

### Renewing a Pledge to Discount's Customers

First,—We shall endeavor to merit the continued atronage of this store's customers by pledging to mainin the high standards of business practices and fair calings which have won for this store an enviable place the community;

in the community:

Second,—We shall draw upon 30 years' experience as a registered pharmacist and business man to IMPROVE,—wherever possible,—the service to customens;

Third,—We shall continue to operate the business on a CASH BASIS, knowing from long experience that ONLY BY ELIMINATING CREDIT LOSSES and the ADDED COSTS OF BOOKKEEPING can a Drug Store successfully compete in prices with the large syndicate stores, which also operate on the cash basis.

ROY C. LAUGHLIN, Manager. H. B. RINGLE, Asst. Manager.

impact

individuality!

CAL

will have always depends on the care and

skill used in its preparation . . . for an experienced Printer with an eye for effective presentation and a knack for judi-

cious typography can make even the run-

of-the-mill printed piece a standout . . .

does it not seem wise to entrust your printing order to a Printer who can guarantee your complete satisfaction? . . . Herald

Printing has the stamp of distinguished

TORRANCE HERALD

## Discount Cut-Rate Drugs

1334 El Prado—Torrance. Phone 562.

NEXT TO A&P FOOD STORE

Idaho Riflemen Again Win ROTC Championships



The Navy has been working Immunization of All Children Goal plastics since World War I. CORNS HURT?

what effect your

printed material

In response to President Roosevelt's appeal to communi-ties through the nation to con-



1336 EL PRADO

### Durbin and Laughton are Co-featured

Having Motion Pieture Acad my "Oscars" as proof of thei

### Glorious Voice



### enners Battle Snow Storms to Colorado

Lomita Theatre 1333 NARBONNE AVE. LOMI FREE AUTO PARK IURE. FRI. 5 SAT. APRIL 2-3 ANK BUCK'S TRRILLS OF A LIFETIM AND 2ND BIG HIT

"Swing It Soldier" DONALD DUCK CARTOON

"WHEN AIR RAIDS STRIKE"

AND FRI. AT 7 SAT MATINEE

"DON WINSLOW OF

THE NAVY"

Keno-Sat. & Wed.

H. M. Pulham, Esq. Bombay Clipper

"All Thru the Night



## El Segundo Hobby Show Open to All

### Voters May Decide Cross-Filing Issue

"Design for Scandal" "Dr. Kildare's Victory"

Magic Screen Friday
OFEN 3455
SWING SHIFT SHOW
FRIDAY
STATING 1:00 A. M. SAT., SUN., MON., TUES.

AGAIN THE "PLAZA" SEVES YOU FIRST!! ANOTHER FIRST SCREENING IN CENTINELA VALLEY!

"It Started With Eve"

WALT DISNEY'S

SWING SHIFT SHOW
TUESDAY
STARTING 1:00 A. M.

"It Started With Eve

HELD OVER 1 DAY
PLUS A SECOND SIG FEATURE
KEEN-O-WIN TONIGHT
OPEN 5-45

## CABRILL

"KATHLEEN"

STARTS SUNDAY—GALA EASTER SHO "THE FLEET'S IN!" STARRING DOROTHY LAMOUR, WA

GIANT CASH NITE

# G RAND

PHONE TORRANCE 269 HONES FOR HARD-OF-HEAR NOWI THROUGH SATURDAY JOEL McCREA and VERONICA LAKE IN

'Sullivan's Travels"

ROBERT PRESTON in "Pacific Blackout"

"SEA RAIDERS"

CLAUDETTE COLBERT and JOHN PAYNE IN Remember the Day

BRUCE CABOT and

Wild Bill Hickok Rides" denesday—CASH NITE!
JEFFREY LYNN and
JANE WYMAN in

'The Body Disappears"

"Great

### GARDEN

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Arribuxthome and the took real ters in the icause for amon licens New anoth An he h most a dec fairs, has less than teem.