Quality for 50 Years

PABST TASTY CHEESE
LOAVES
2 lbs. 55¢

1-lb. packages each 18¢

NO KICKS ON THIS NO KNOCK HI-POWERED ALL AMERICAN CEREAL
KIX 2 pkgs. 21¢

SPERRY'S (ASK BABY) **WHEATHEARTS** 1ge. pkg. 22¢

VAL VITA — No. 2 1/2 cans
PORK and BEANS 2 for 25¢

PINE SCENT CLEANSER
2 cans for 13¢ 1¢
3rd can

INTRODUCTION COUPON
Pine Scent Cleanser

CLIP THE COUPON AND REDEEM IT AT OUR STORE TODAY!

CERTO P
FOR YOUR JELLIE
SPECIFY — 22-oz.
SPAGHETTI an
NATION'S PRIDE
CORN ON CO

SANTA MARIA
CHILI CON CARNE No. 1 can

LIBBY'S
GRAPEFRUIT 14 1/2-oz. can

KRISPY-DELICIOUS
A-1 SODA CRACKERS 1-lb. pkg.

KRAFT
MACARONI DINNERS

9¢

SURPLUS COMMODITY PACK
PINTOS 3-lb. bags
BLACKIES CELLOPHANE PACKAGE

15¢

PINK BEANS
NAVY BEANS
CELO RICE 3-lbs. 29¢

SANTA MA
MUSHROO
MISSION B
TOILET S
SANTA MA
CHILI OR
TOWNE TO
MARASCH